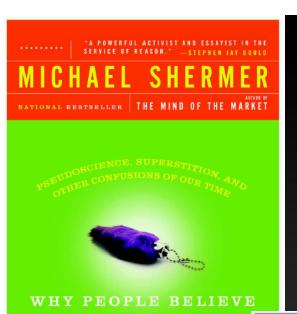


EVOLUTION • PSEUDOSCIENCE • ANTHROPOGENIC GLOBAL WARMI ALIEN LIFE • HOMEOPATHY • VACCINATION • INTELLIGENT DESIGN MAGIC • PARANORMAL INVESTIGATION • COSMOLOGY • ASTROLOGO CONSPIRACY THEORIES • BALONEY DETECTION • SKEPTICISM • RAFTERLIFE • SCIENCE • PSYCHICS • QUANTUM THEORY • SPIRITULOCH NESS MONSTER • BIGFOOT • ARTIFICIAL INTELLIGENCE • GO BIBLE • ACUPUNCTURE • CRITICAL THINKING • EDUCATION • YET ATHEISM • BLACK HOLES • CONSCIOUSNESS • FRAUD • GHOSTS•







...... "A POWERFUL ACTIVIST AND ESSAYIST IN THE SERVICE OF REASON." —STEPHEN JAY GOULD

"A POWERFUL ACTIVIST AND ESSAVIST IN THE SERVICE OF REASON." — STEPHEN JAY GOULD

MICHAEL SHERMER

NATIONAL BESTSELLER WHY PEOPLE BELIEVE WEIRD THINGS

THE SCIENCE OF

GOOD AND EVIL

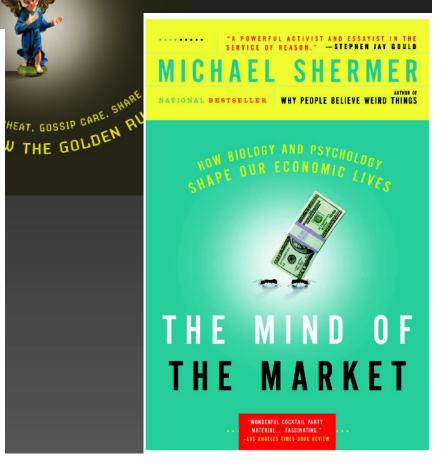
MICHAEL SHERMER

NATIONAL BESTSELLER WHY PEOPLE BELIEVE WEIRD THINGS

-- STEPHEN JAY GOULD --

HOW WE
BELLE VE

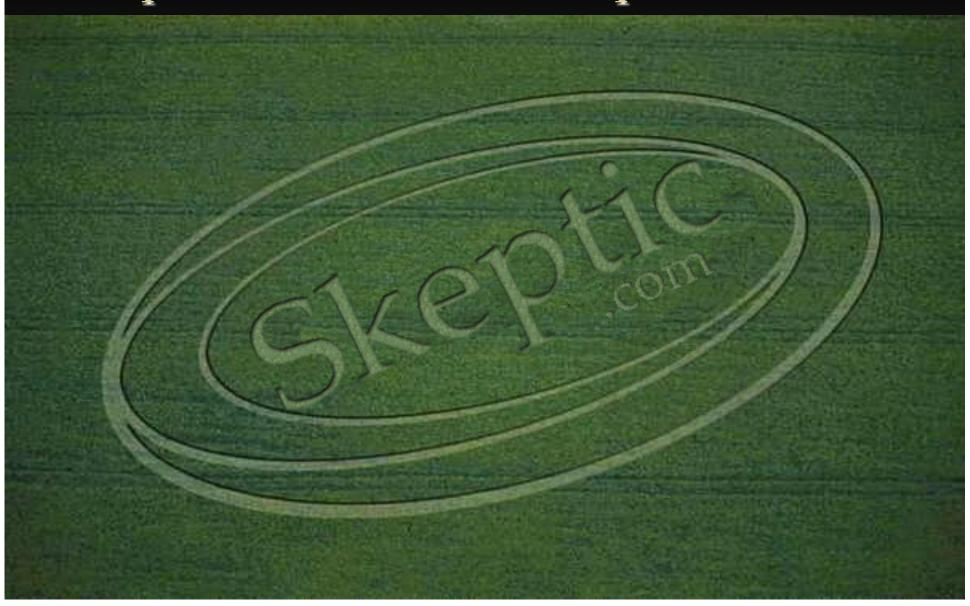
SCIENCE, SKEPTICISM, AND THE
SEARCH FOR GOD





Le Petit Mort Sychic tair Cancelled due to unforeseen circumstances

In science we search for natural explanations for natural phenomena



Before we say something is out of this world first make sure that it is not in this world



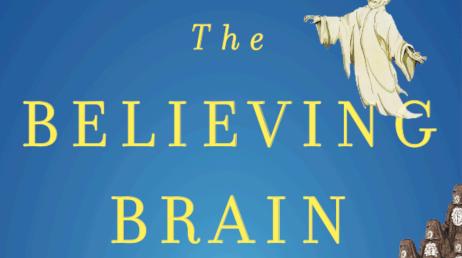
Are Aliens Coming to Earth? Are UFOs Their Spacecraft?



What is more likely? UFOs = spacecraft from other worlds? UFOs = anomalies from this world?







From GHOSTS and GODS to POLITICS and CONSPIRACIES -

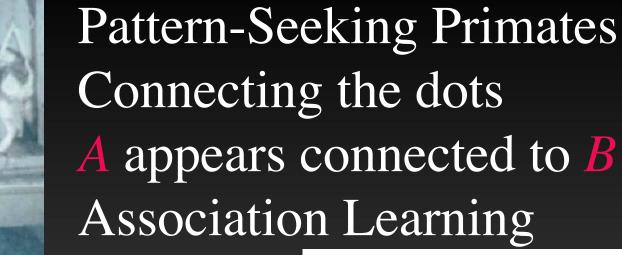
How We Construct Beliefs

and Reinforce Them as Truths

MICHAEL SHERMER

Author of Why People Believe Weird Things

The Belief Engine



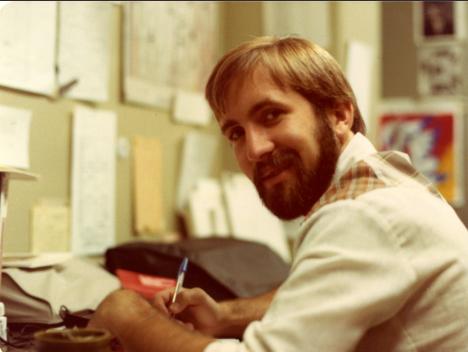




CRAIG SWANSON @ WWW. PERSPICUITY. COM











Patternicity

Noun.

The tendency to find meaningful patterns in both meaningful and meaningless noise.

A Type I error, or a false positive, is believing a pattern is real when it is not (finding a nonexistent pattern).

A Type II error, or a false negative, is not believing a pattern is real when it is (not recognizing a real pattern).

A Type I error: believe that the rustle in the grass is a dangerous predator when it is just the wind (low cost).



A Type II error: believe that the rustle in the grass is just the wind when it is a dangerous predator (high cost).



$$P = c_{TI} < c_{TII}$$

Patternicity (P) will occur whenever the cost (c) of making a Type I error (TI) is less than the cost of making a Type II error (TII).

The Pattern Detection Problem

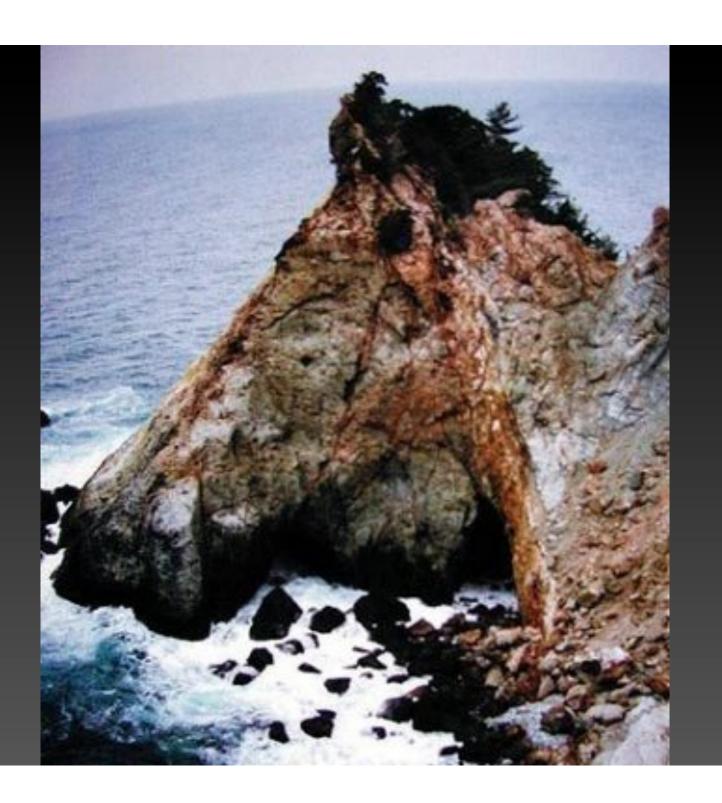
Assessing the difference between a Type I and Type II error is highly problematic, especially in split-second life & death situations, so the default position is to assume that all patterns are real.

Assume that all rustles of the grass are dangerous predators & not the wind.

The Evolution of Patternicity

There was a natural selection for the cognitive process of assuming that all patterns are real and that all patternicities represent real and important phenomena.

We are the descendents of the most successful patternicity primates.

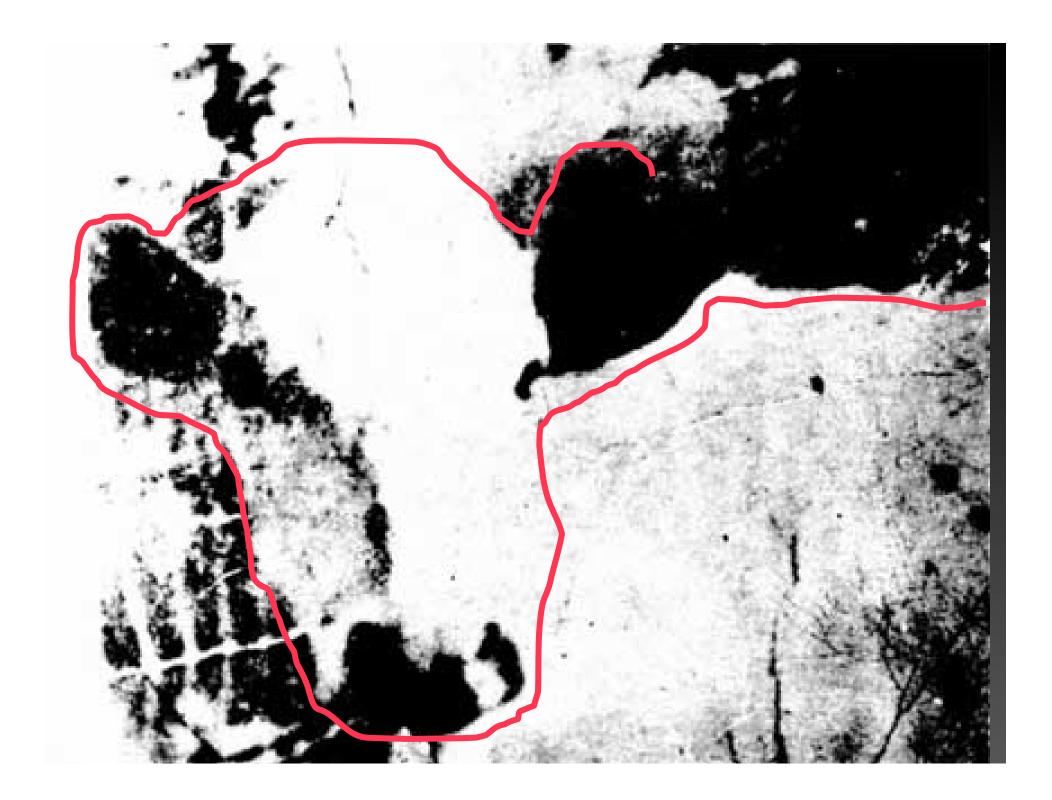




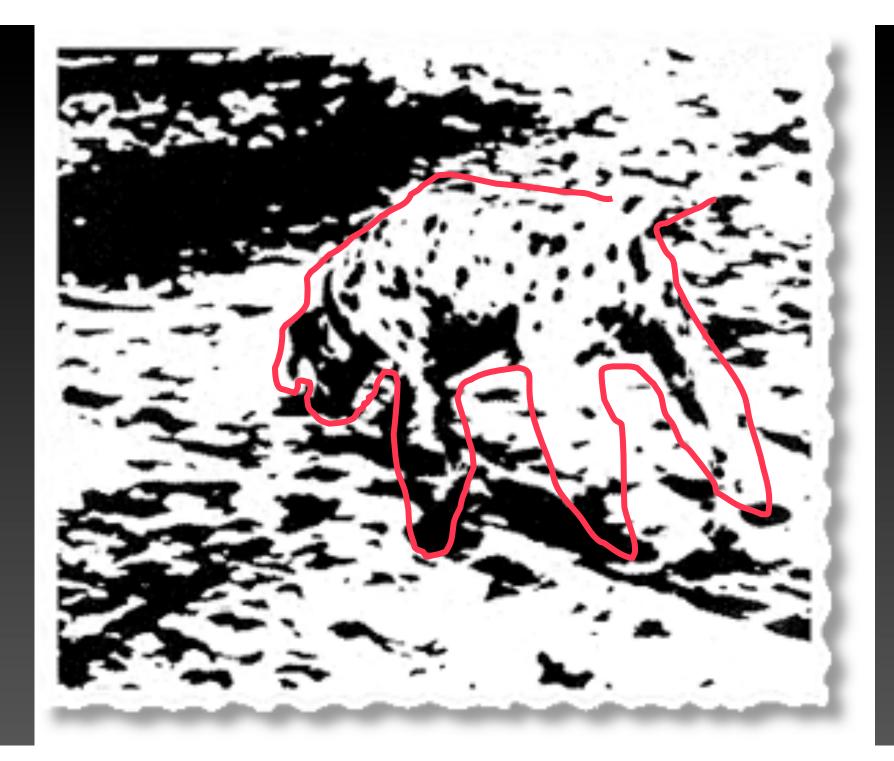


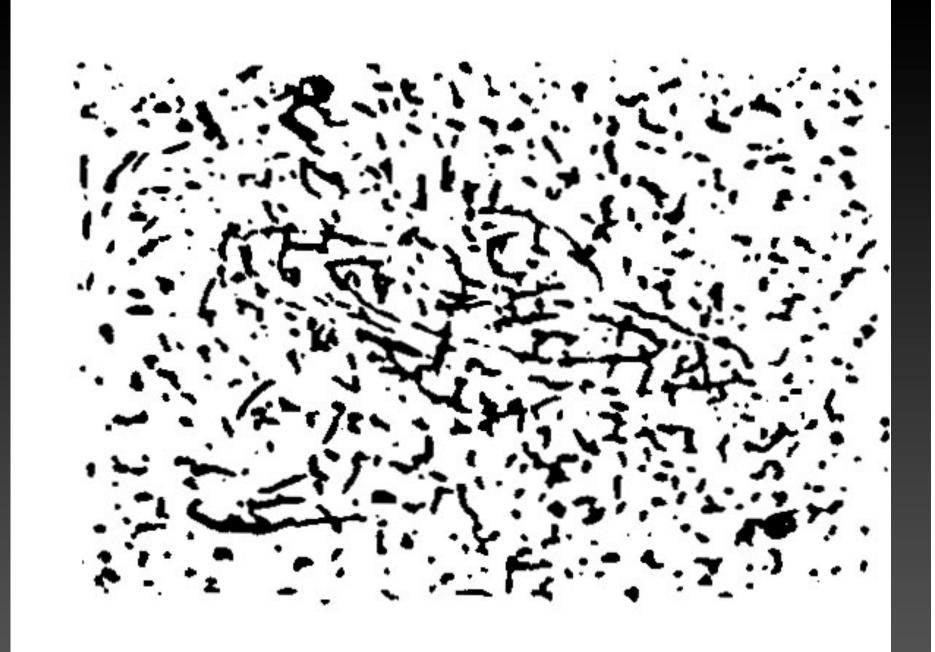


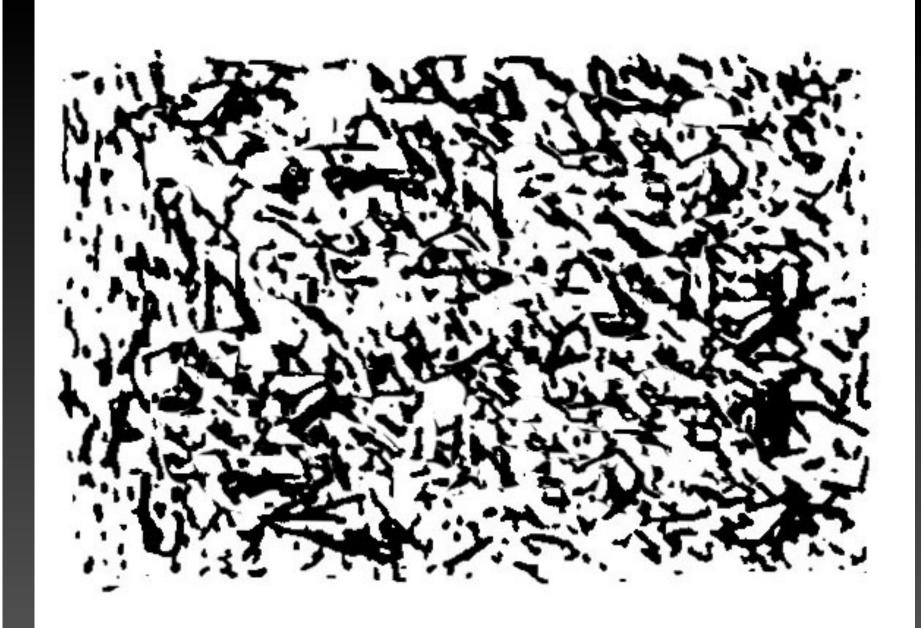






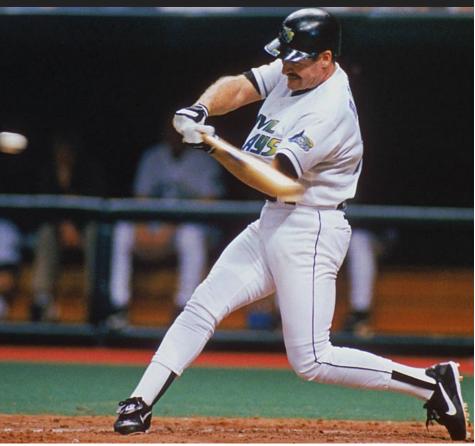




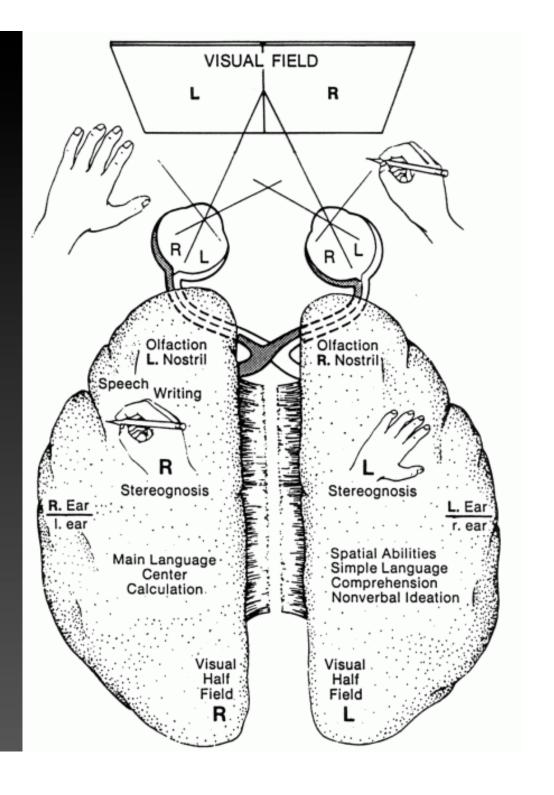


Patternicity, Superstition, Control

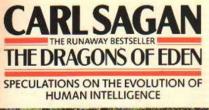


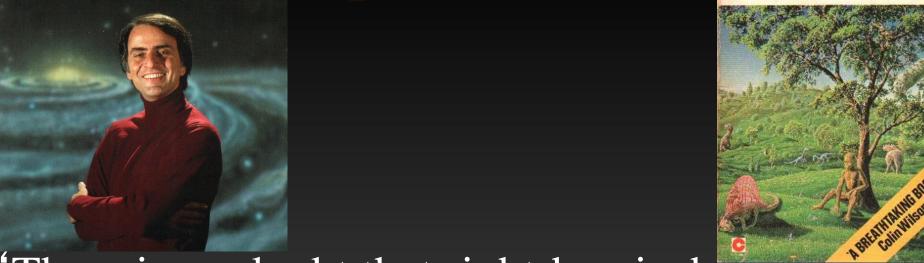


Peter Brugger found that significantly more meaningful patterns were perceived in the right hemisphere (via the left visual field) than in the left hemisphere (via the right visual field).



Right Hemisphere Brain



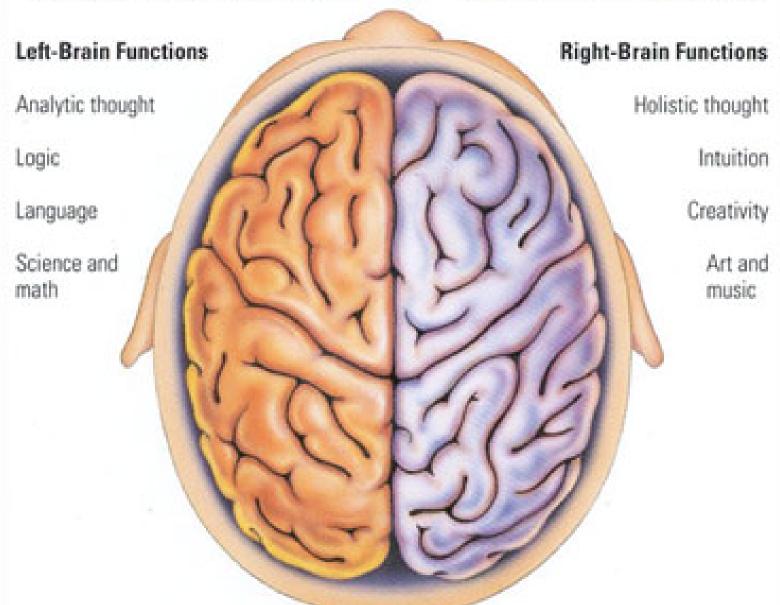


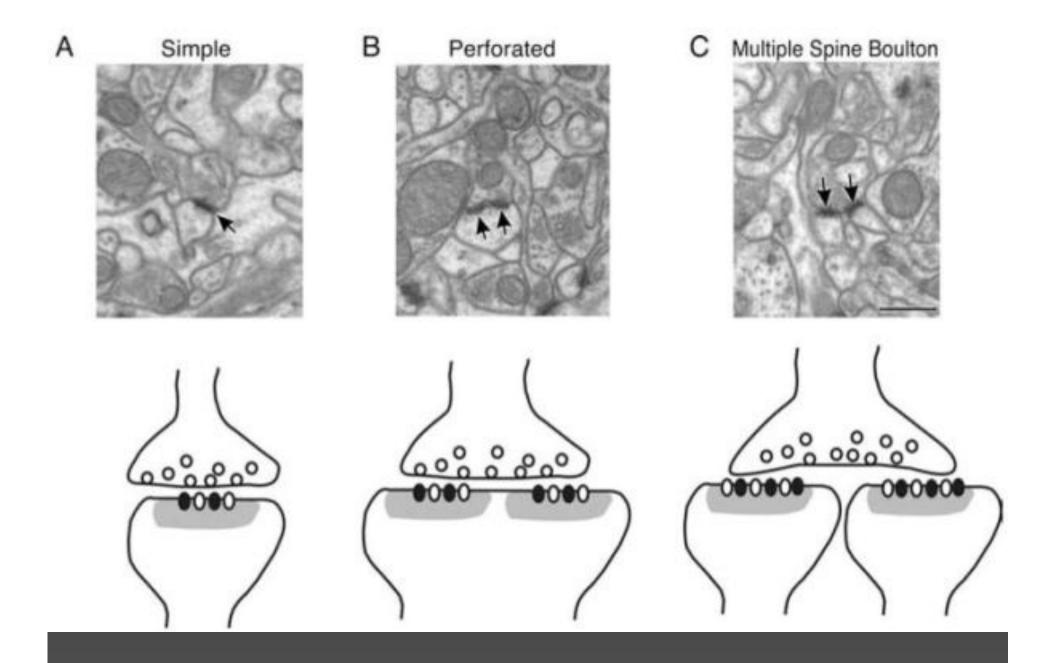
"There is no doubt that right-hemisphere intuitive thinking may perceive patterns and connections too difficult for the left hemisphere; but it may also detect patterns where none exist. Skeptical and critical thinking is not a hallmark of the right hemisphere."

