

Video To Go Shooting



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Objectives

A large, rusty, human-like sculpture stands on a sandy beach, facing away from the viewer towards the ocean. The sculpture is made of a dark, weathered metal, possibly bronze or steel, and has a human form with visible musculature and a head. The background shows a wide expanse of sand, the ocean with gentle waves, and a cloudy sky. In the distance, a small boat is visible on the water, and a few people can be seen on the beach. The overall mood is contemplative and serene.

- Enjoy the process - try things out
- Don't get hung up on "mistakes"
- Find your "style" & express yourself

Getting in the Habit

- Most people haven't developed a video habit
- So many choices now - dedicated, pocket, SLR, P&S, iOS
- Remember - it's less about the shot and more about the "story"

Geeks Gone Wild

Video vs Stills

- Stills - focus on the shots
- Video - the relationship between shots
- Think different for stills vs video - NO Movement vs Movement



- Subjects don't always stand still



Stability



Macworld 2011

Top Shooting Tips

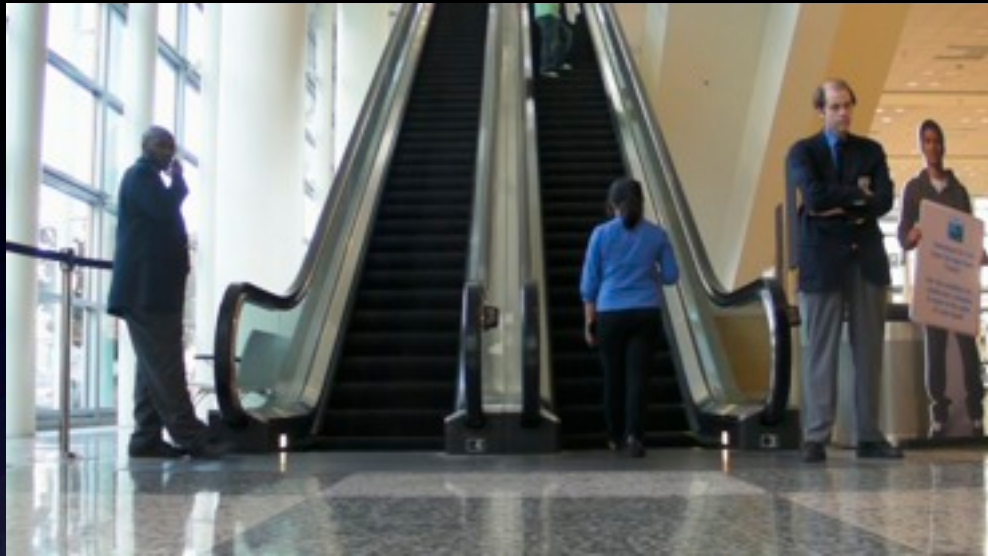
- ★ Set white balance & trust auto settings
- ★ Capture clips of approx 10 sec
- ★ Roll before things happen. Continue after they end.
- ★ Use few camera movements - let action come to you

Top Shooting Tips

- ★ Establish framing & composition right away - instinct rule of 3rds



★ Shoot at different angles & different distances



Low



Far



Near



Up



Down



Sideways





Death Valley

Establishing Shot



Long Shot



Medium Shot



Point-of-View



Close-up



Cut-in



Cutaway

A scenic landscape of Sedona, Arizona, showing red rock formations and green vegetation. The foreground features a reddish-brown rock outcrop with some green trees. The middle ground is a dense forest of green trees. In the background, several prominent red rock peaks rise against a clear blue sky. The text "Sedona Clip" is overlaid in white on the left side of the image.