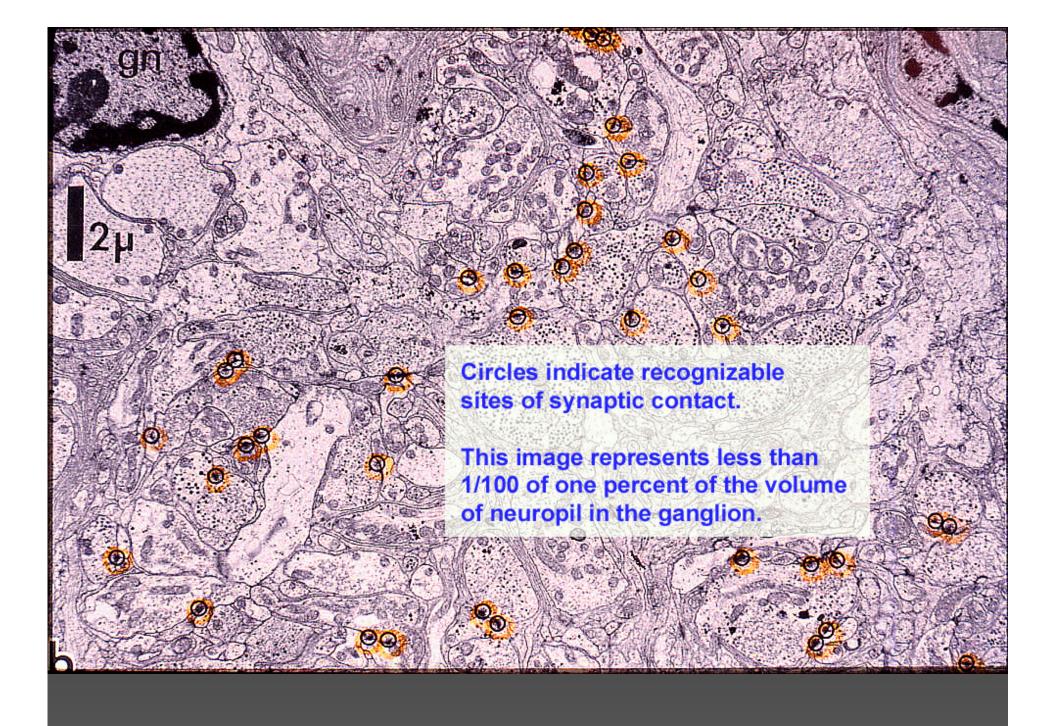
—Carl Sagan, The Dragons of Eden

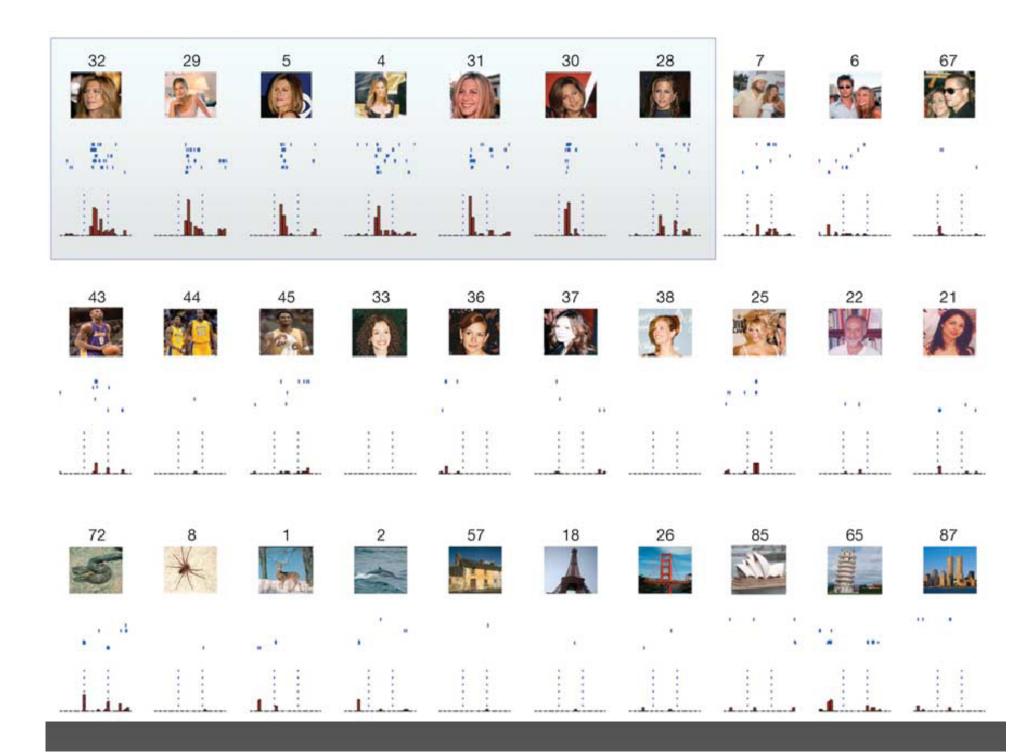
EXPERIENCE =

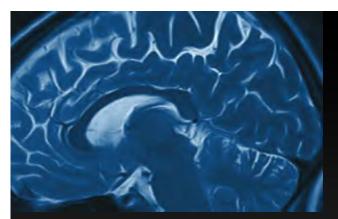
USABILITY/ANALYTIC + DESIGN/CREATIVE



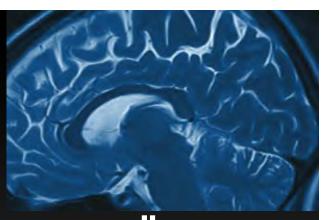








Neural Binding



Combining 2 neural inputs into 1: "red circle"

Downstream neural inputs: closer to muscles & sensory organs.

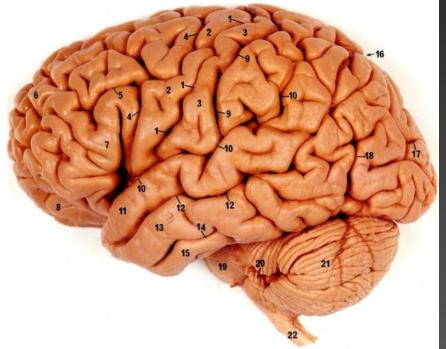
Upstream neural inputs: further away from muscles & sensory organs.

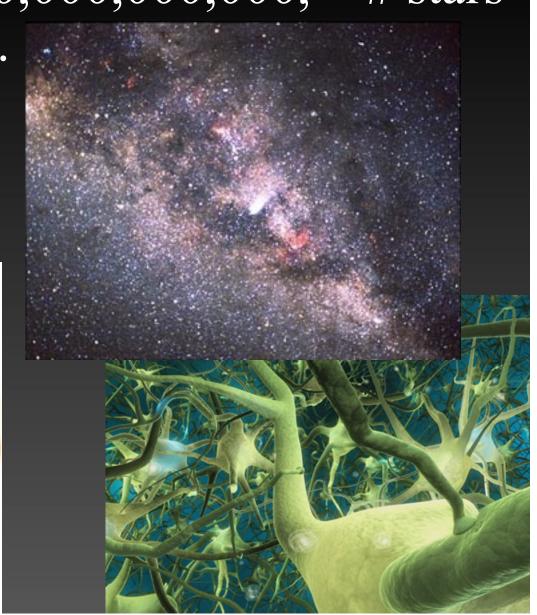
Neural pathways from downstream regions "converge" on their way upstream at "convergence zones"

Information from downstream and upstream is integrated at convergence zones via neural binding.

The brain consists of ~ a hundred billion neurons, 10¹¹, 100,000,000,000, ~ # stars

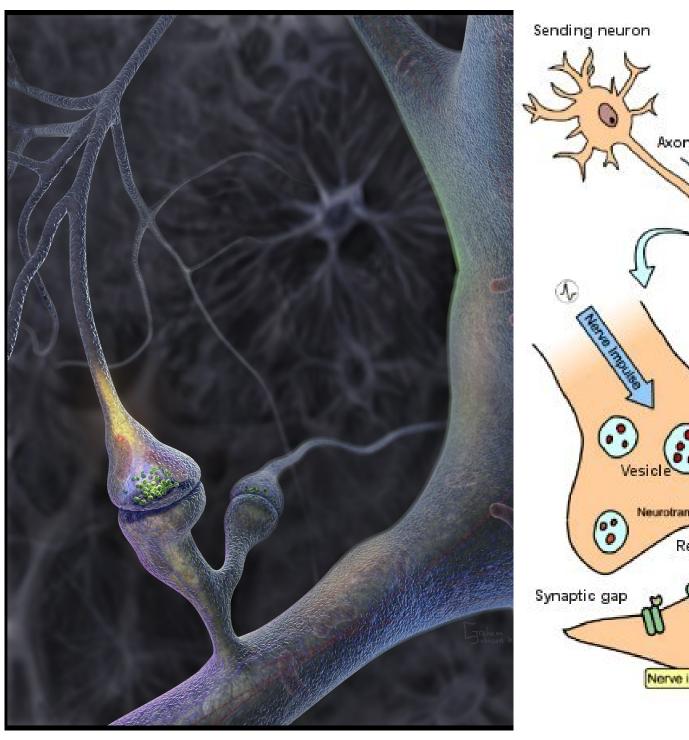
in the Milky Way.

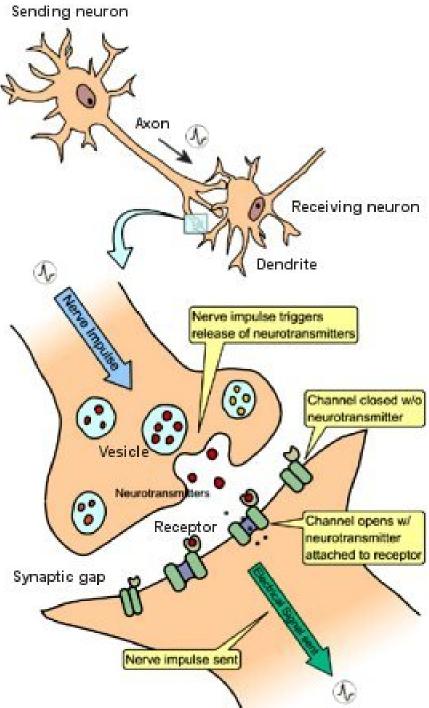


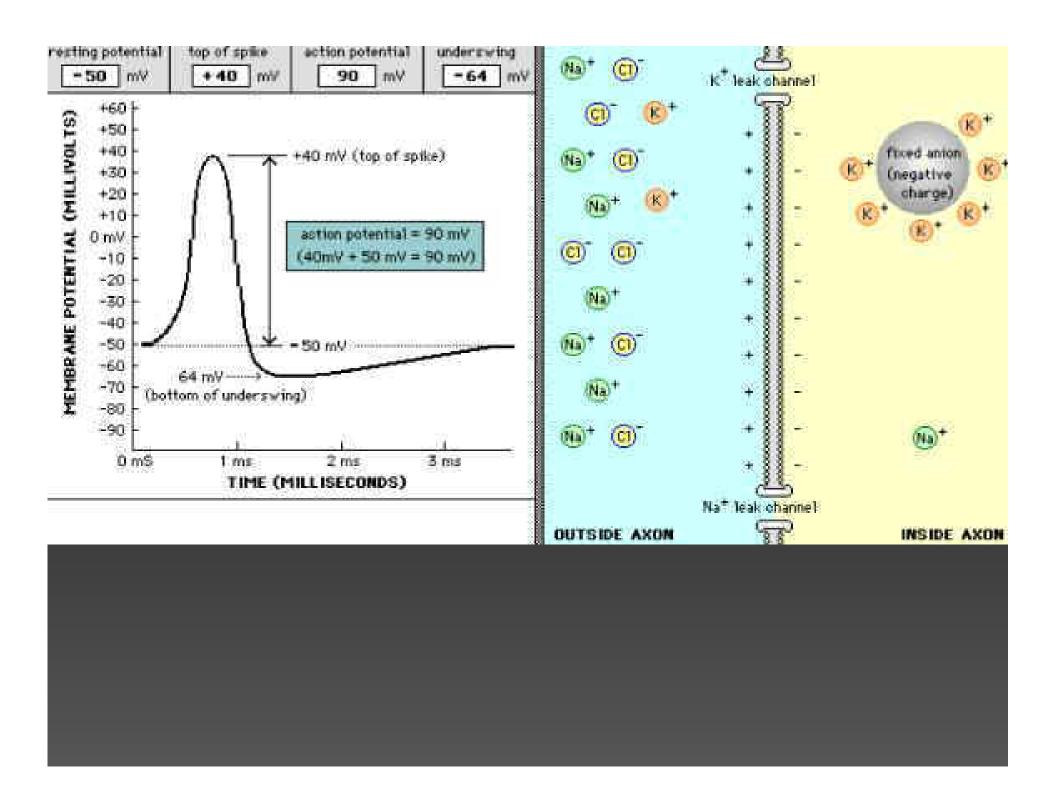


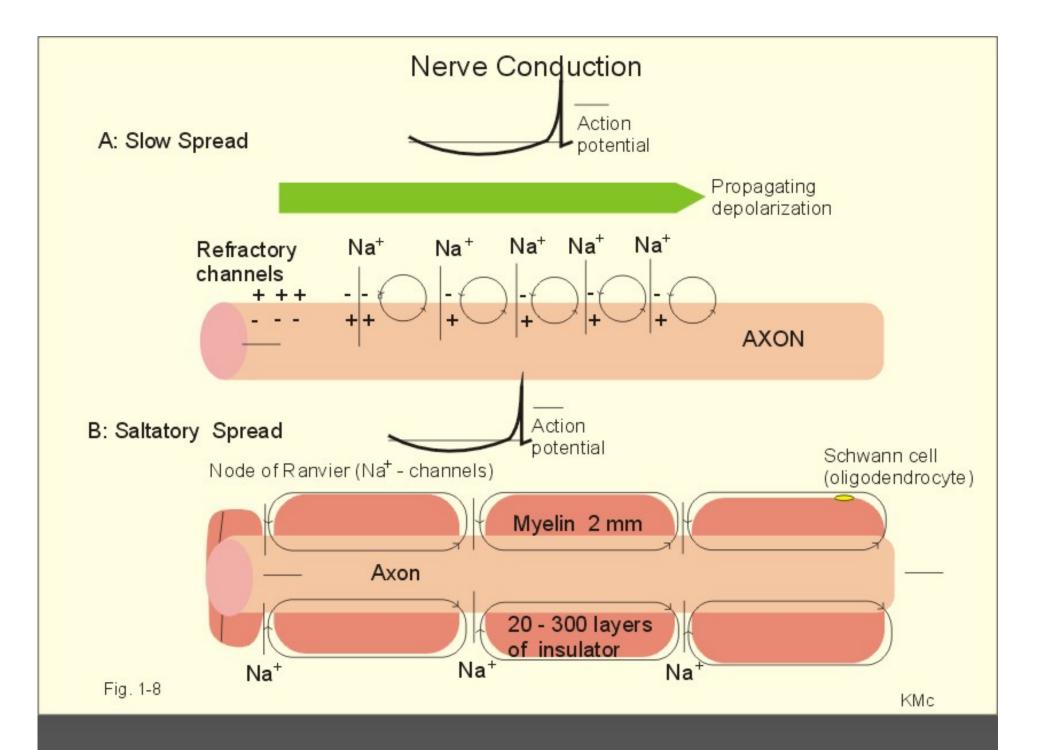
The brain consists of ~ a thousand trillion synaptic connections between the hundred billion neurons, 10¹⁵, 1,000,000,000,000,000 ~ # seconds in 30 million years.

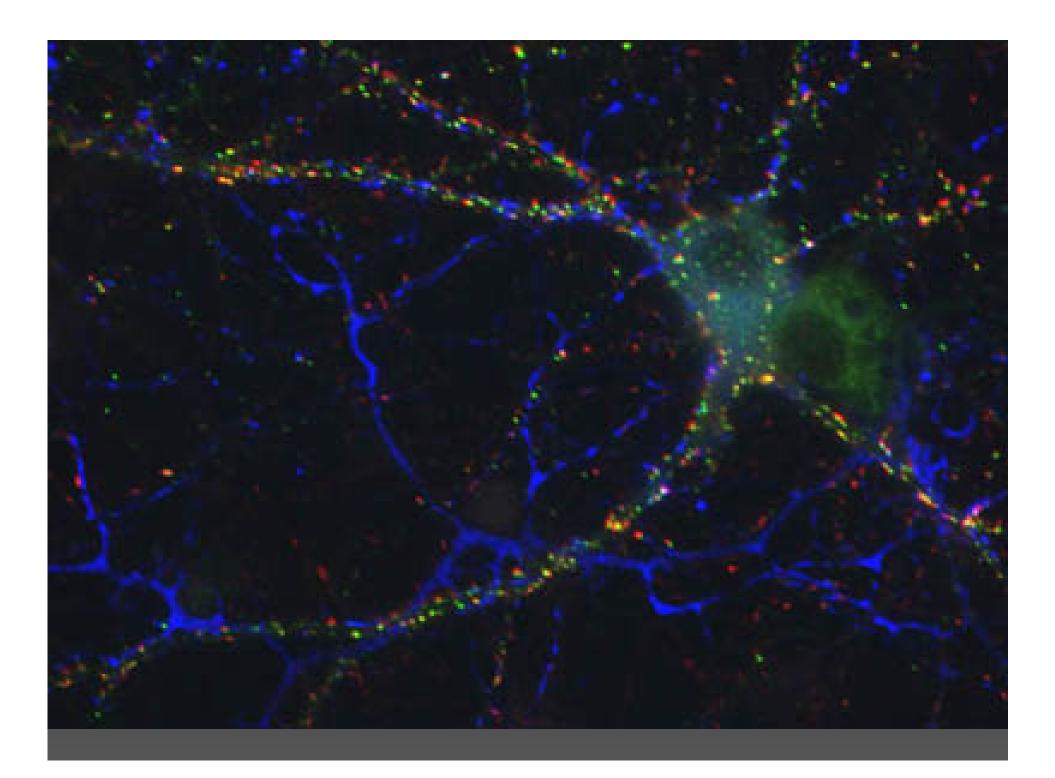
86,400 seconds/day 31,546,000 seconds/year 1 trillion sec. 30,000 yrs 1,000 trillion seconds = 30 million years





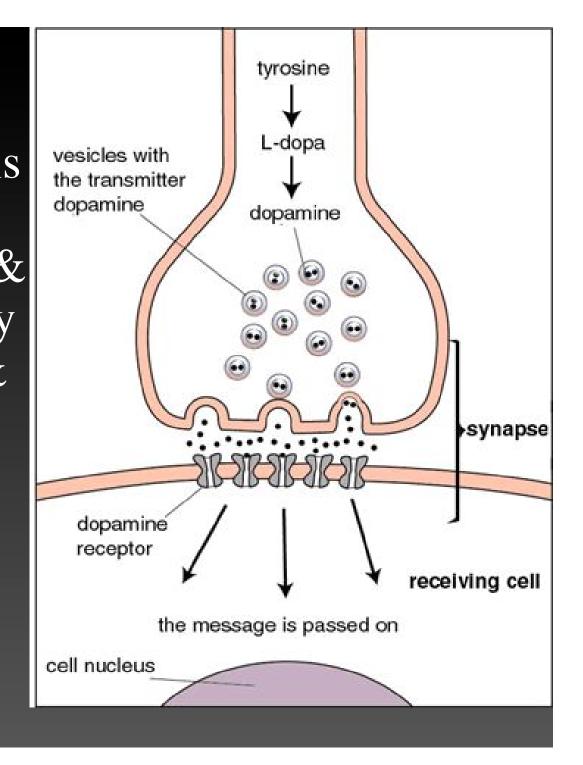




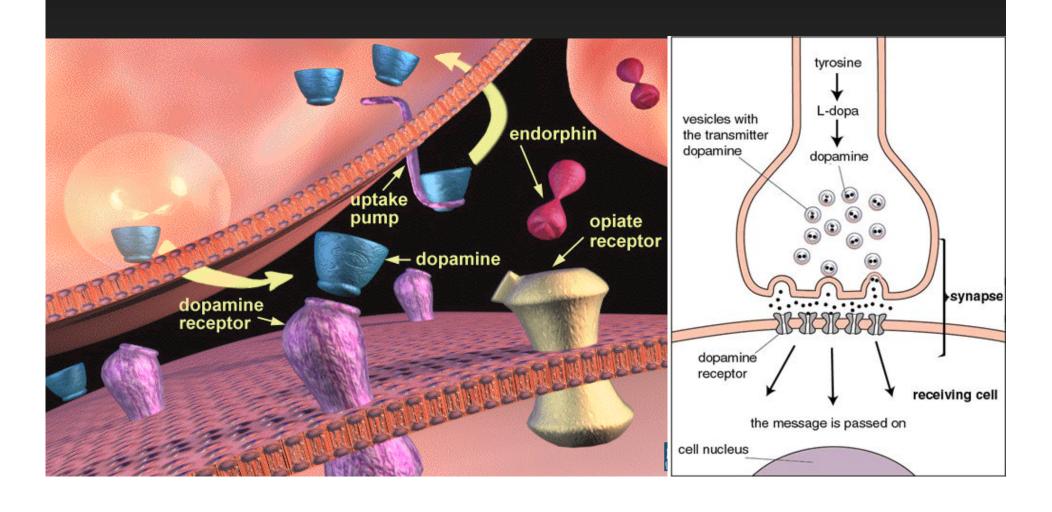


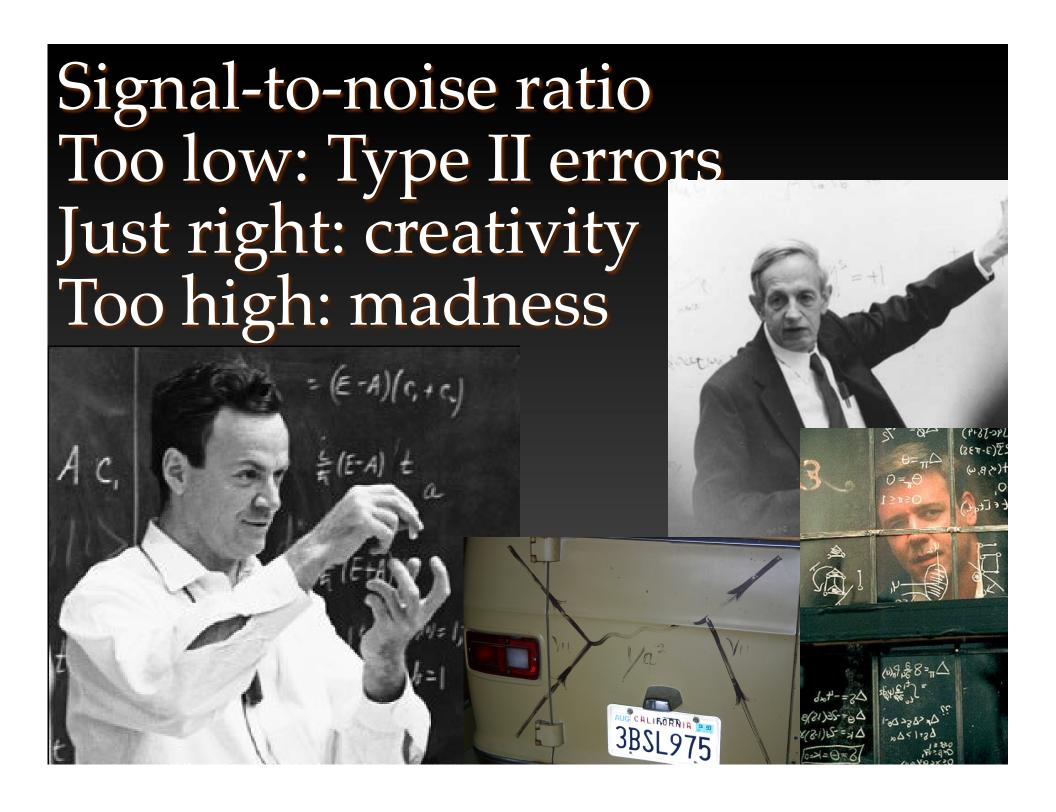


Brugger & Mohr: 40 subjects L-Dopa, increases the levels of dopamine. Caused believers & skeptics to identify scrambled faces & real and jumbled words as normal. Dopamine > patternicity Effect stronger with skeptics than believers



Dopamine, Patternicity, Creativity, & Madness

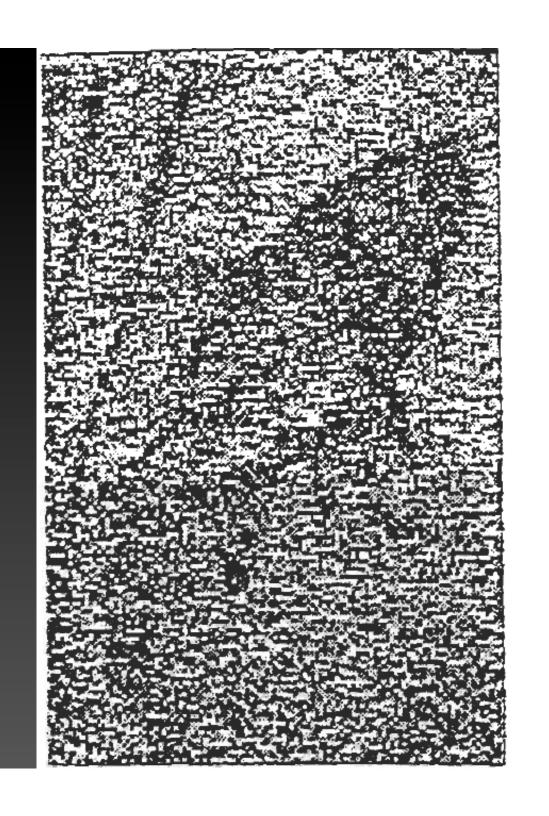




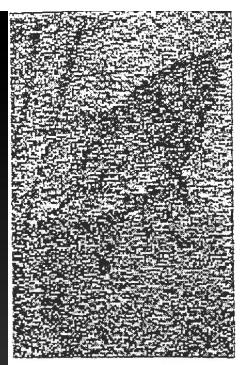
Patternicity & Paranormal Belief

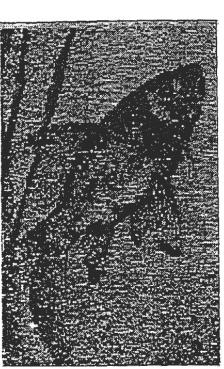
Believers in ESP

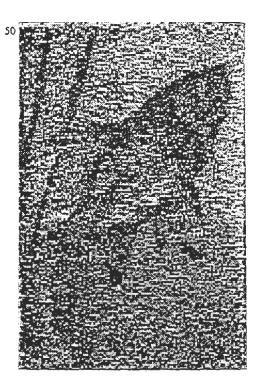
> to see objects
in 70%
degraded image
but incorrectly
identified it.

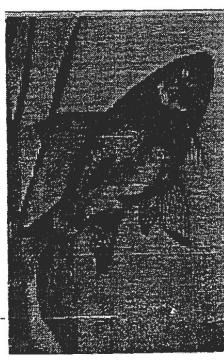


Did you see a fish or something else?









fMRI Study by Sam Harris, Sameer Sheth, Mark Cohen, Annals of Neurology, 12/07

14 adult subjects scanned while evaluating statements as true, false, or undecidable, press a button indicating their belief, disbelief or

uncertainty





Mathematical:

$$(2+6)+8=16.$$

62 can be evenly divided by 9.

$$1.2^{57} = 32608.5153.$$

Factual:

Most people have 10 fingers and 10 toes.

Eagles are common pets.

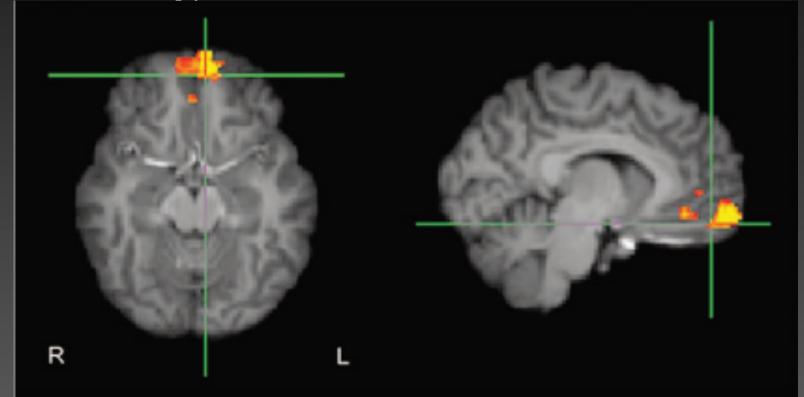
The Dow Jones Industrial Average rose 1.2% last Tuesday.

Ethical:

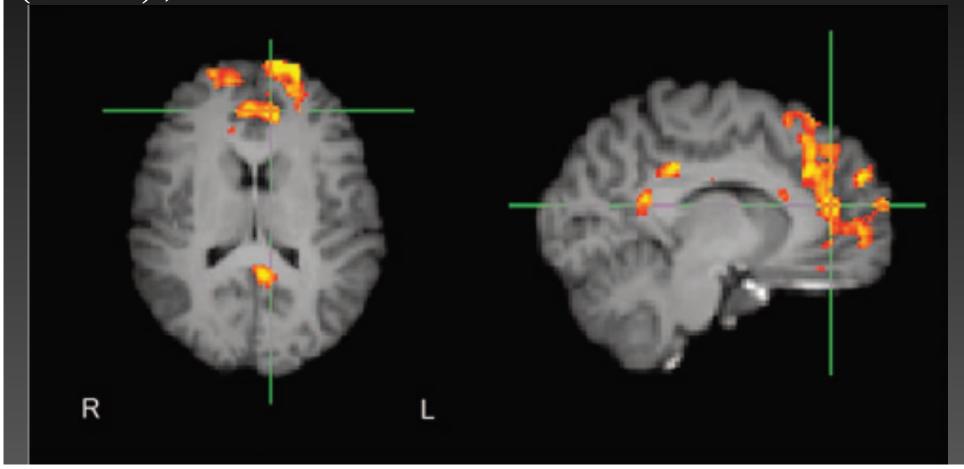
It is bad to take pleasure at another's suffering. Children should have no rights until they can vote.

It is better to lie to a child than to an adult.

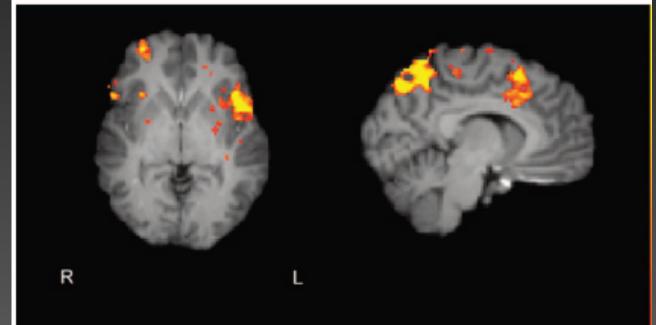
1. Contrasting belief and disbelief in the brain scans yielded a spike in neural activity in the *ventromedial prefrontal cortex*, associated with decision-making and learning in the context of rewards.



2. Contrasting uncertainty with both belief and disbelief revealed elevated neural action in the *anterior cingulate cortex* (ACC), our error detection network.

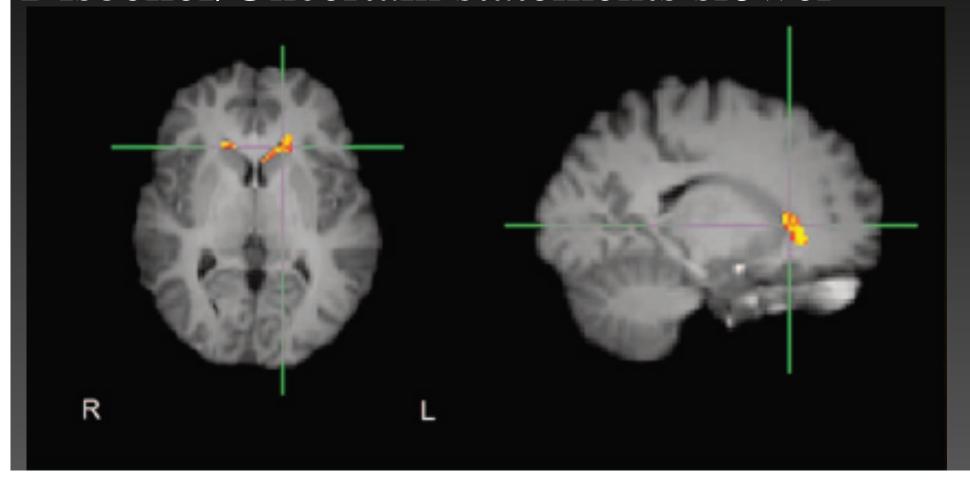


3. Contrasting disbelief and belief showed increased brain response in the *left inferior frontal gyrus*, the *anterior insula* and the *dorsal anterior cingulate*, all associated with responses to negative stimuli, pain perception, and disgust.



4. Significant reaction time differences in evaluating statements:

Belief statements are evaluated quickly Disbelief/Uncertain statements slower



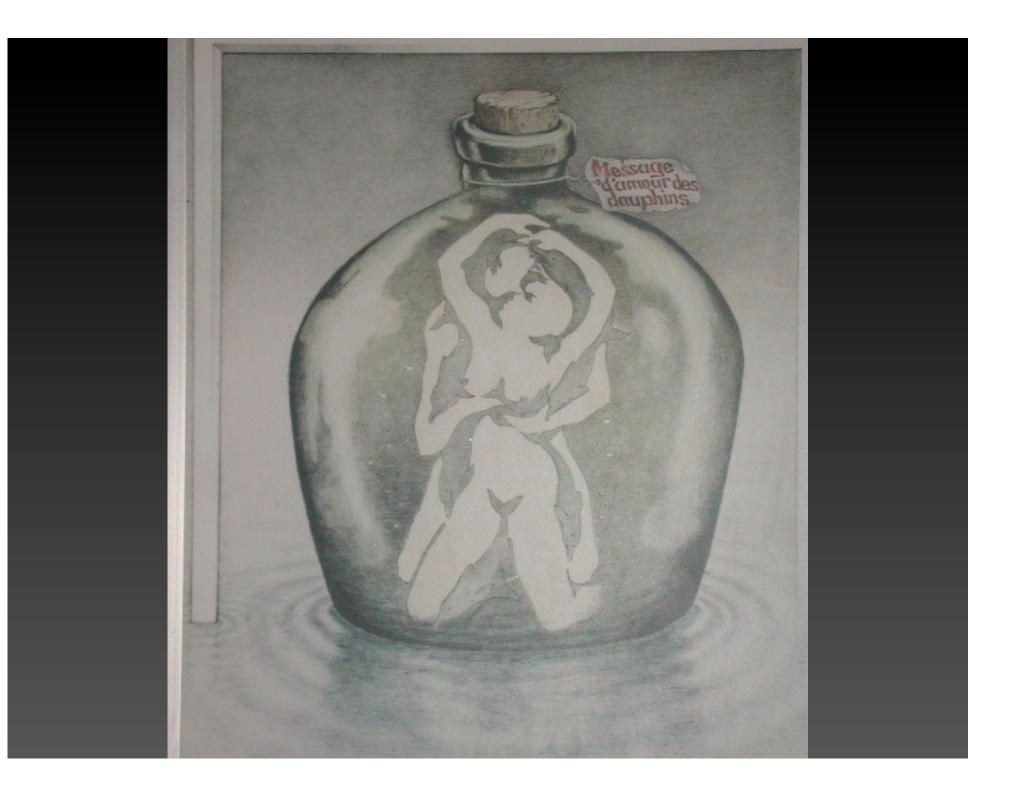
We accept appearances as reality until they prove otherwise.

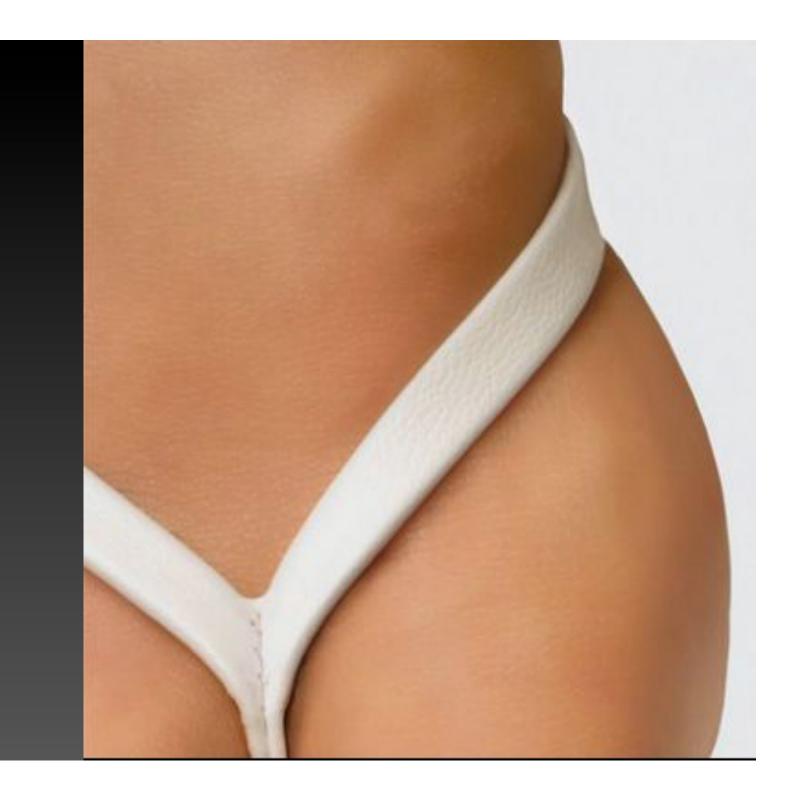
Belief comes quickly and naturally.

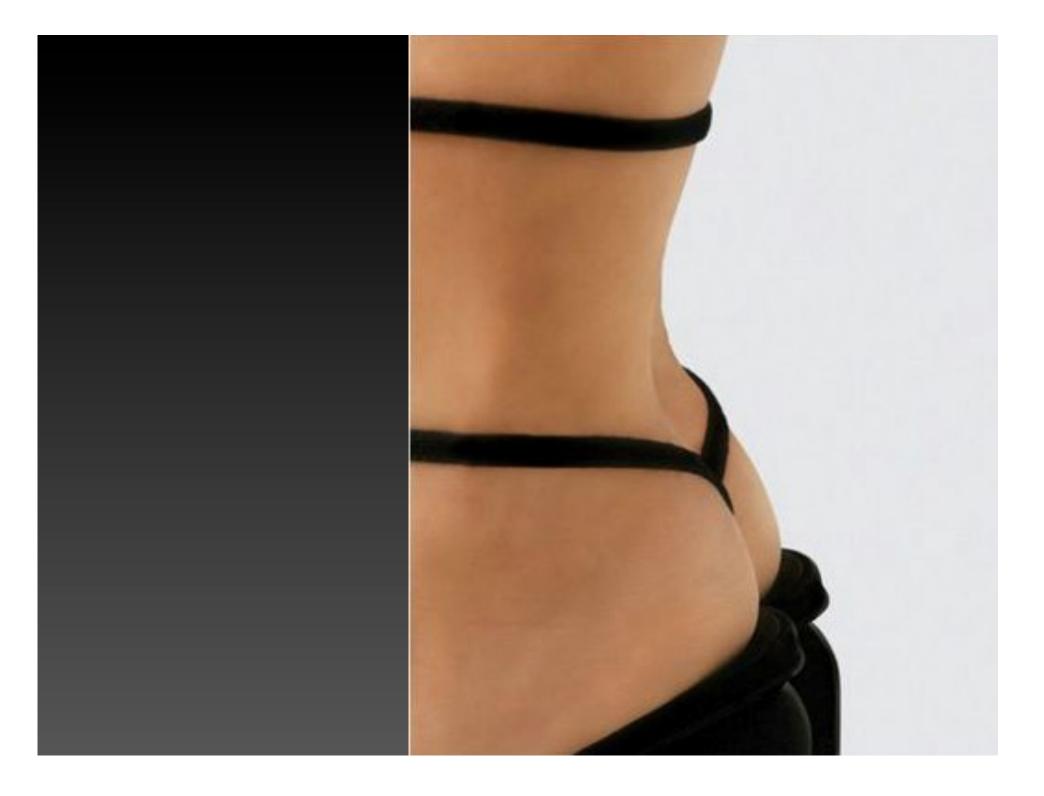
Skepticism is slow and unnatural.

Most people have a low tolerance for ambiguity.

The mere comprehension of a statement entails the tacit acceptance of its being true, whereas disbelief requires a subsequent process of rejection.









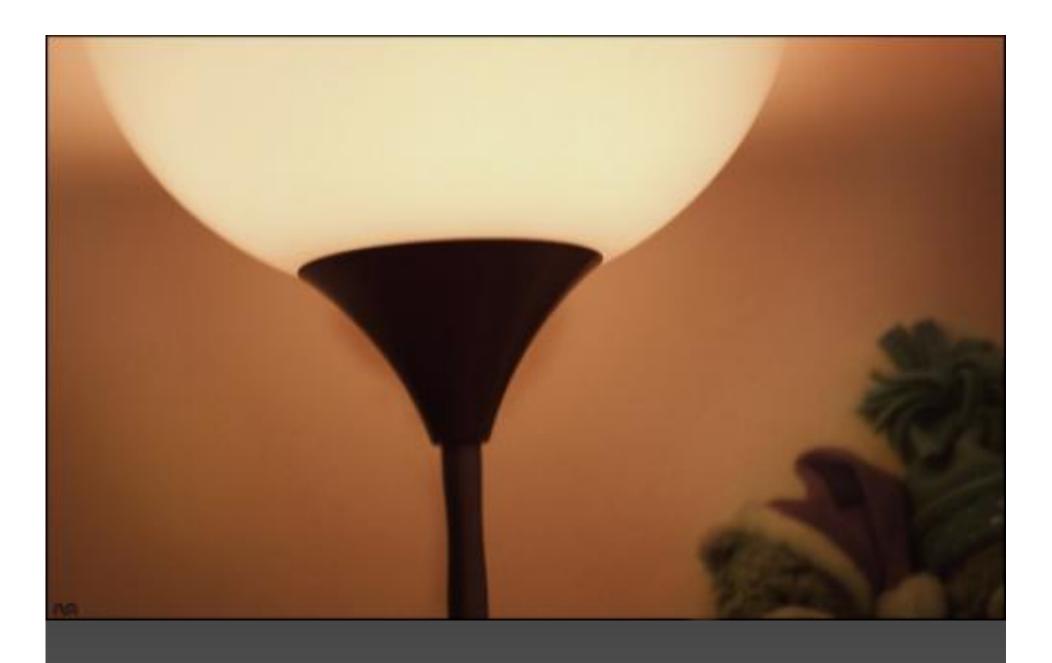
Your feet can be say too.

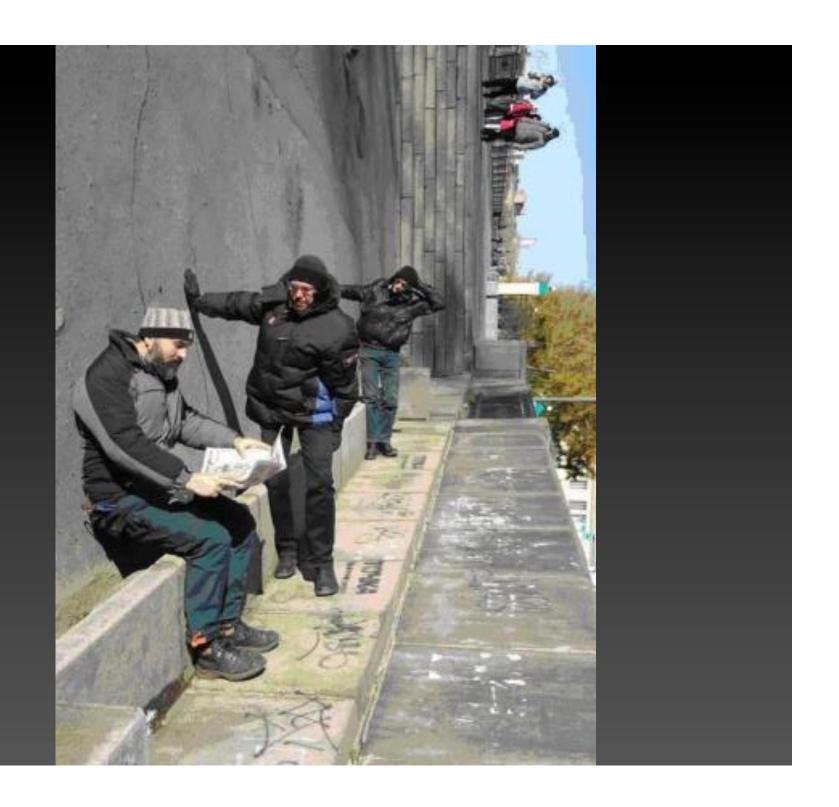


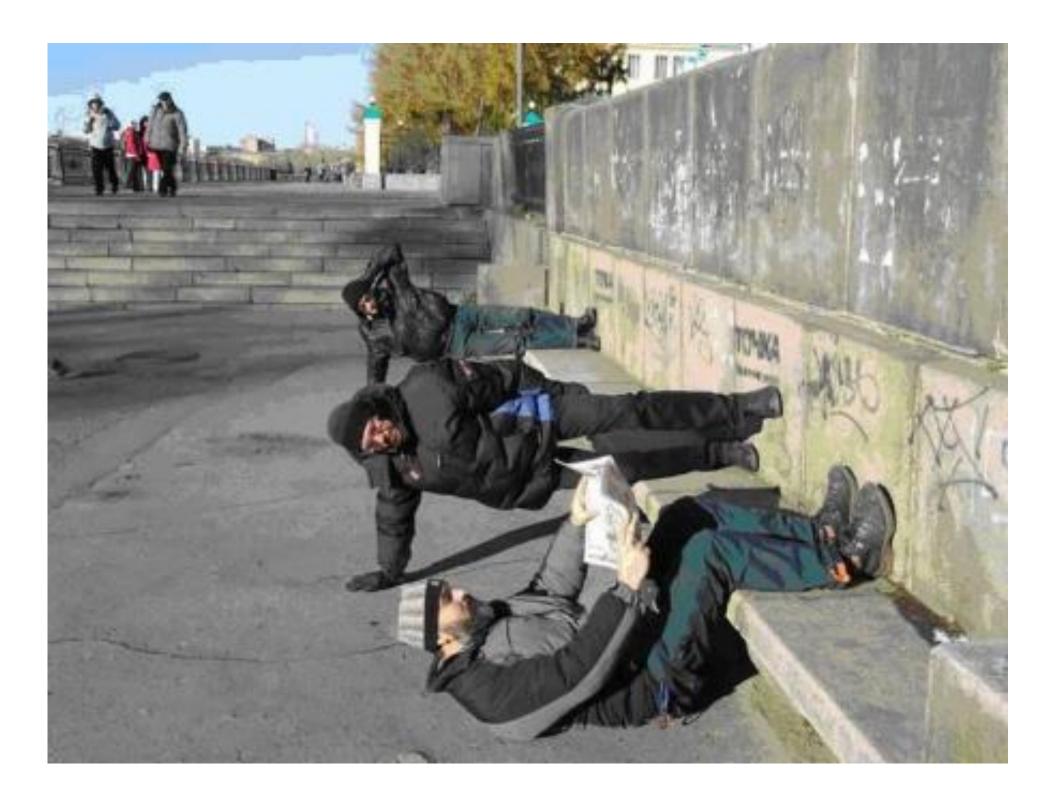


Your feet can be very too.