Sedona Clip

★ Recognize an opening & closing - milk the \$ shots







★ People make the shots - don't invade, step back & zoom







Cape Horn

★ Include context & reaction shots



1



2



3



★ Think in sequences - what comes before, what comes after



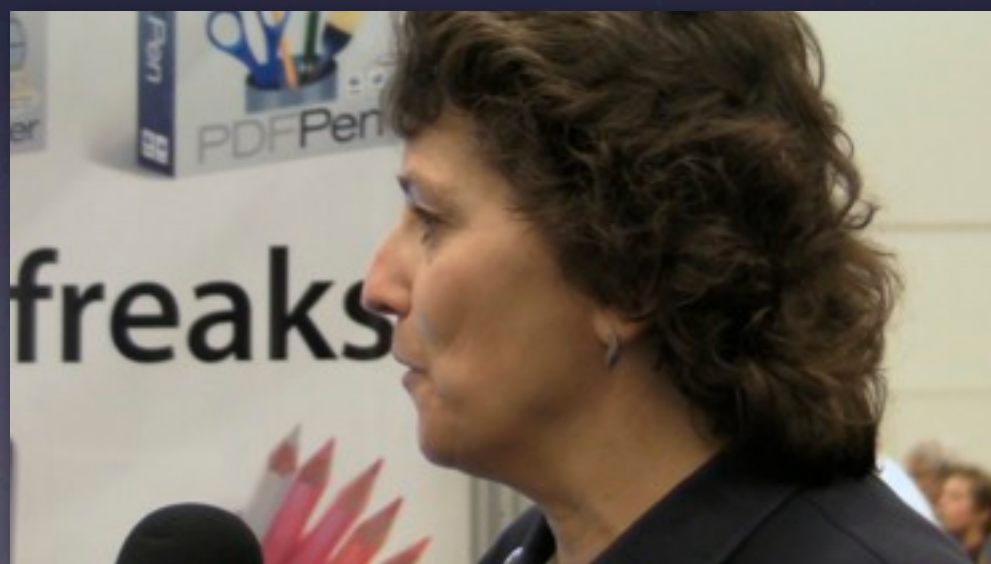
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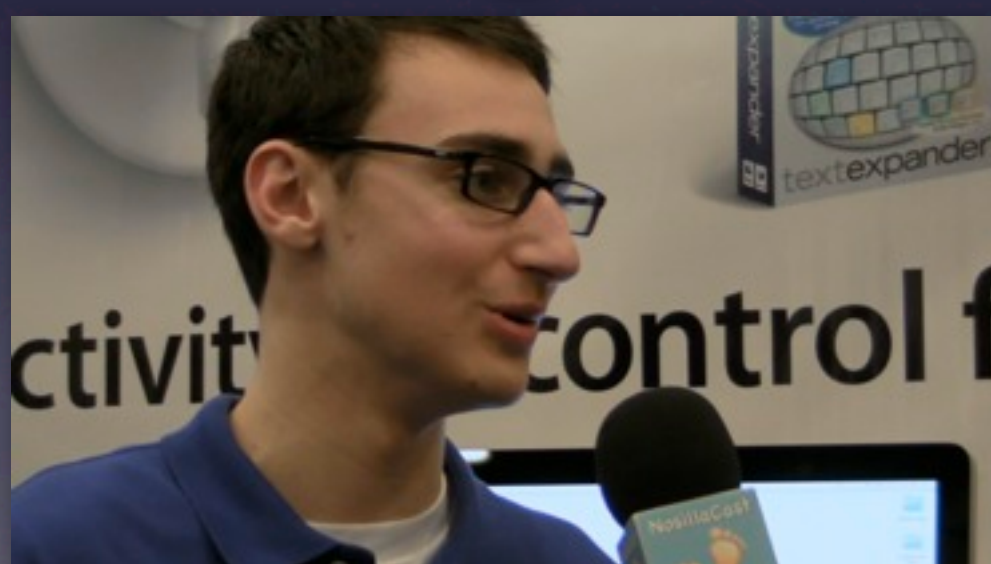
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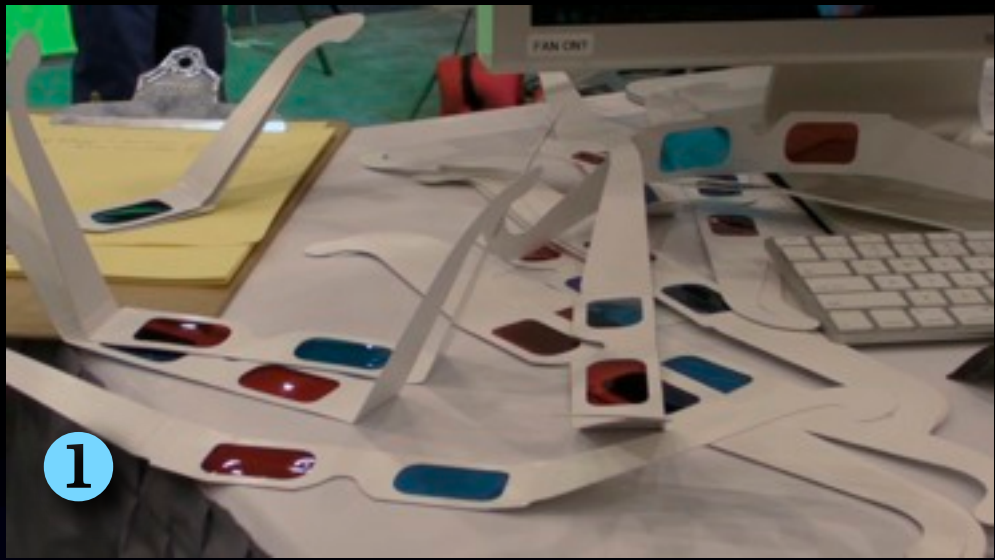
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5