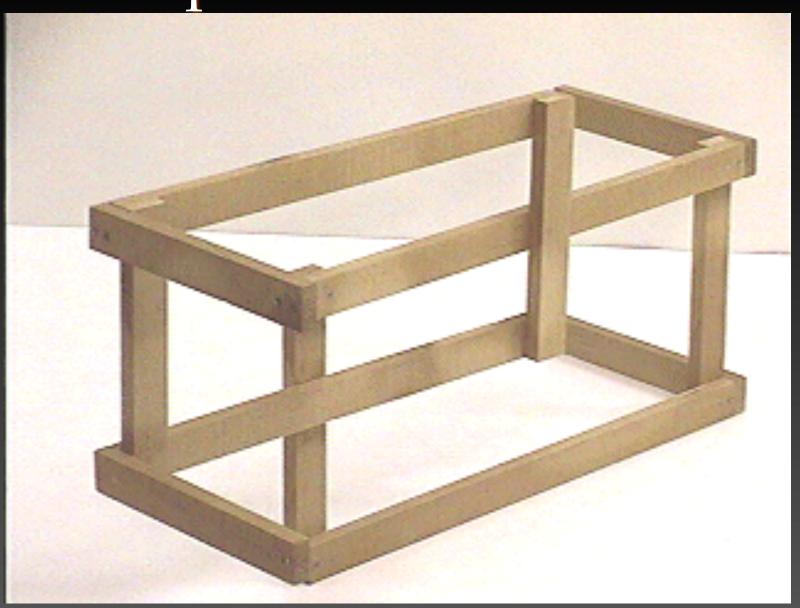








The Impossible Crate Illusion

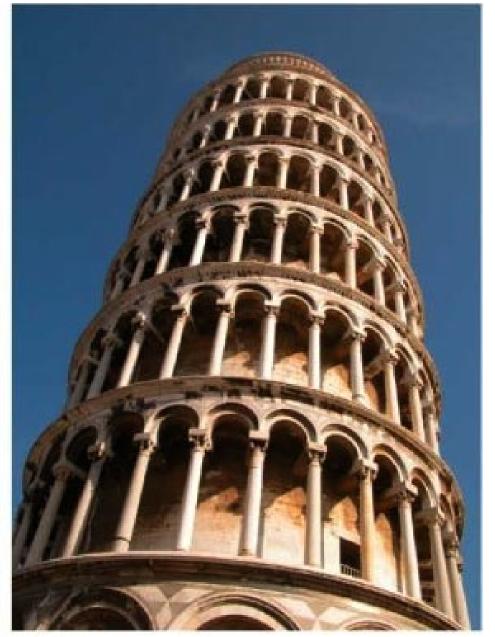


Jerry Andrus' 3D Impossible Crate

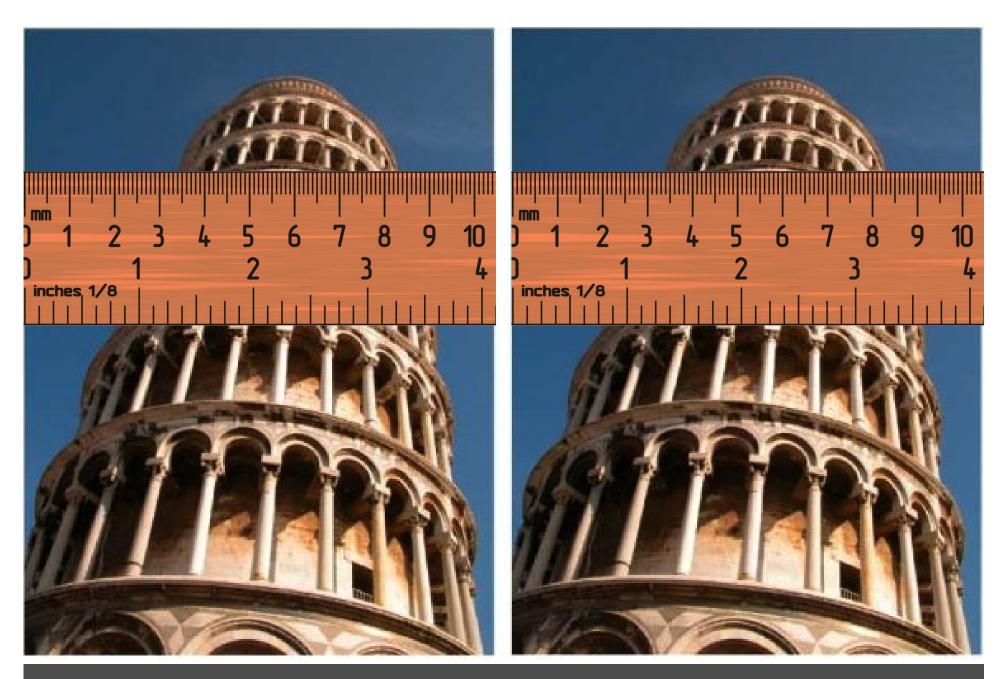




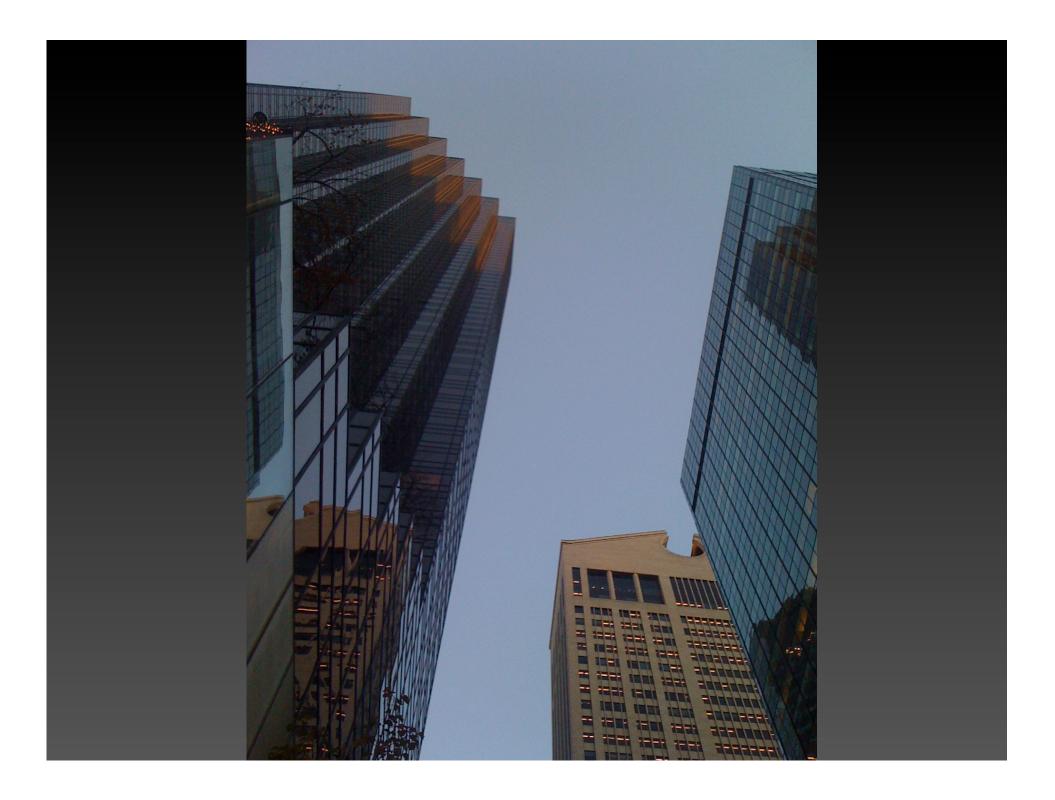




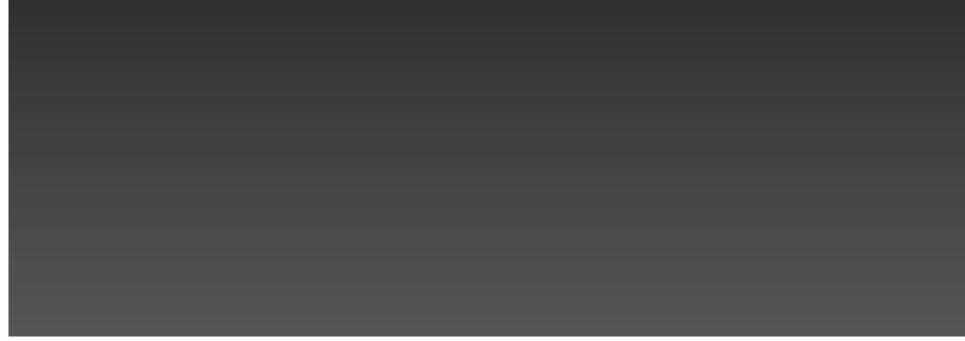
Fred Kingdom, Ali Yoonessi, Elena Gheorgiu, McGill U.



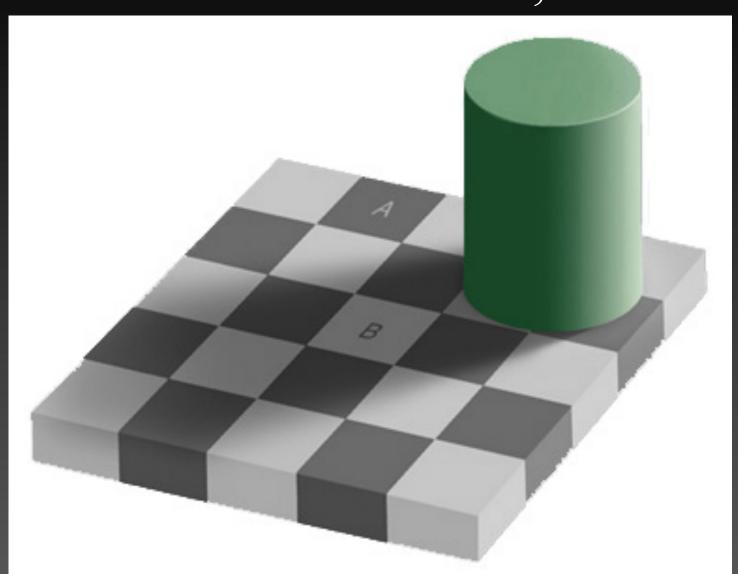
Fred Kingdom, Ali Yoonessi, Elena Gheorgiu, McGill U.

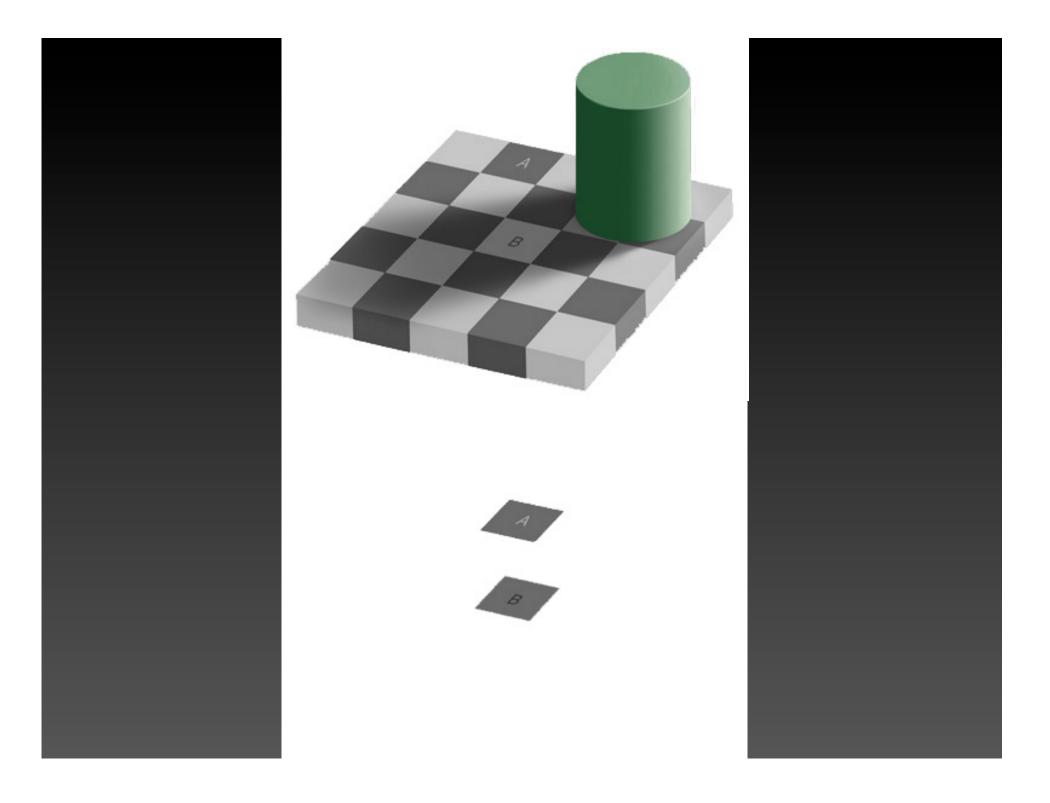


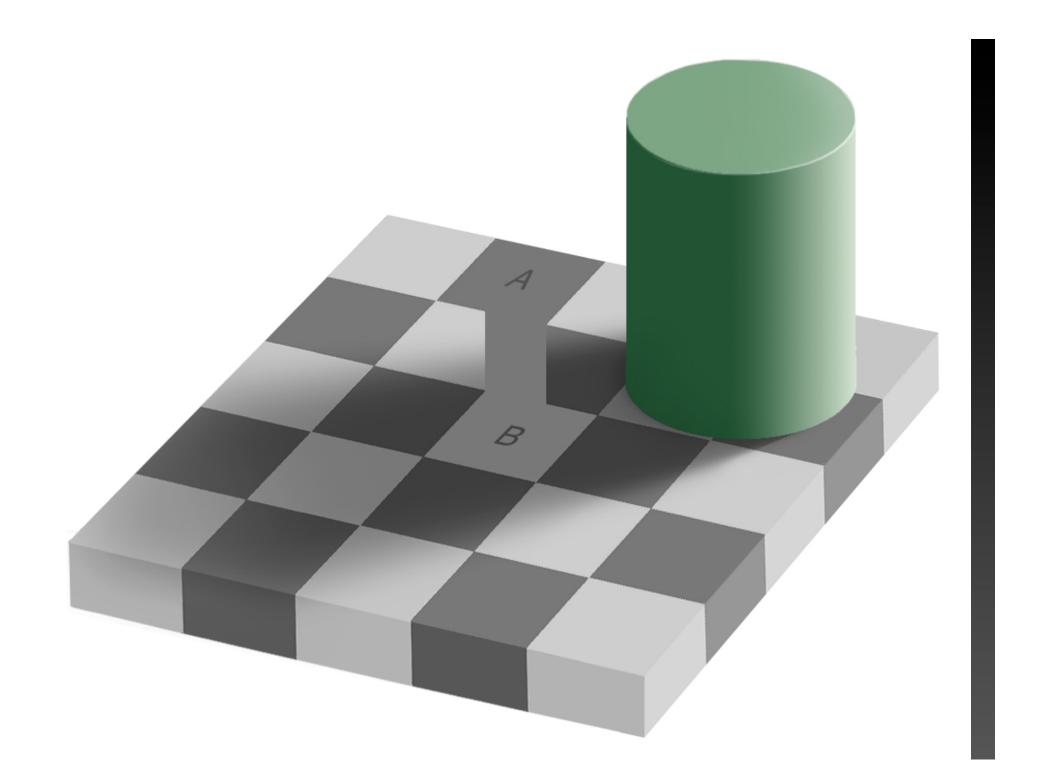




The Shadow Illusion Edward H. Adelson, MIT



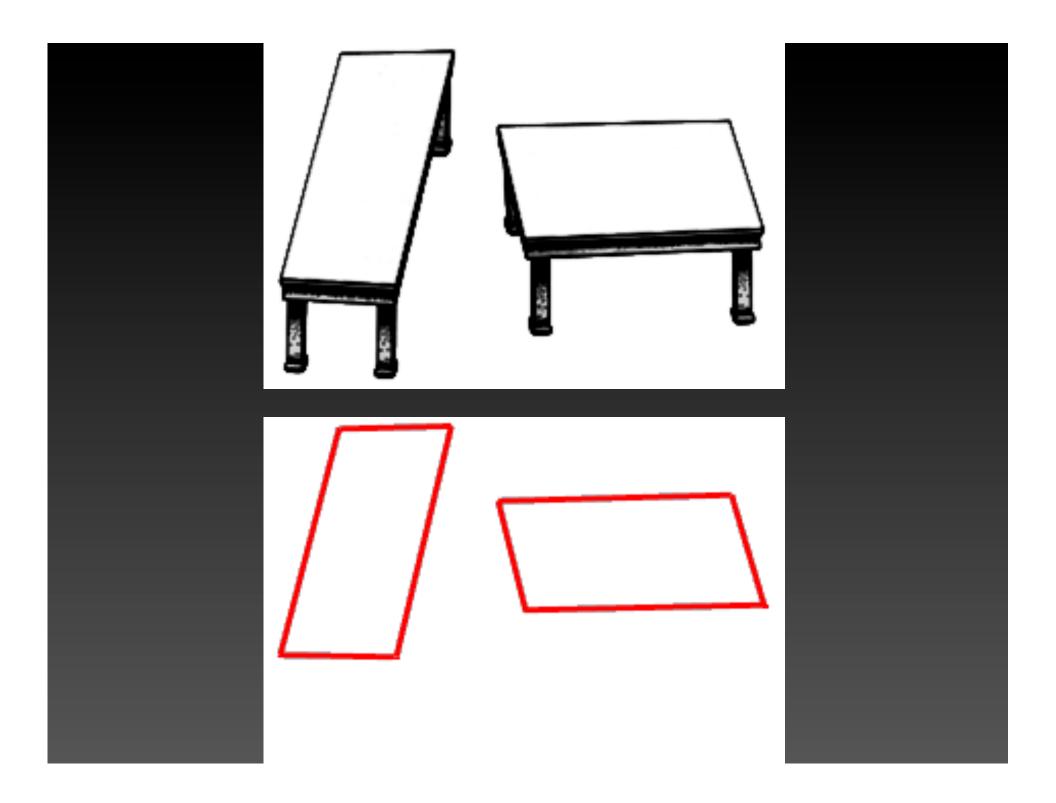




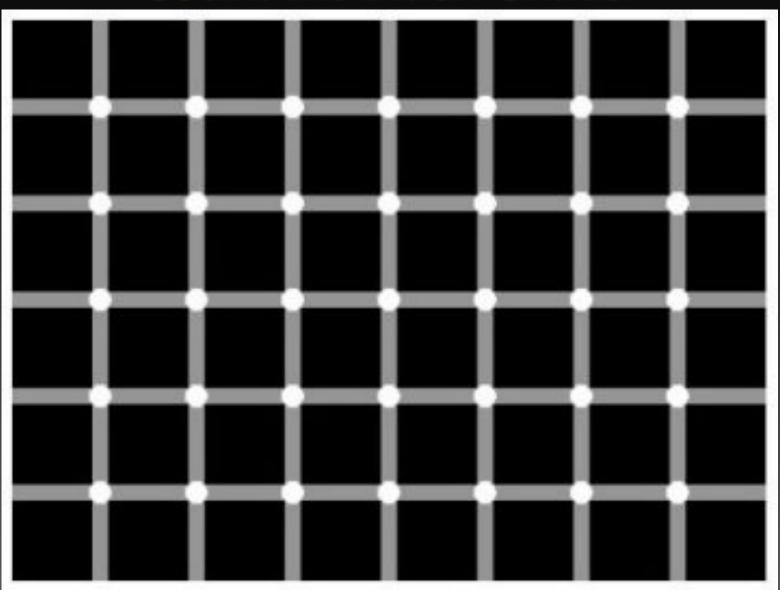
The Table Illusion

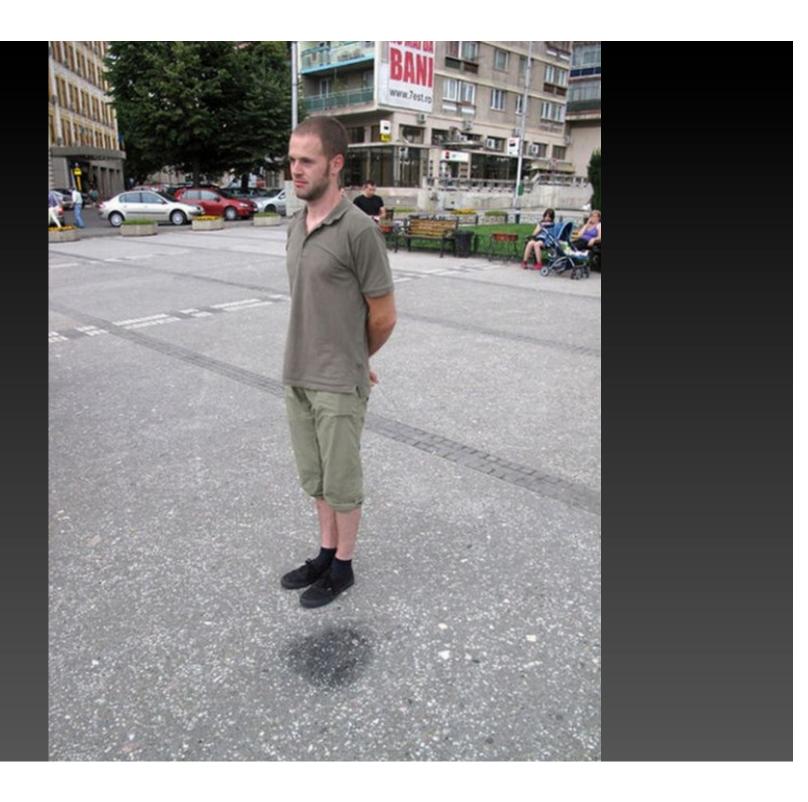


Illusion by Roger Shepard



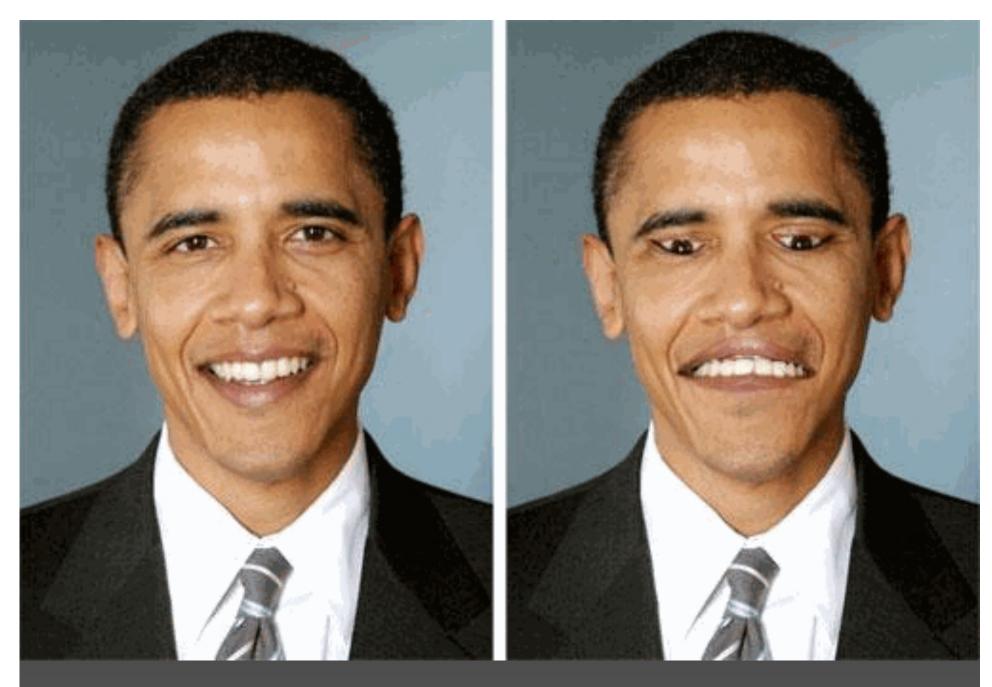
2000 Presidential Election Florida Recount Count the Black Chads!





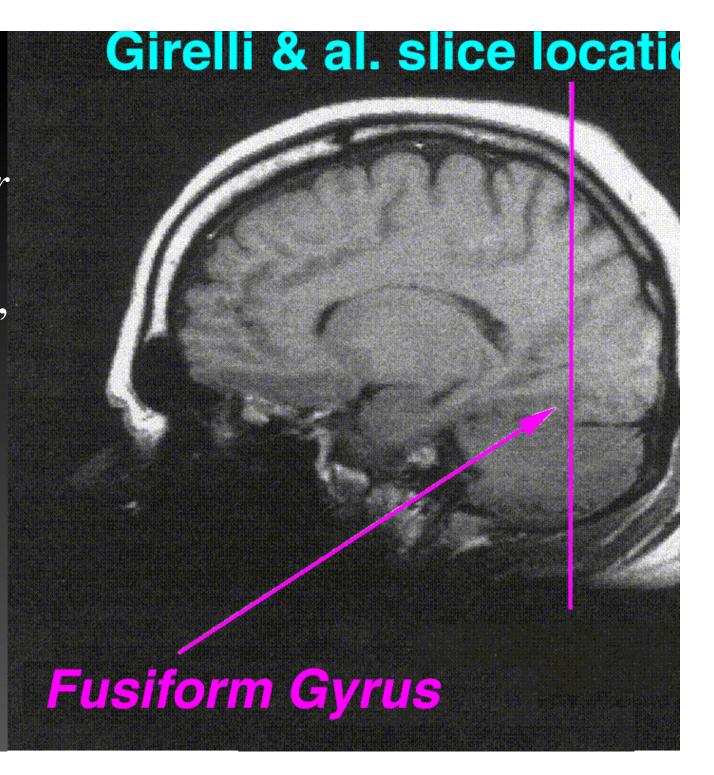






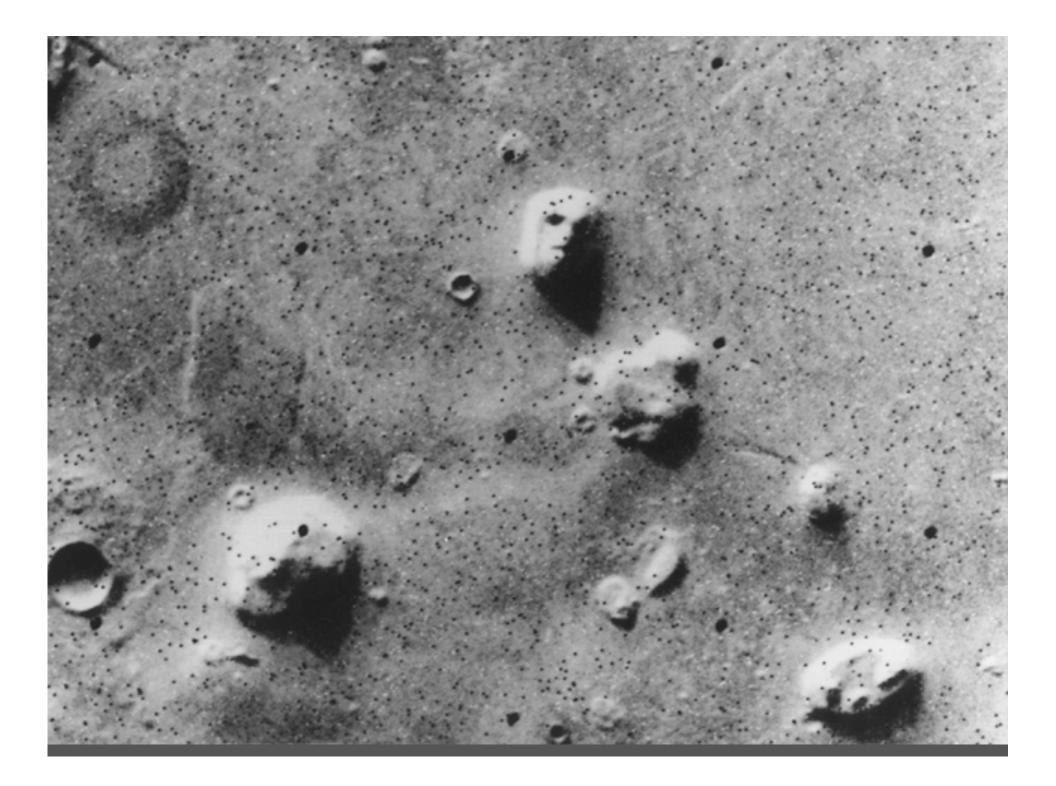
Effect 1st discovered by Peter Thompson, York U

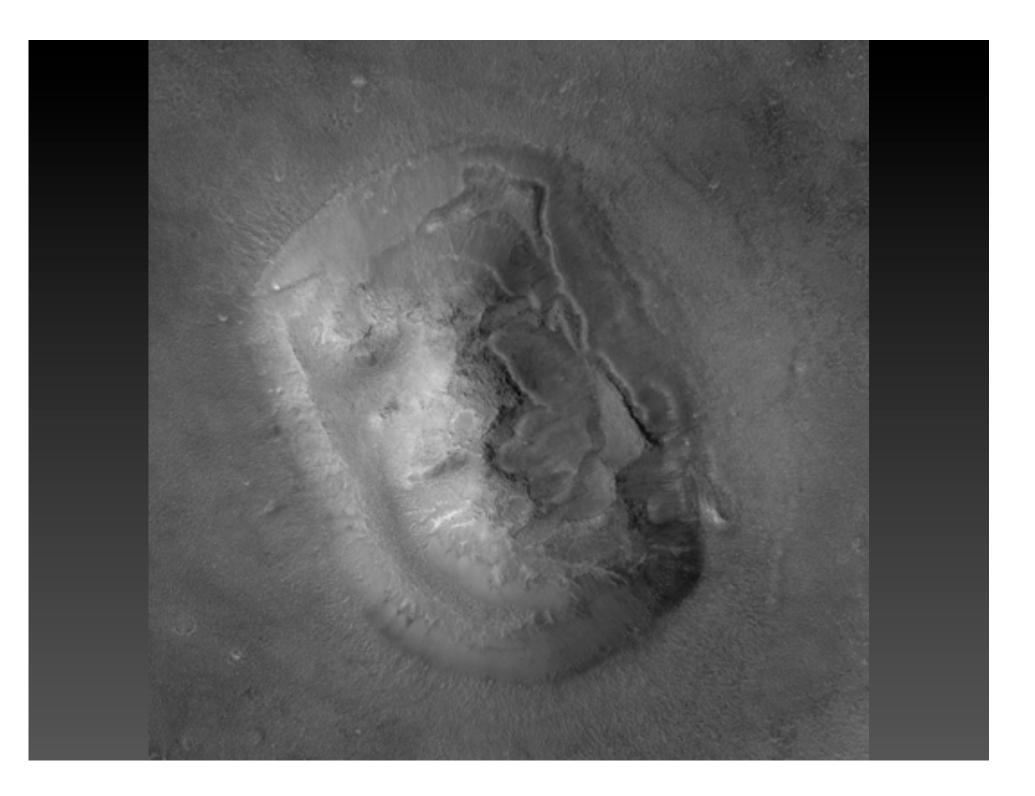
2 cell types: rapid magnocellular pathway (general face), slower parvocellular pathway (facial details such as eyes, nose, and mouth

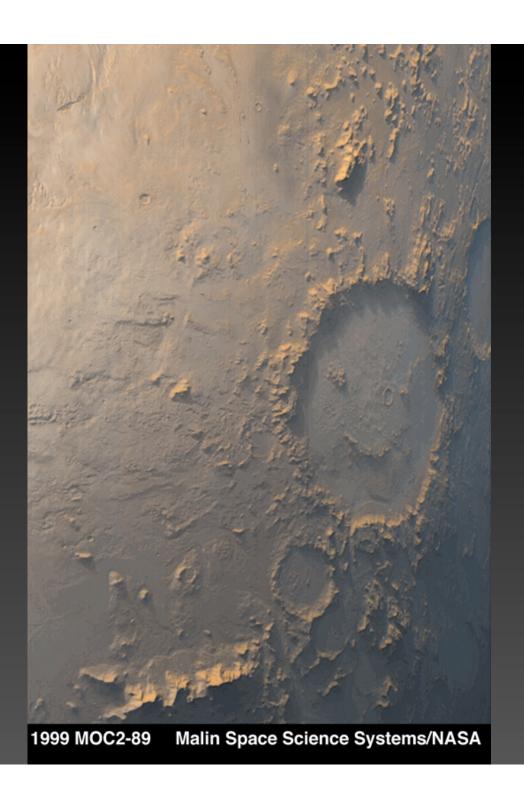


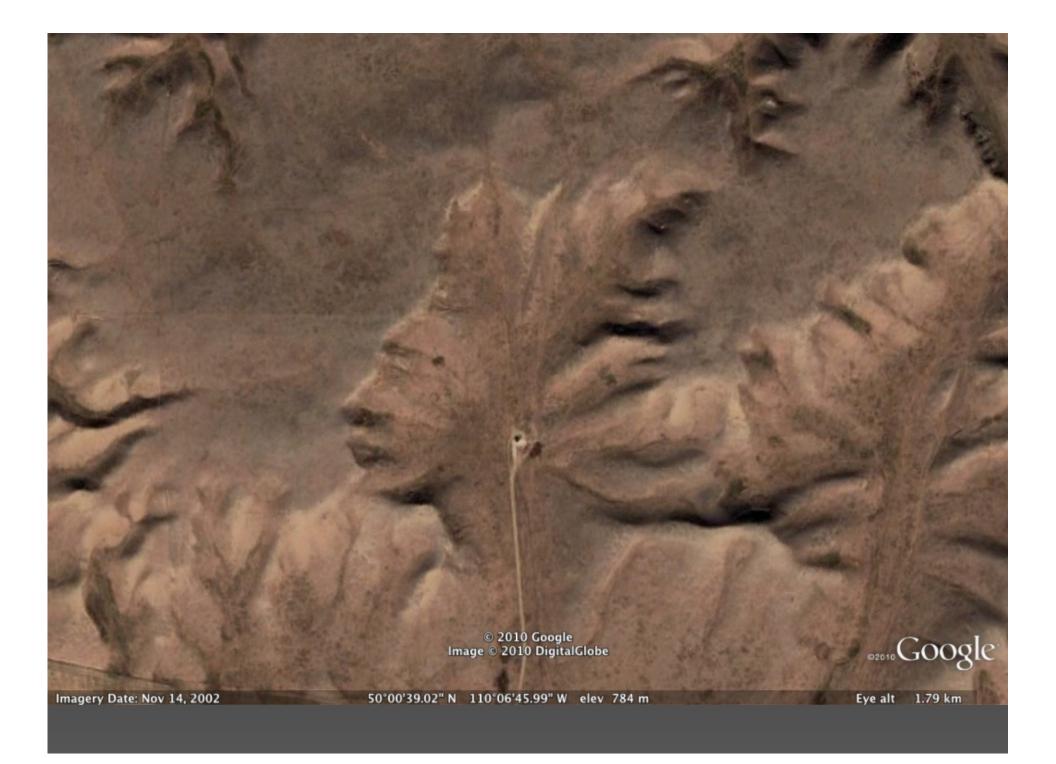


Contrasting Faces by Richard Russell, Harvard University





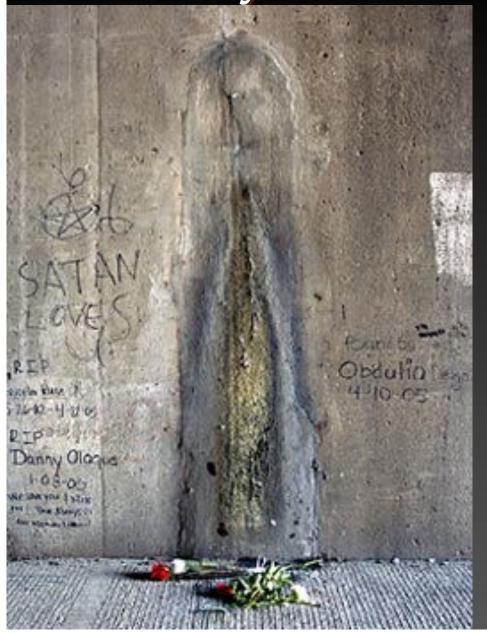


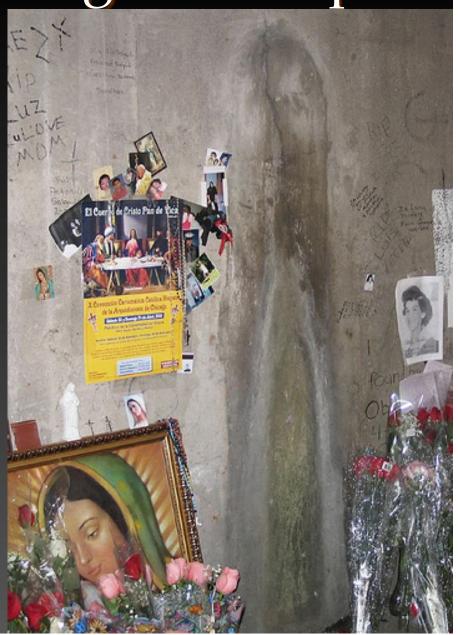


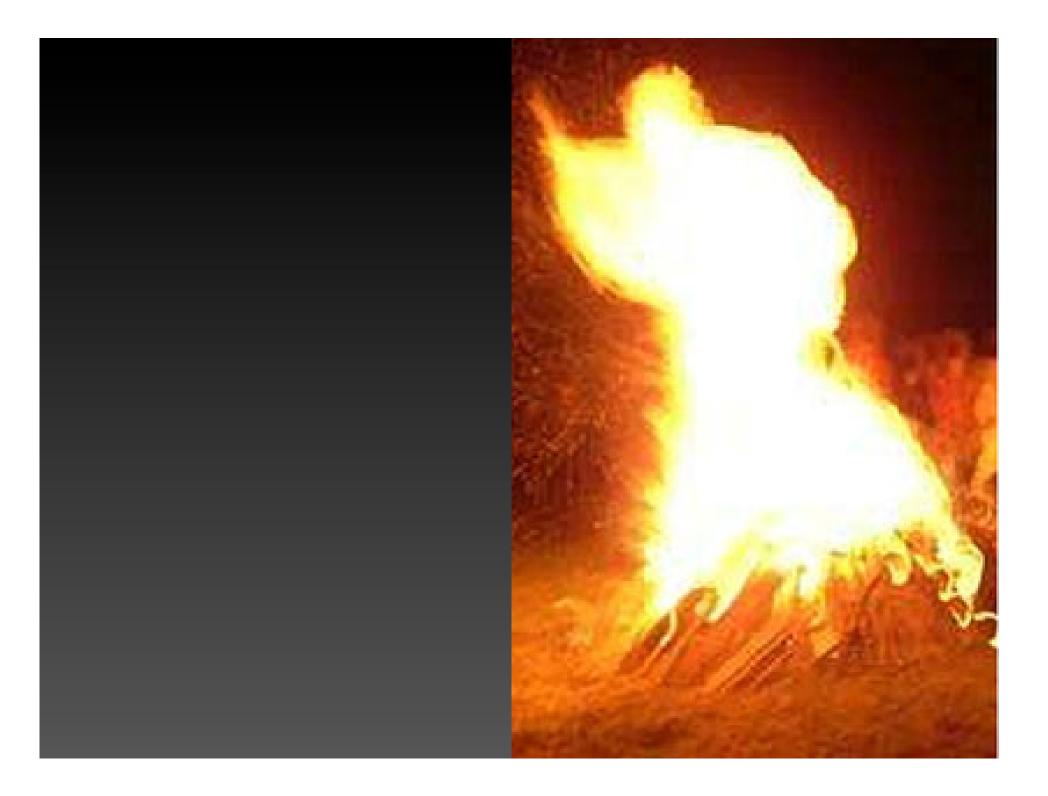
The Nun Bun



Our Lady of the Chicago Underpass







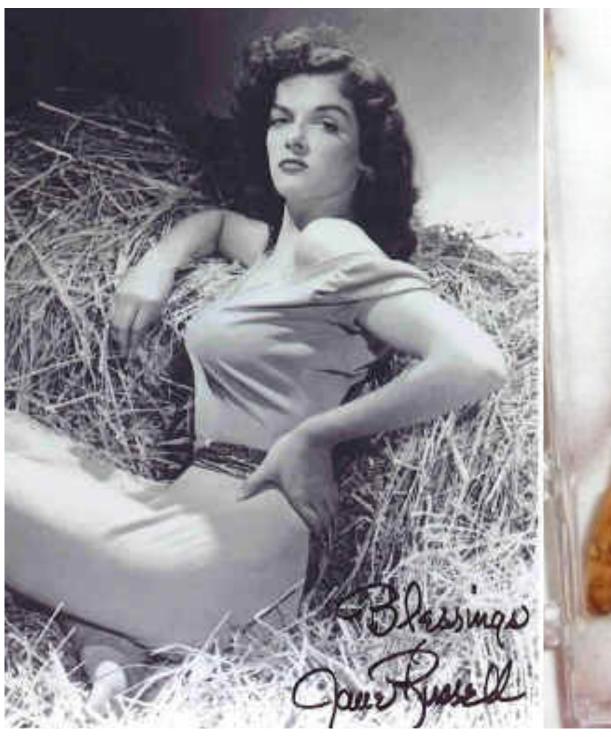


The Virgin
Mary on a
Grilled Cheese
Sandwich

Sold on eBay for \$28,500 to a Las Vegas Casino





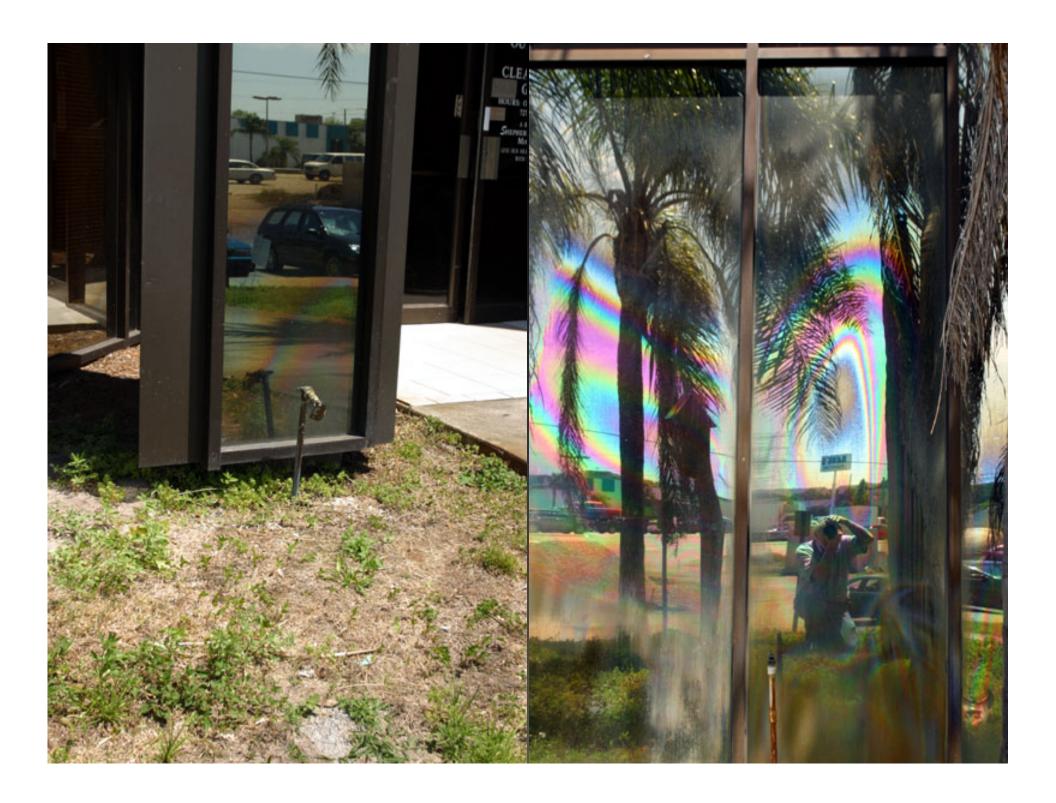


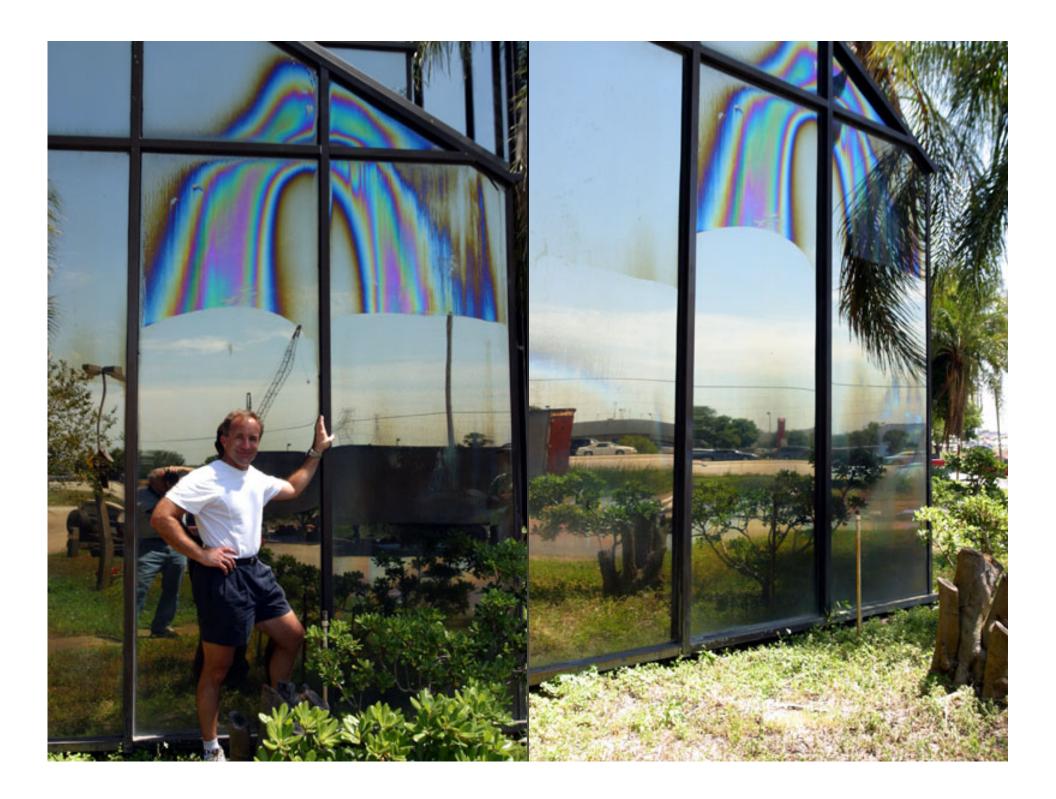




Dawkins, Shermer, Randi Visit the Icon







Is it really a miracle of Mary...





or is it a miracle of Marge?