6



Visualization

- Shooting & editing are inseparable
- Storytelling - not always literal
- Pictures can tell different stories

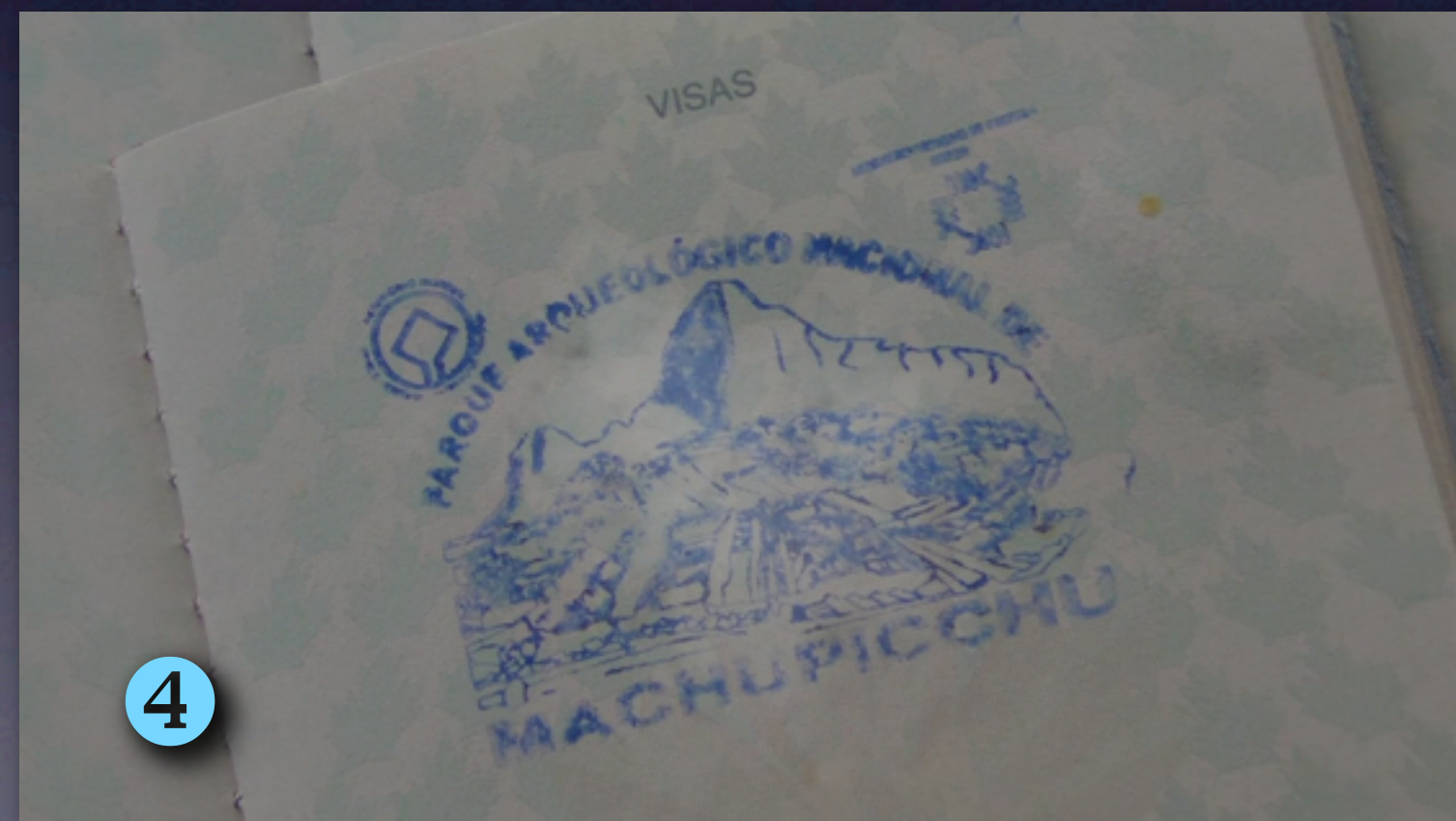


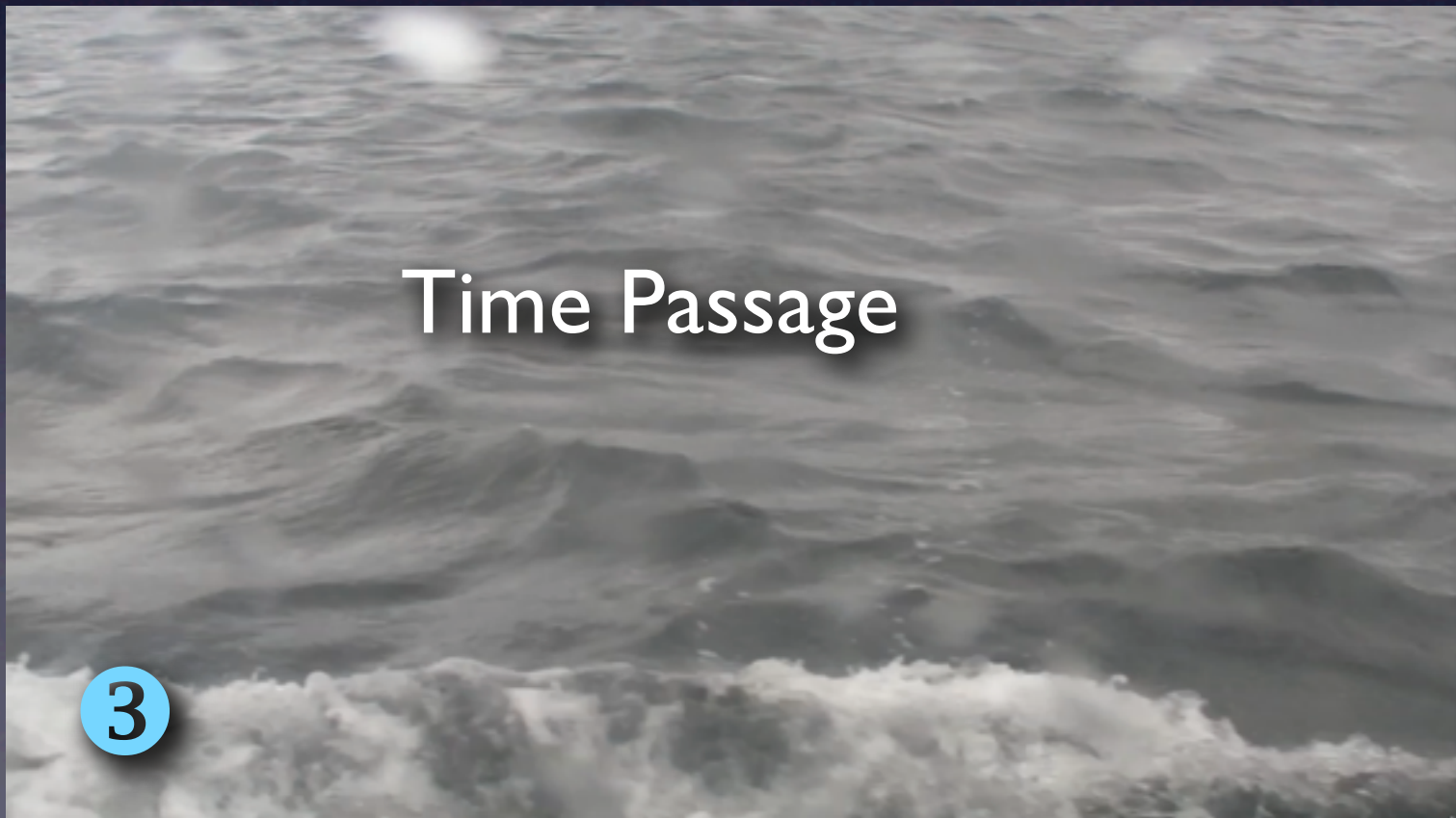
Fat Cats

Utility Shots

- Give me a Sign
- Part of the Action
- Materialize by Magic
- Time Passage
- On the Road

Give Me a Sign





Puerto Montt Clip



Materialize by Magic



Materialize by Magic

0-4 sec

15-25 sec



30 sec clip



Cambridge Clip



Riding High

Shooting - Recap

- Stabilization - steady as she goes
- Movement - ready, aim, freeze
- Composition - frame quickly & mix shots
- Visualization - think in sequences
- Remember - enjoy where you are

Homework



Machu Picchu