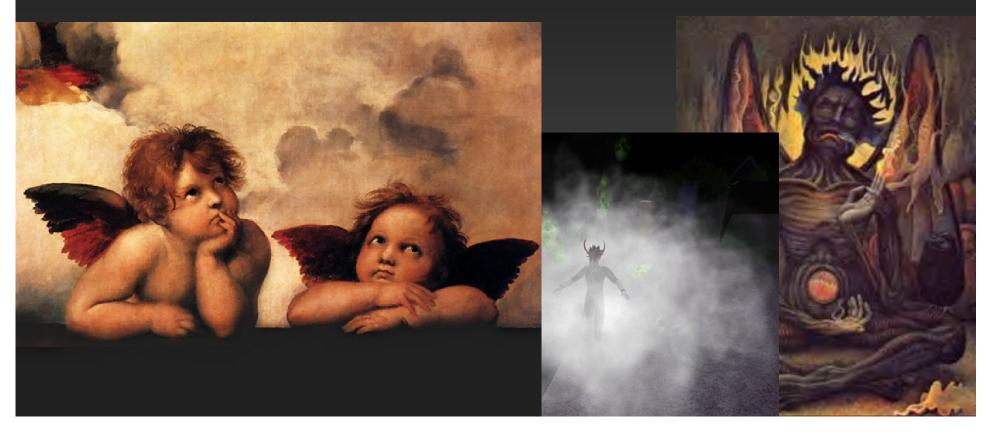


What is the difference between...
the Wind & a Dangerous predator?
The wind is inanimate, a dangerous predator is an intentional agent.



Agenticity

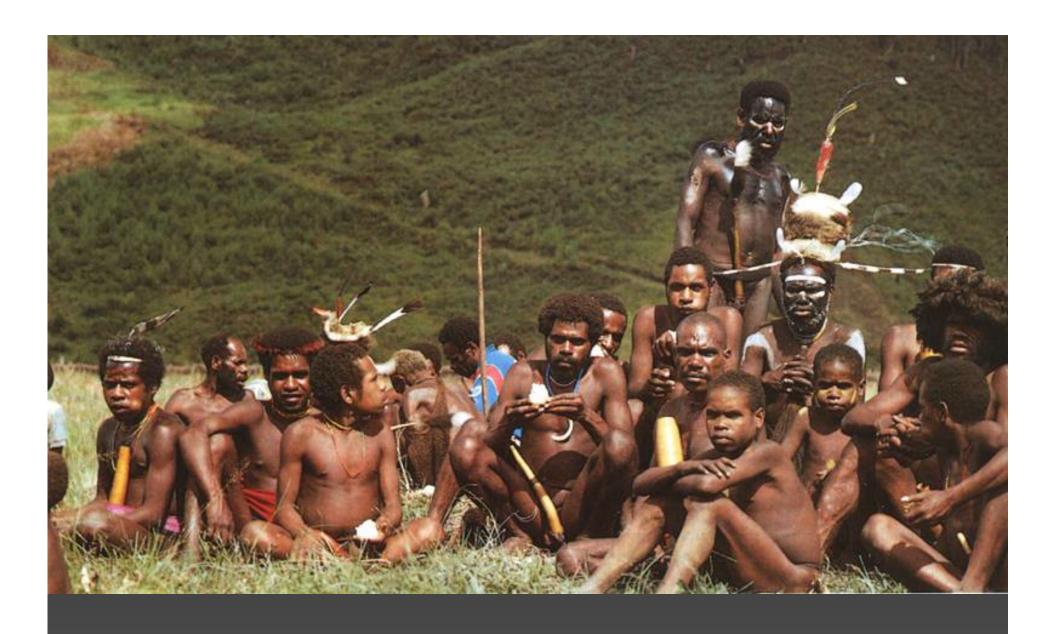
The tendency to infuse patterns with meaning, intention, and agency, often invisible beings & from the top down.



Souls, spirits, ghosts, gods, demons, angels, aliens, intelligent designers, government conspiracists, and all manner of invisible agents with power and intention are believed to haunt our world and control our lives.



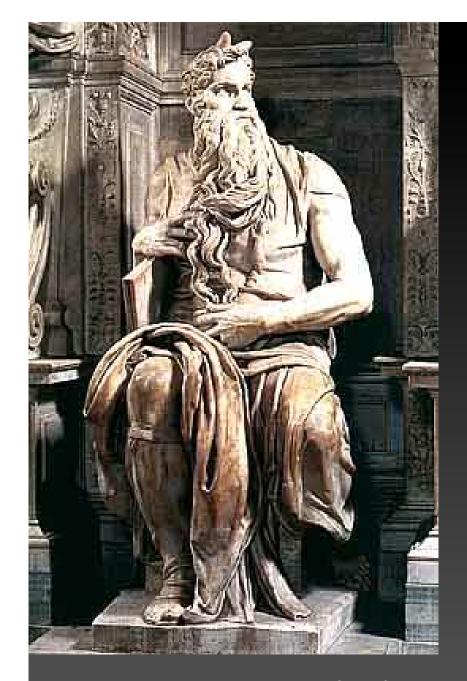




Agenticity & Animism



Agenticity & Polytheism



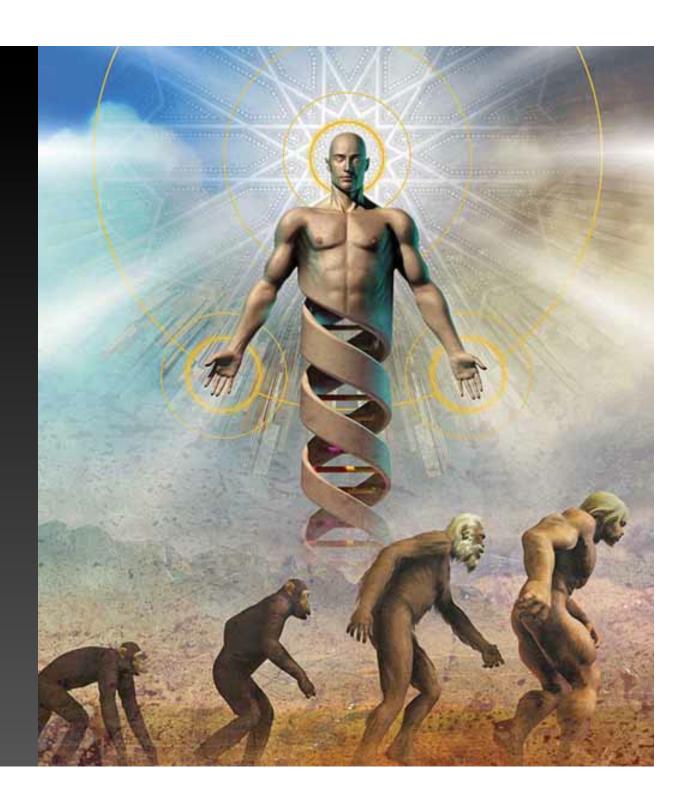


Agenticity & Monotheism



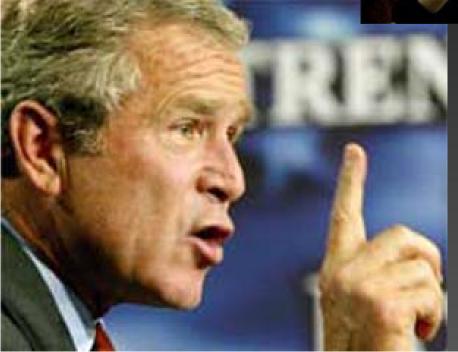
Agenticity & Aliens

Agenticity & & Intelligent Designers



Agenticity & Intelligent
Government
Designers





The God of the Government

Government Agents will Save Us



Agenticity & Conspiracies



Elite are ever elusive

While there might be a few dukes inside, guards keep out our Earl



constant, as always, how the pis-tern stable.

It is the Bilderburg Group, with its presents the screen, then I'm. Salang these prejums have been reveal recognised them been reveal recognised than the internal and recognised them been deversed and recognised than the deverse for weeks that the Bilder-terpers will be reveiting this mode-nic at the Previous thinks Row-on at the Previous thinks Row-on the Weight they had to, you'd to be the Bilderburg allows.



OUR INTREPIO EN MIRIS tries his luck with the security officials outside Kanata's

testic characteristic per intended and inten



Total specing Lodes, but salar country for the Netherlands arrives at the Brook basis at a surricals I Claim to get street Hotel before the meeting of the attle Bidesterg Ground Street Hotel before the meeting of the att street Hotel before the meeting of the sitte Bilderberg Group













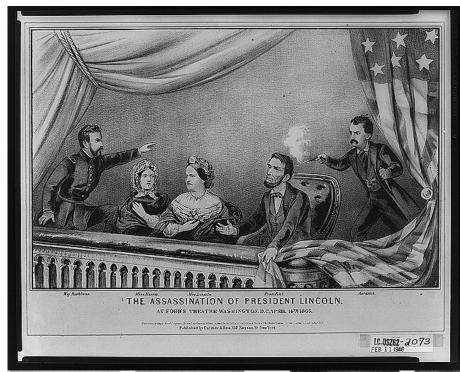




CONSPIRACY











LEWB PAINE placidly murderous giant



DAVID HEROLD former druggict's clerk



SAMUEL ARNOLD ex-commissery clerk



MICHAEL O'LAUGHLIN happy-go-lucky Irichman



GEORGE ATZEROUT
Port Tobacco carriage maker



MRS. MARY SURRATT boarding house keeper



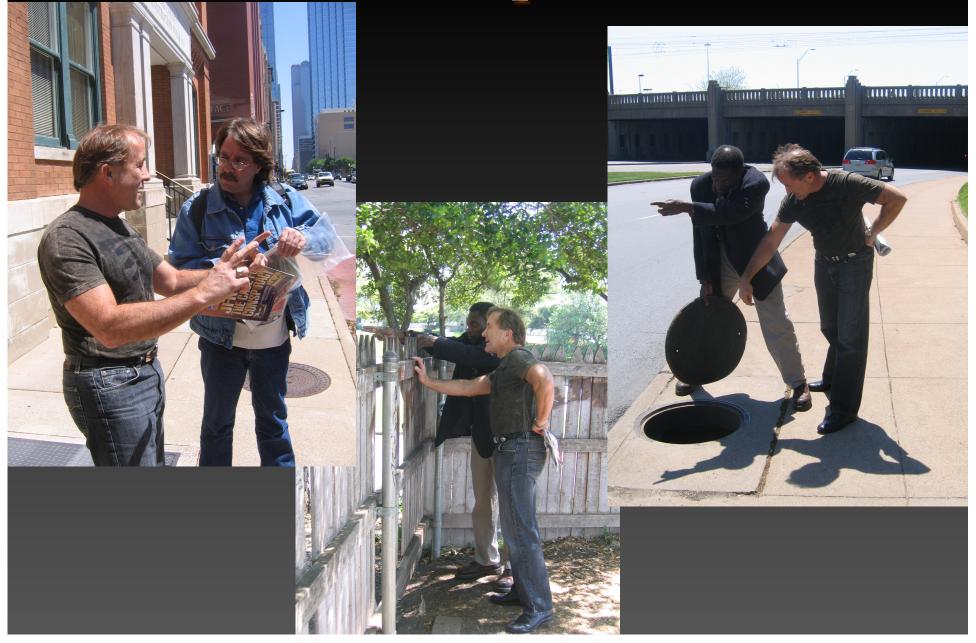
JOHN H. SURBATT Confederate opp



EDWARD SPANGLER crai-fishing sceneshifter

Lincoln Was Assassinated by a Conspiracy

JFK Conspiracies



9/11 CONSPIRACIES · BALL LIGHTNING · ALTERNATIVE MEDICINE

SIGPIC

Minus Berg, Holine, Harshillerry, Marc II En-Troppiller of Addison-Hall Hald SHAR WELST AN Opplief.

COUNTRY THAT

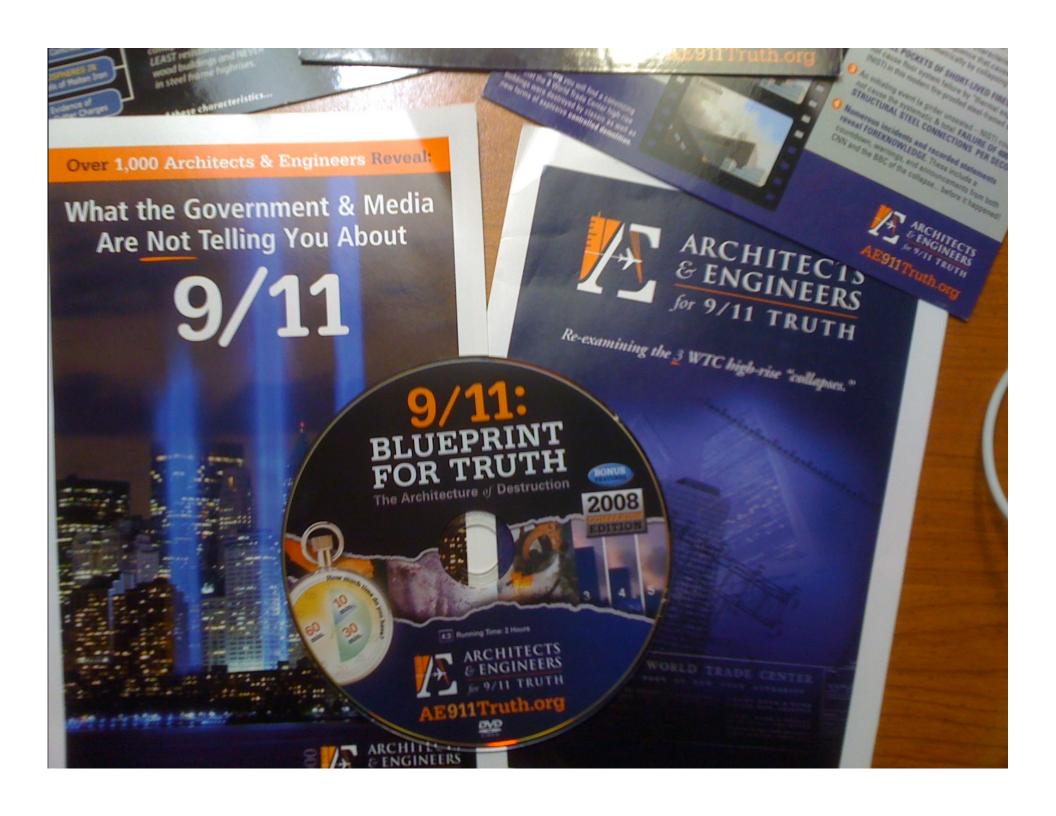
9/11

CONSPIRACYP

The Truth Behind the Growing "Truth Movement" Demolition Experts on Why the Buildings Fell

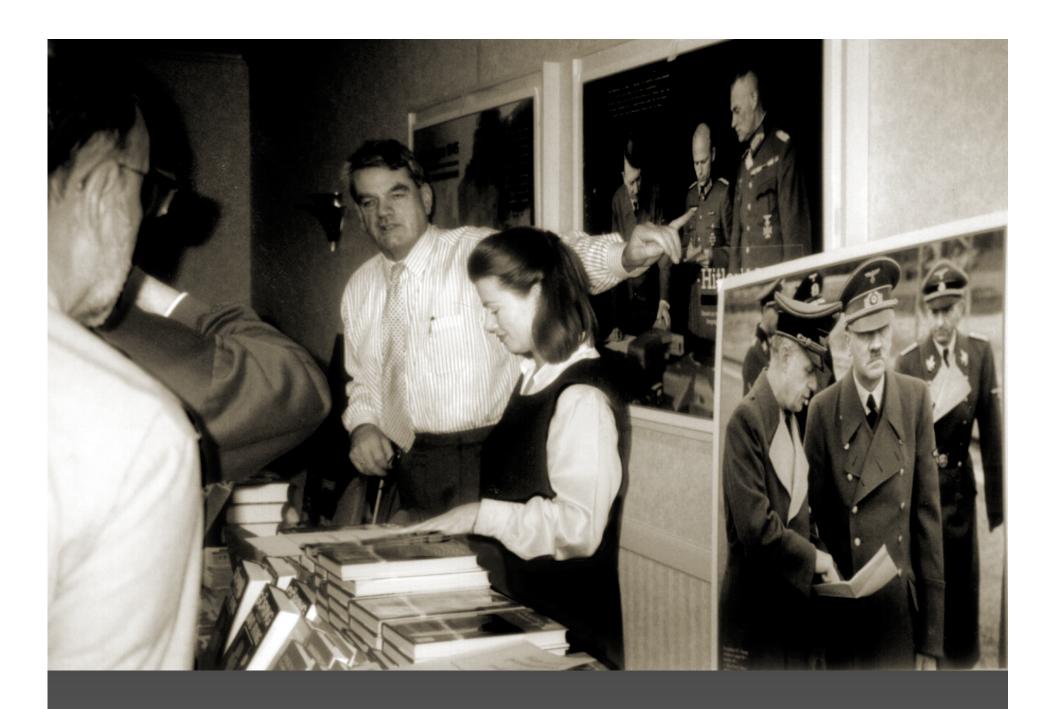


Sant Laurence In II Star, 7 - See Store Cornece or Security Discour State - Non-Security States - State States - Advances - Security States - State States - Advances - Advances - Security States - States - Advances - Security States - Security - Securit









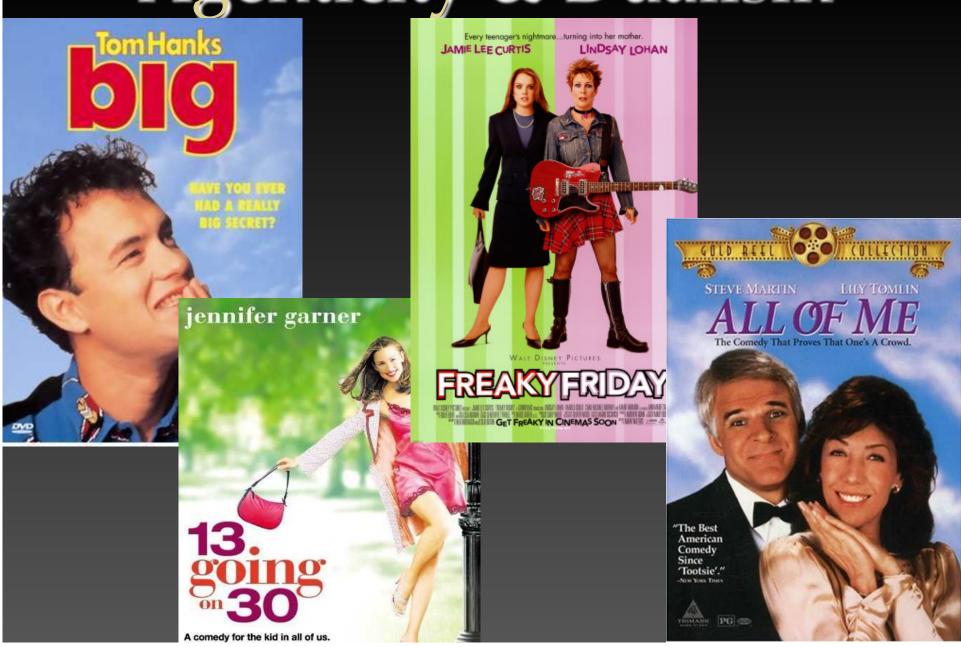
The Conspiracy Theory Detector

- 1. Proof of the conspiracy is a pattern of "connecting the dots" between events that need not be causally connected. When no evidence supports these connections, or when the evidence fits equally well to other patterns—or randomness—the conspiracy theory is likely false.
- 2. The agents behind the pattern of the conspiracy would need nearly superhuman power to pull it off. Most of the time people are not nearly so powerful as we think they are.
- 3. The conspiracy is complex and its successful completion demands a large number of elements.
- 4. The conspiracy involves large numbers of people who would all need to keep silent about their secrets.
- 5. The conspiracy encompasses some grandiose ambition for control over a nation, economy or world domination.

The Conspiracy Theory Detector

- 6. The conspiracy theory ratchets up from small events that might be true to much larger events with lower probabilities of being true.
- 7. The conspiracy theory assigns portentous and sinister meanings and interpretations to what are most likely insignificant events.
- 8. The theory tends to commingle facts and speculations without distinguishing between the two and without assigning degrees of probability.
- 9. The theorist is extremely and indiscriminately suspicious of any and all government agencies or private organizations.
- 10. The conspiracy theorist refuses to consider alternative explanations and seeks only confirmatory evidence to support what he has *a priori* determined is the truth.

Agenticity & Dualism



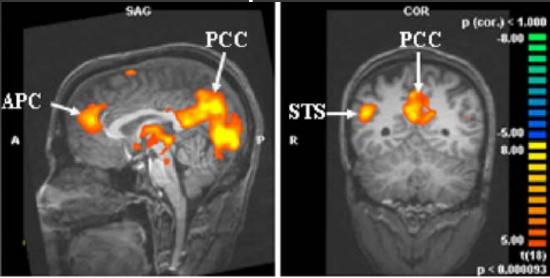
Agenticity & Theory of Mind

2 areas (cortex & temporal lobes):

Anterior Paracingulate Cortex (APC):

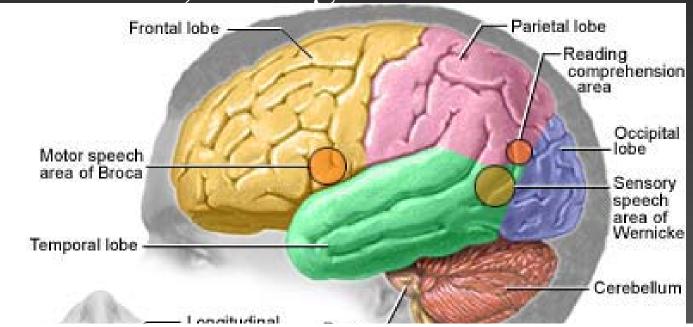
perception of intentional behavior on the part of other organisms, such as "that predator intends to eat me."

Superior Temporal Sulci (STS): essential for the retrieval from memory of personal experiences, such as "the last time I saw a predator it tried to eat me."

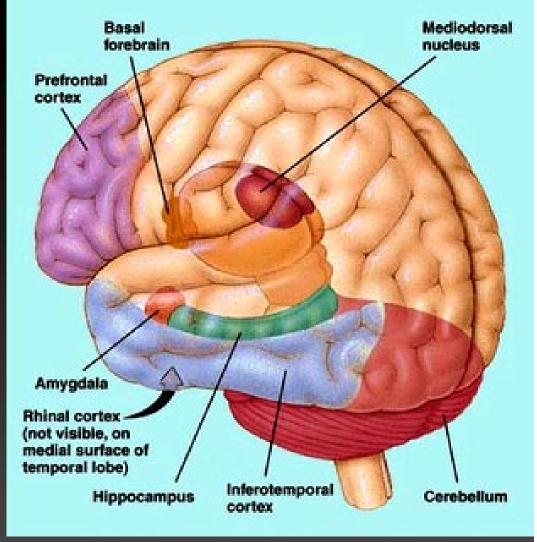


Agenticity & Temporal Lobe

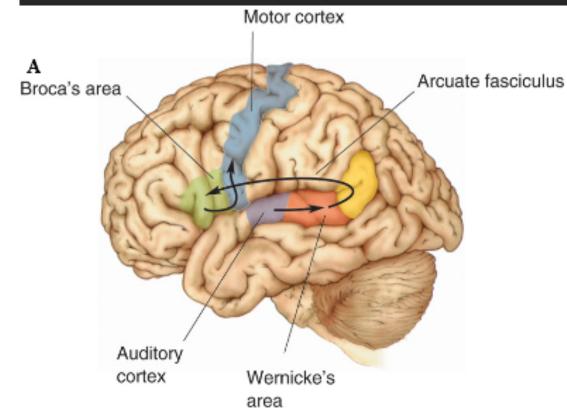
Wilder Penfield's 1963 Temporal lobe stimulation: déjá vu, OBEs, trances/fugue states, feelings of being in the presence of others, hearing music, hearing angelic voices, intense meaningfulness, connected to a force greater than themselves, talking to God.

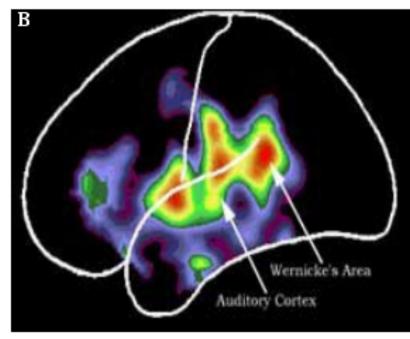


Deep temporal lobe stimulation of the amygdala and hippocampus of the limbic system produces feelings of intense meaningfulness, depersonalization, connection with God or cosmos.

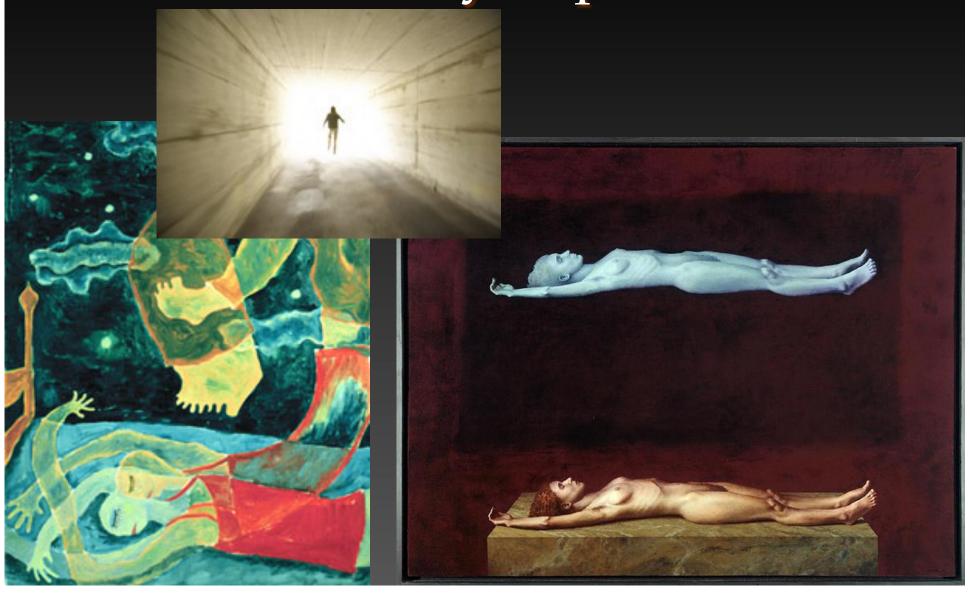


All Belief is Mediated by the Brain "Mind" is just a word for what brain does. If a portion of brain is lost, mind function associated with it is lost, unless rewired. No neural structure, no mind function.

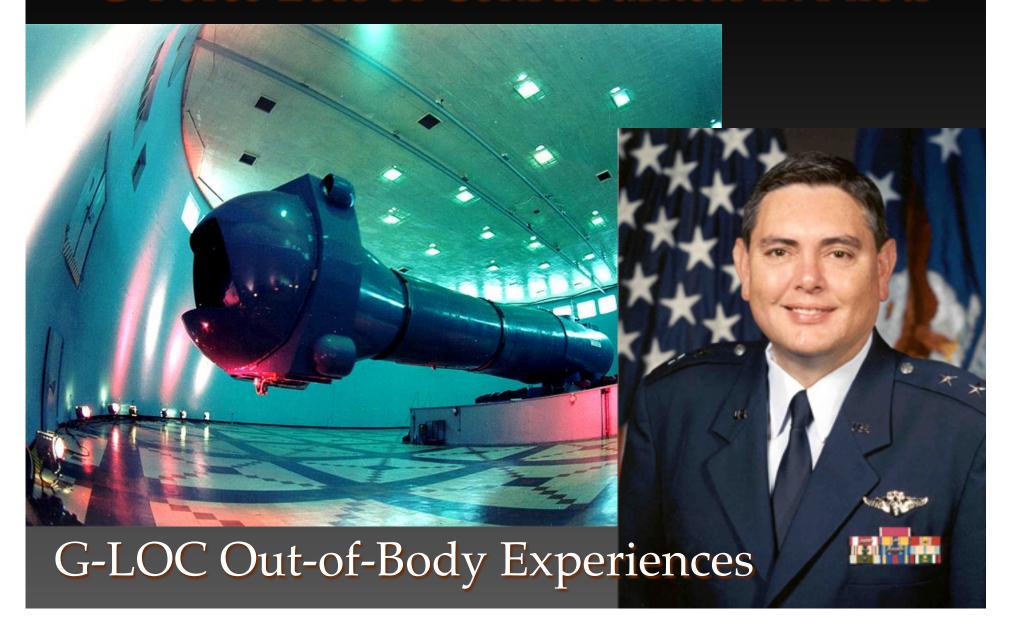




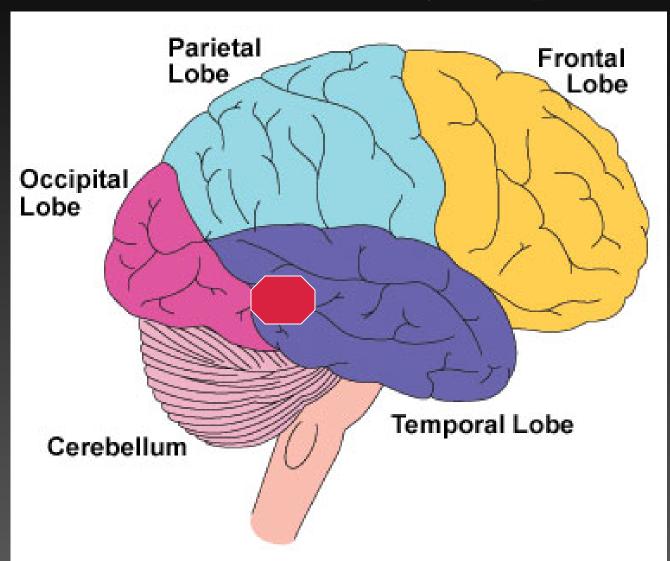




Major General Dr. James Whinnery, USAF G-Force Loss of Consciousness in Pilots



Stimulation of right angular gyrus (red) produces Out-of-Body Experiences



Are UFOs Coming to Earth? Are Humans being Abducted by Aliens?



What is more likely? UFOs = spacecraft from other worlds? UFOs = anomalies from this world?



What is more likely? Alien abductions = alien-human contact? Alien abductions = human psychology?



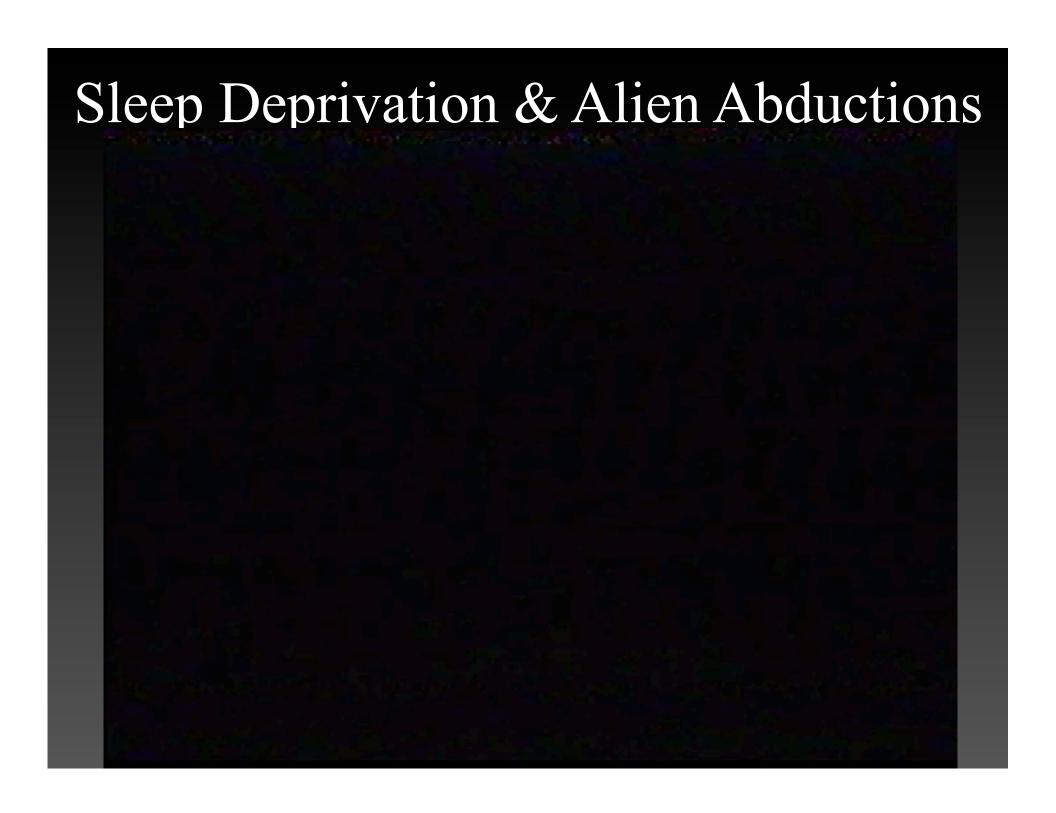


Sleep Paralysis

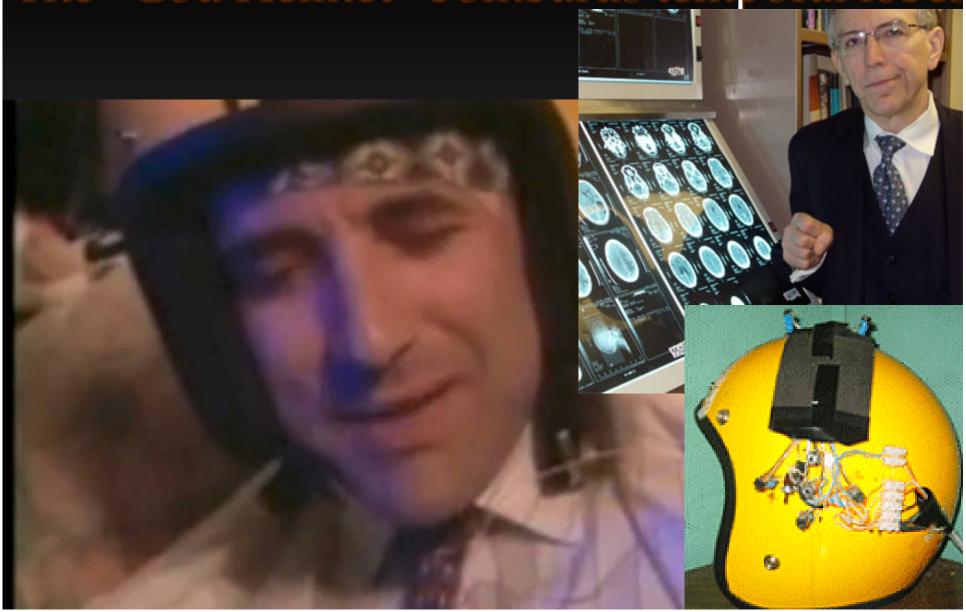
Henry Fuseli's The Nightmare, 1781

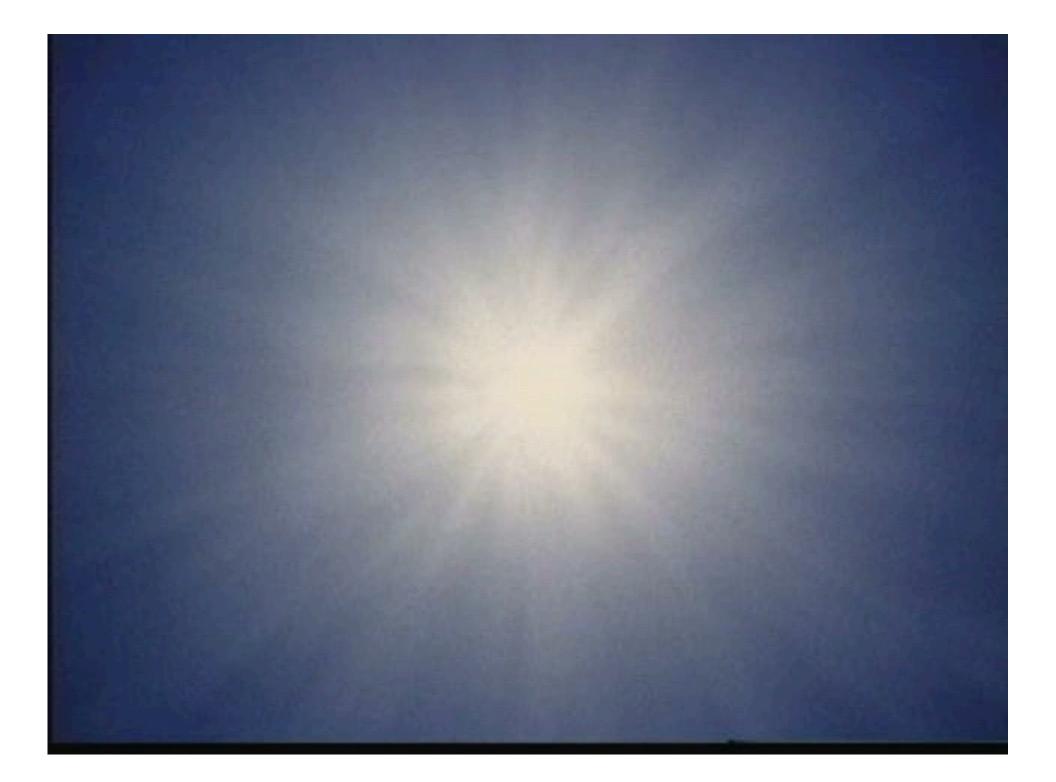
Several centuries ago, the English referred to nighttime sensations of chest pressure from witches or other supernatural beings as the "mare," from Anglo-Saxon merran, "to crush." "Nightmare": the crusher who comes in the night.





Dr. Michael Persinger's Neuroscience Lab The "God Helmet" bombards temporal lobes





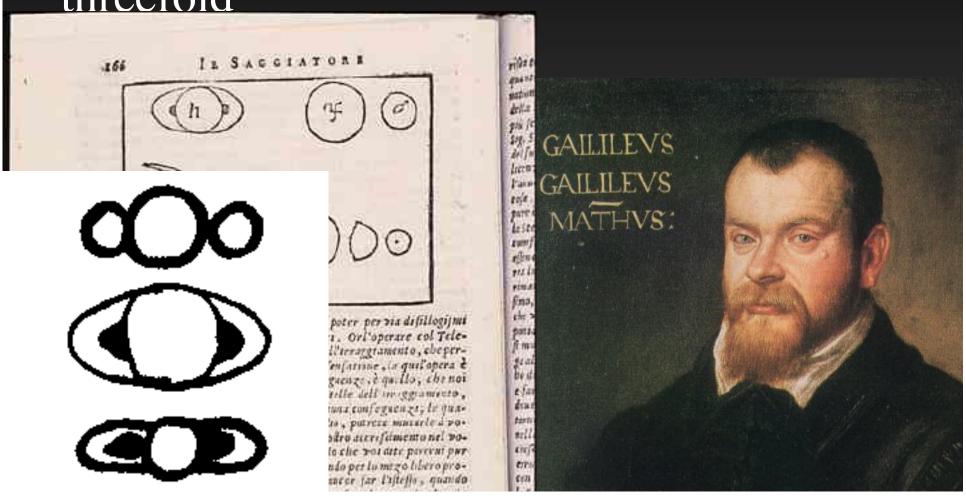


Galileo's 1610 Observation

"Altissimum planetam tergeminum observavi"

"I have observed that the farthest planet is

threefold"



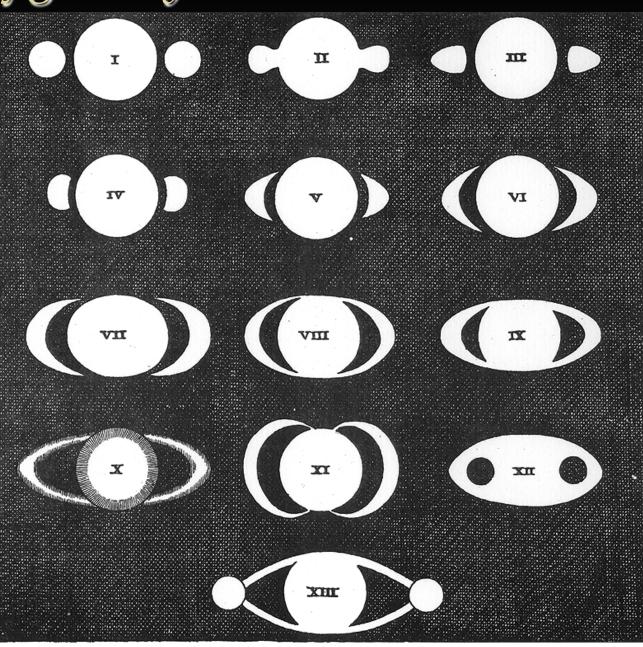
ta imperfezzione dello strumento, ò dell'occhio del riguardante, perche sendo la figura di Saturno così , come mostrano alle perfette viste i perfetti strumenti, doue manca tal perfezzione apparisce così non si distinguendo perfettamente la separazione, e figura delle tre stelle; ma io che mille volte in diuersi tempi con eccellente strumento l'hò riguardato, posso assicurarla, che in esso non si è scorta mutazione alcuna, e la ragione stessa fondata sopra l'esperienze, che hauia-

The shape of Saturn is thus on as shown by perfect vision and perfect instruments, but appears thus on where perfection is lacking, the shape and distinction of the three stars being imperfectly seen.

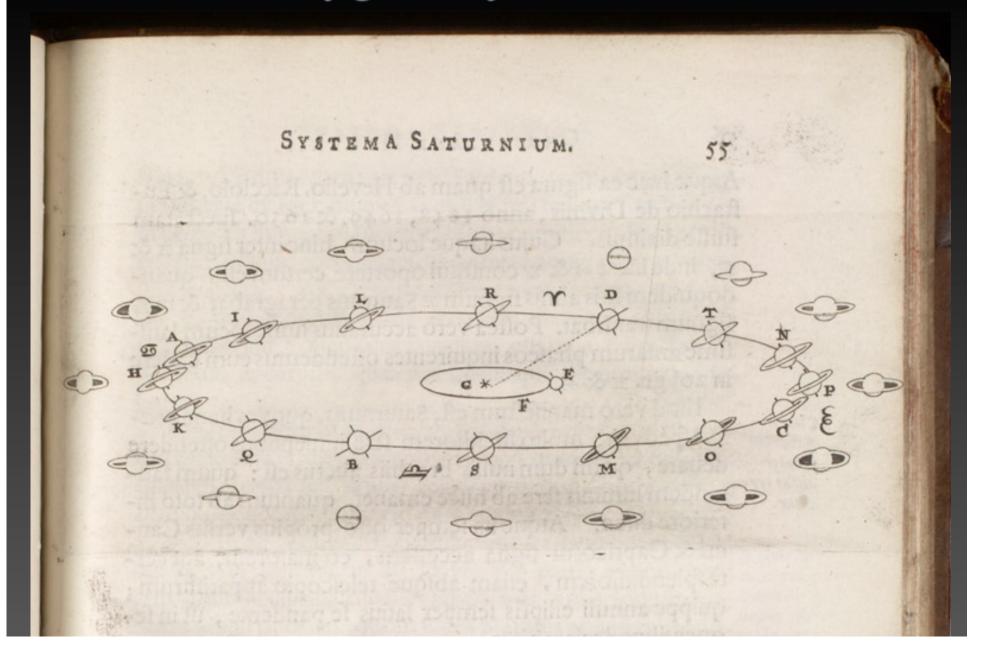


Christiaan Huygens Systema Saturnium 1655

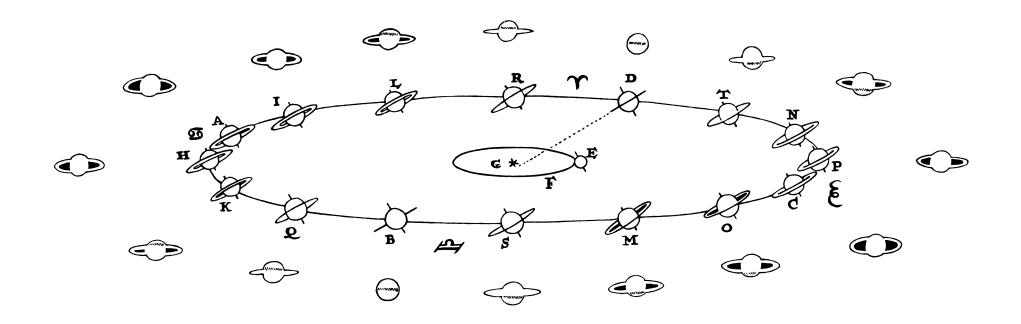
I Galileo, 1610
II Scheiner, 1614
III Riccioli, 1641
IV-VII Hevel theory
VIII-IX Riccioli, 1648
X Divini, 1646-48
XI Fontana, 1636
XII Gassendi, 1638
XIII Fontana, 1645

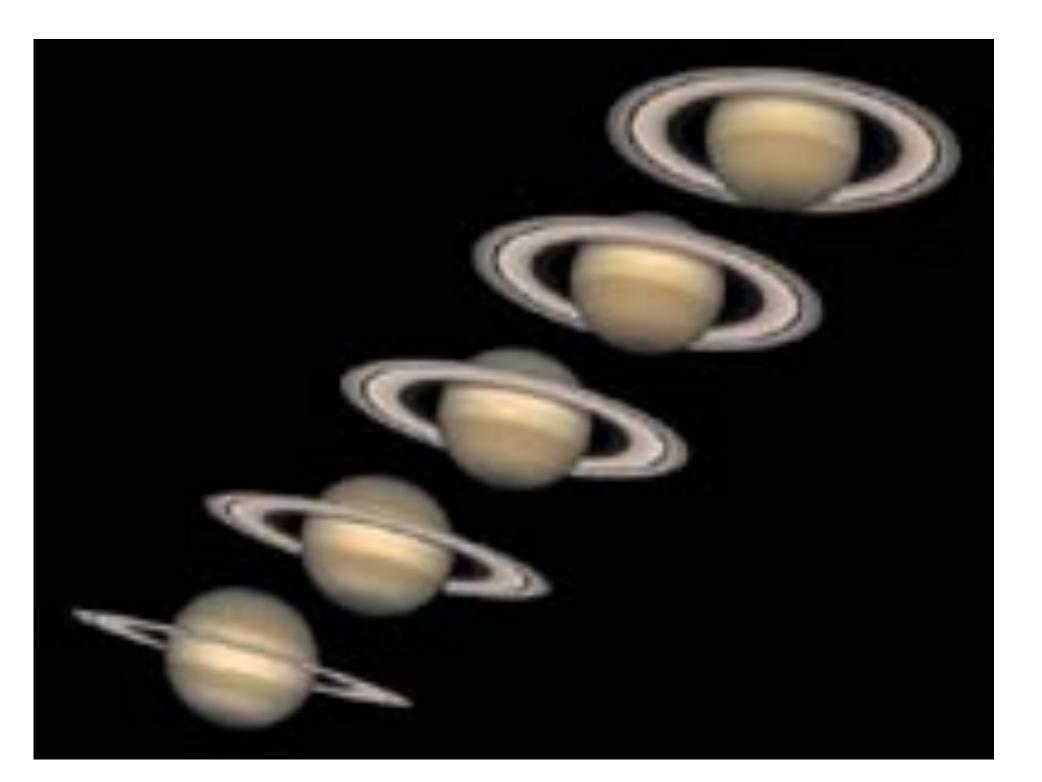


Christiaan Huygens Systema Saturnium 1655

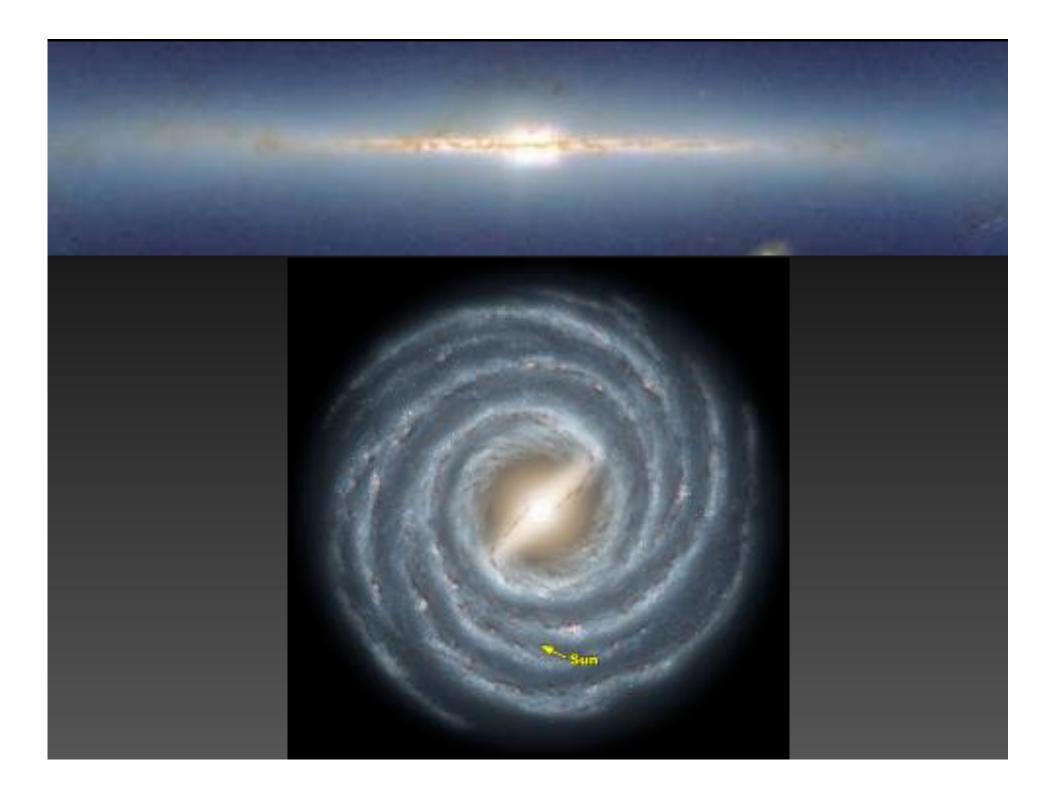


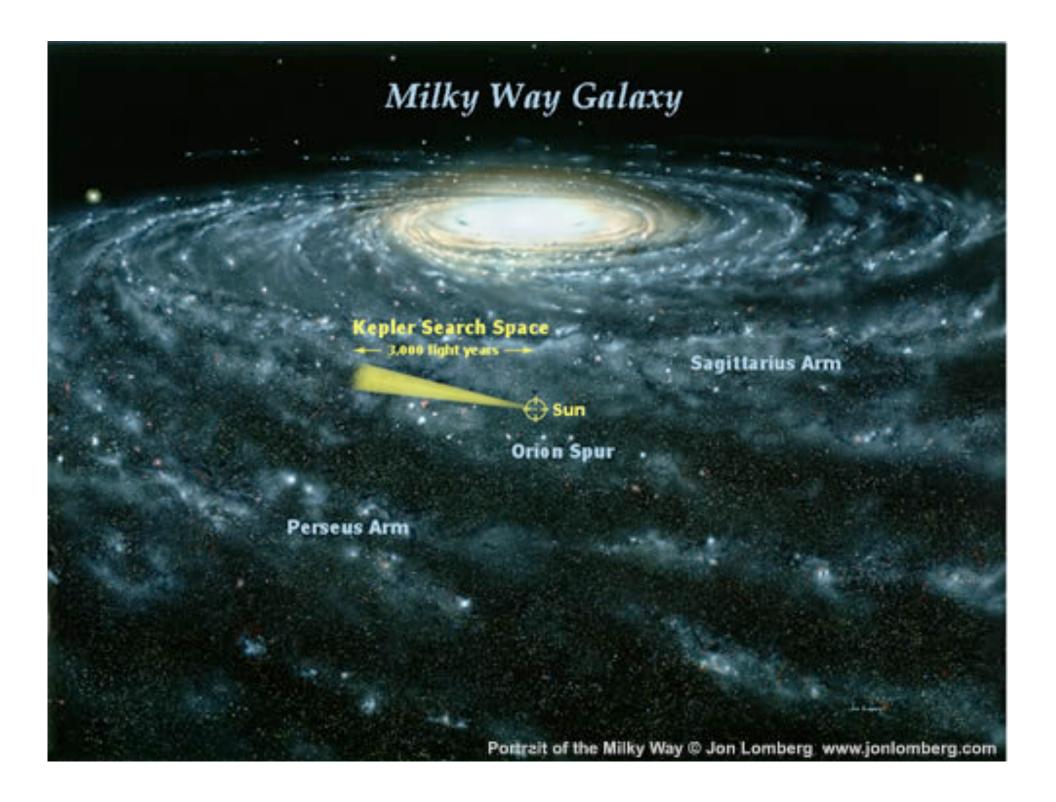
Christiaan Huygens Systema Saturnium 1655



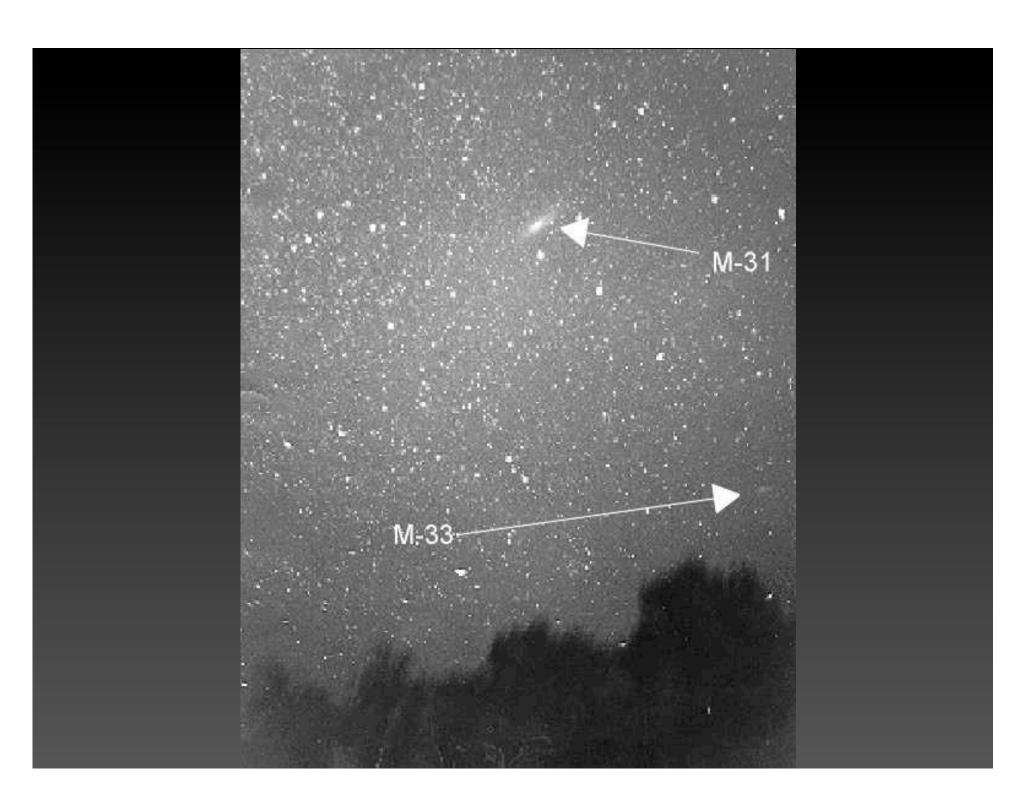




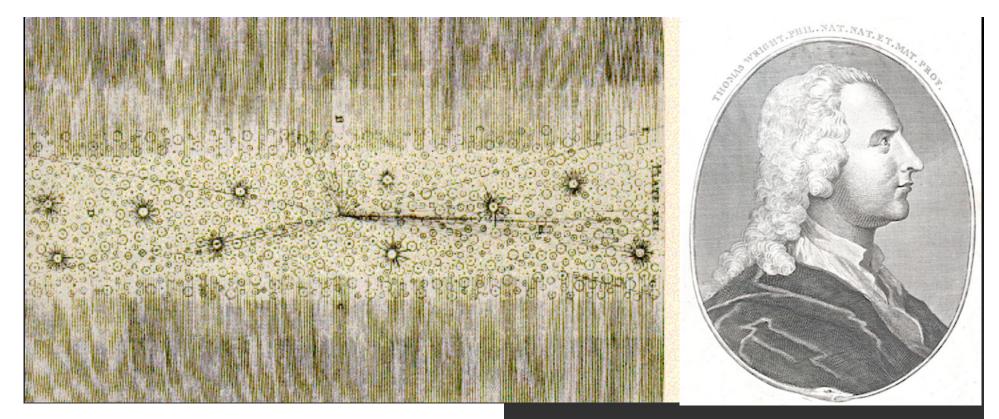




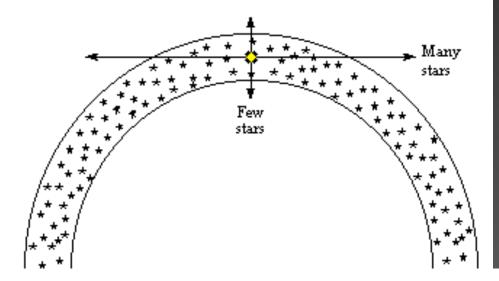




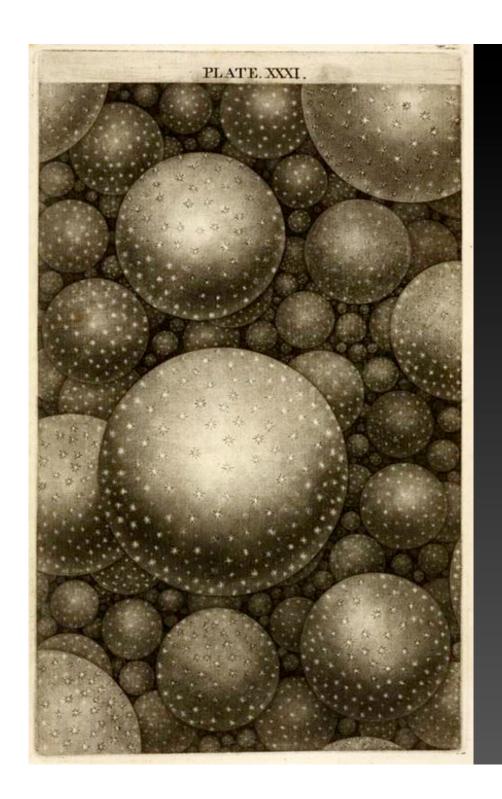


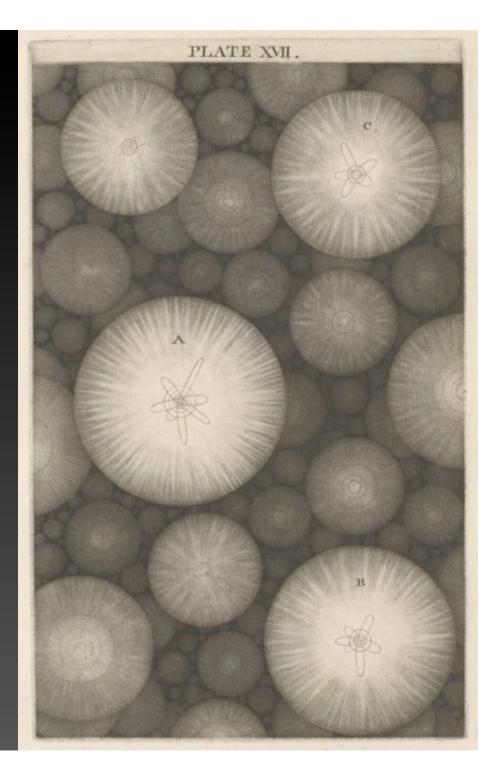


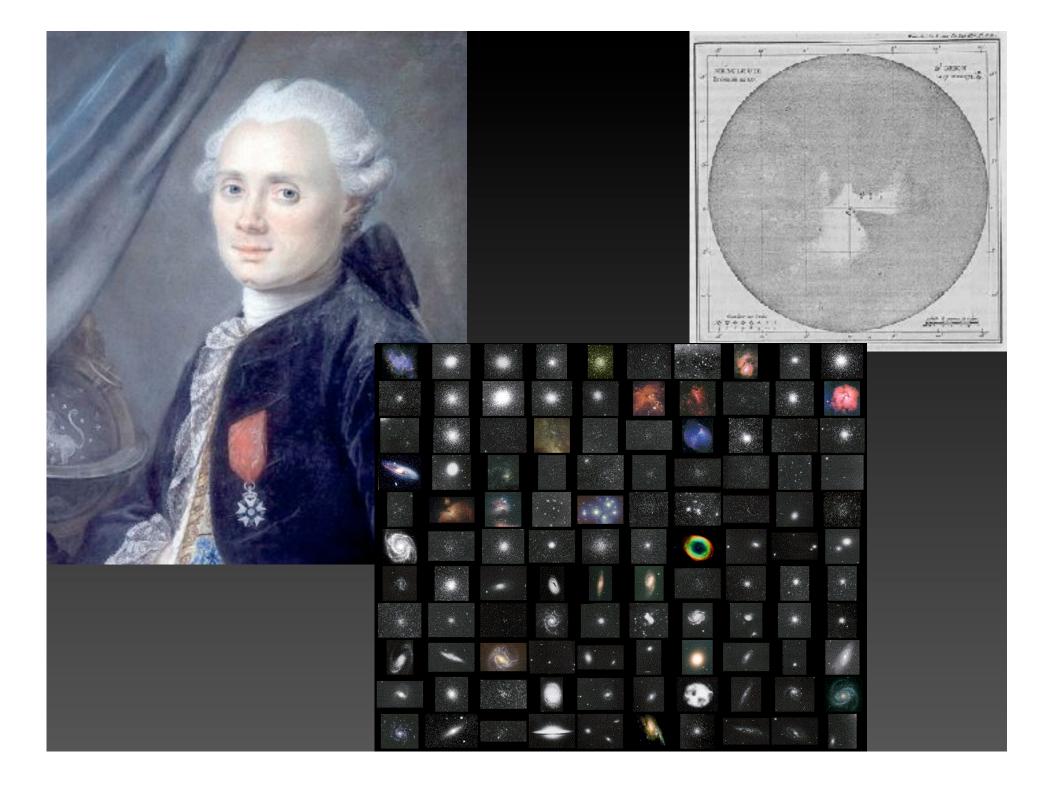
Wright's Milky Way (1750)



A New Theory of the Universe, 1750

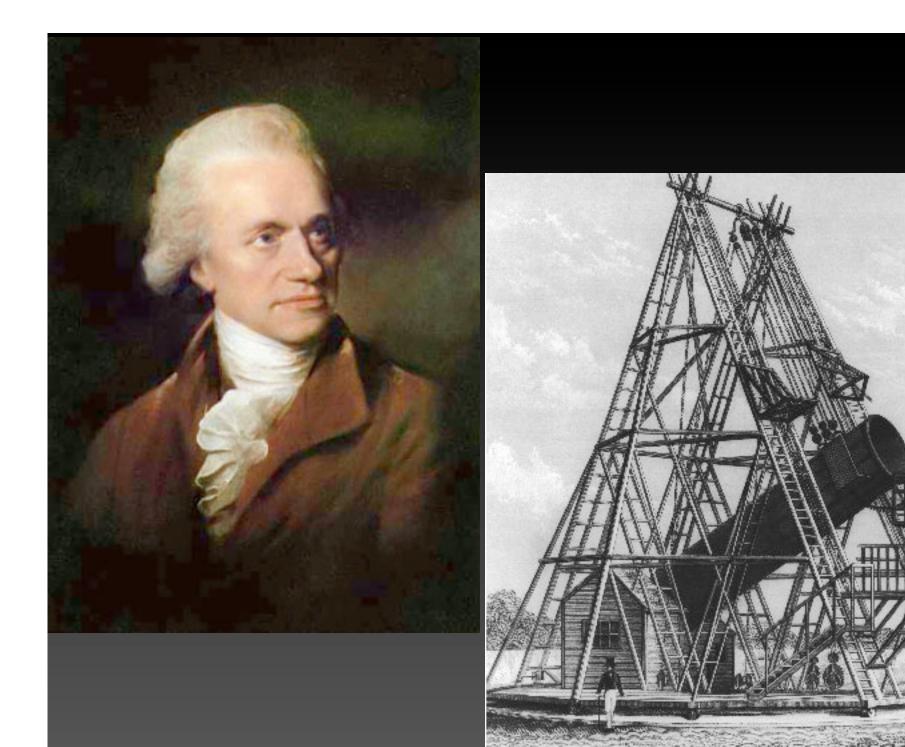


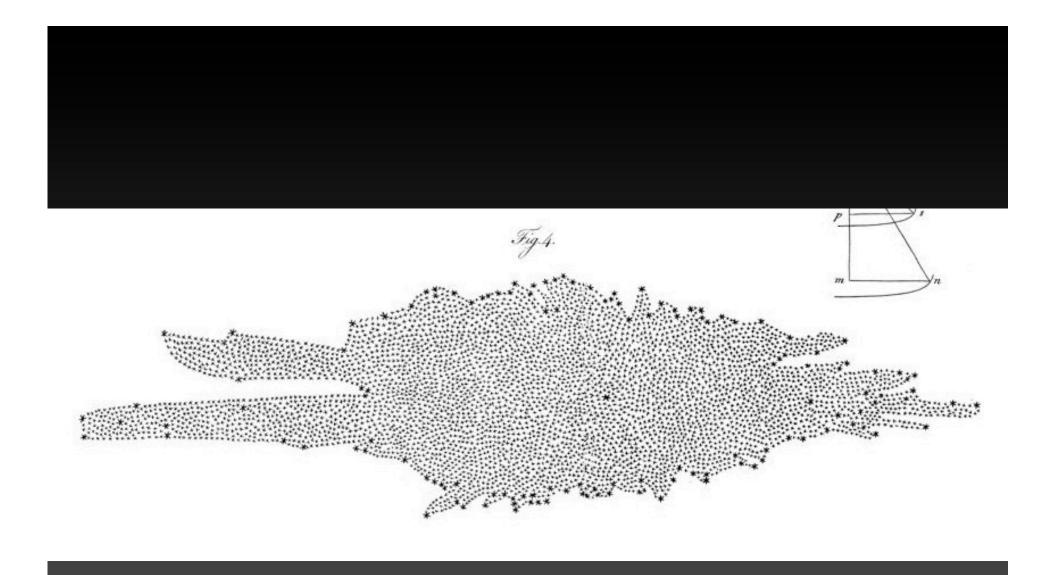




DATE des OBSERVATIONS.	Numeros des Néholeules	ASCENSIO En Tenips.	En Degrés.	(Déclivabor.	Diamètre en degrés & min-
1758. Sept. 12		H. M. S.	the system of the spinor.	D. M. S.	D. M
1760.Sept. 11	3.	21.21. 8	320.17. 0	1.47. oA	0. 4
1764. Mai. 3	3.	13+31+45	202.51.19	29-32.57B	0. 3
8	4-	16. 9. 8	242.16.56	25. 55. 40A	0, 2 1/5
23	5.	15. 6.36	216.39. 4	1.57.16E	0. 3

N." des Nébel.	Détails des Nébuleuses & des amas d'Étoiles. Les positions sont rapportées ci-contre.	STOREST STATE OF STAT
C. F. C.	Nébuleuse au dessus de la come méridionale du l'aureau, ne contient aucune étoile; c'est une lumière blancheatre, alongée en forme de la lumière d'une bougie, découverte en observant la Comète de 1758. Voyez la Carte de cette Comète, Mêm. Acad. année 1759, page 188; observée par le Docteur Bévis vers 1731. Elle est rapportée sur l'Asias céleste anglois. Nébuleuse sans étoile dans la tête du Verseau, le centre en est brillant, & la lumière qui l'environne est ronde; elle ressemble à la belle Nébuleuse qui se trouve entre la tête & l'arc du Sagittaire, elle se voit très-bien avec une lunette de deux pieds, placée sur le parallèle de « du Verseau, M. Messier a rapporté cette nébuleuse sur la Carte de la route de la Comète observée en 1759. Mêm. Acad. année 1760, page 464. M. Maraldi avoit vu cette nébuleuse en 1746, en observant la Comète qui parut cette année. Nébuleuse découverte entre le Bouvier & un des Chiens	MENNING AND ADMINISTRATION OF PROPERTY AND ADMINISTRATION OF THE PROPERTY AND ADMINIST
4.	de Chasse d'Hévélius, elle ne contient aucune étoile, le centre en est brillant & sa sumière se perd insensiblement, elle est ronde; par un beau cies on peut la voir avec une sunette d'un pied: elle sera rapportée sur la Carte de la Comète observée en 1779. Alémoires de l'Académie de la même année. Revue le 29 Mars 1781, toujours très-belle. Amas d'étoiles très-petites; avec une soible sunette on se voit sous la sorme d'une nébuleuse; cet amas d'étoiles est placé près d'Antarés & sur son parallèle. Observé par M. de la Caille, & rapporté dans son Catalogue. Revu le 30 Janvier et le 22 Mars 1781. Belle Nébuleuse découverte entre la Balance & le Serpent, près de l'étoile du Serpent, de sixième grandeur, la cinquième suivant le Catalogue de Flansséed: elle ne contient aucune étoile; elle est ronde, & on la voit	CONTRACTOR OF THE PROPERTY OF

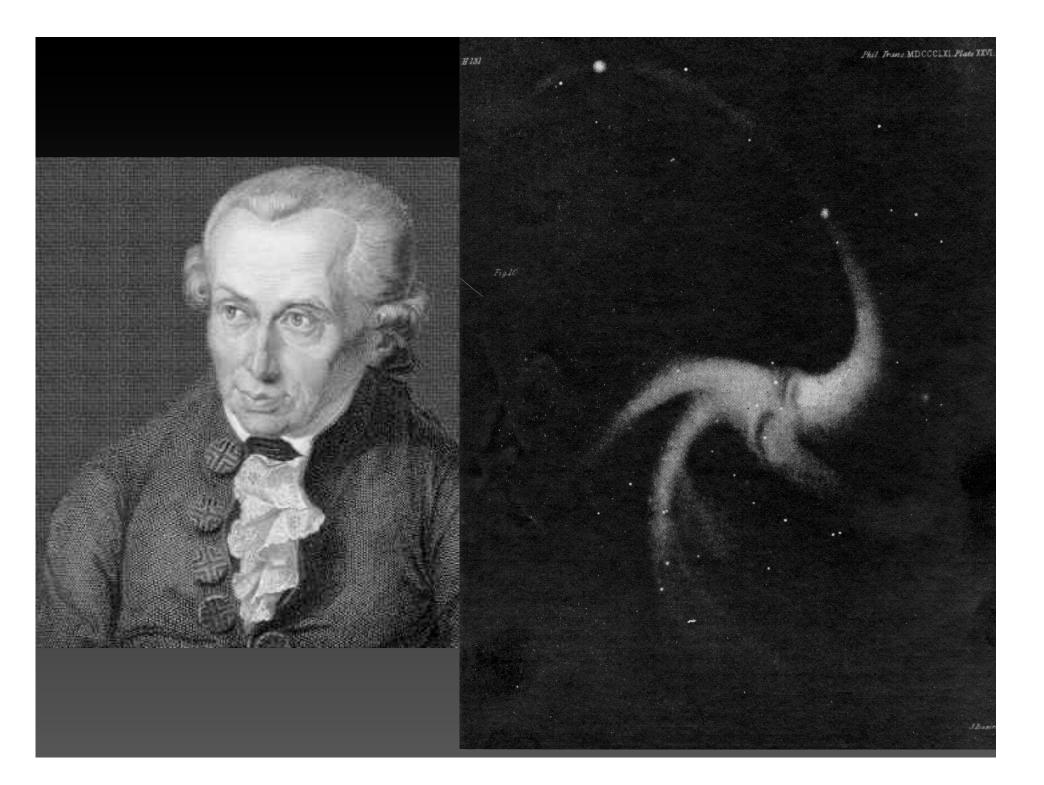


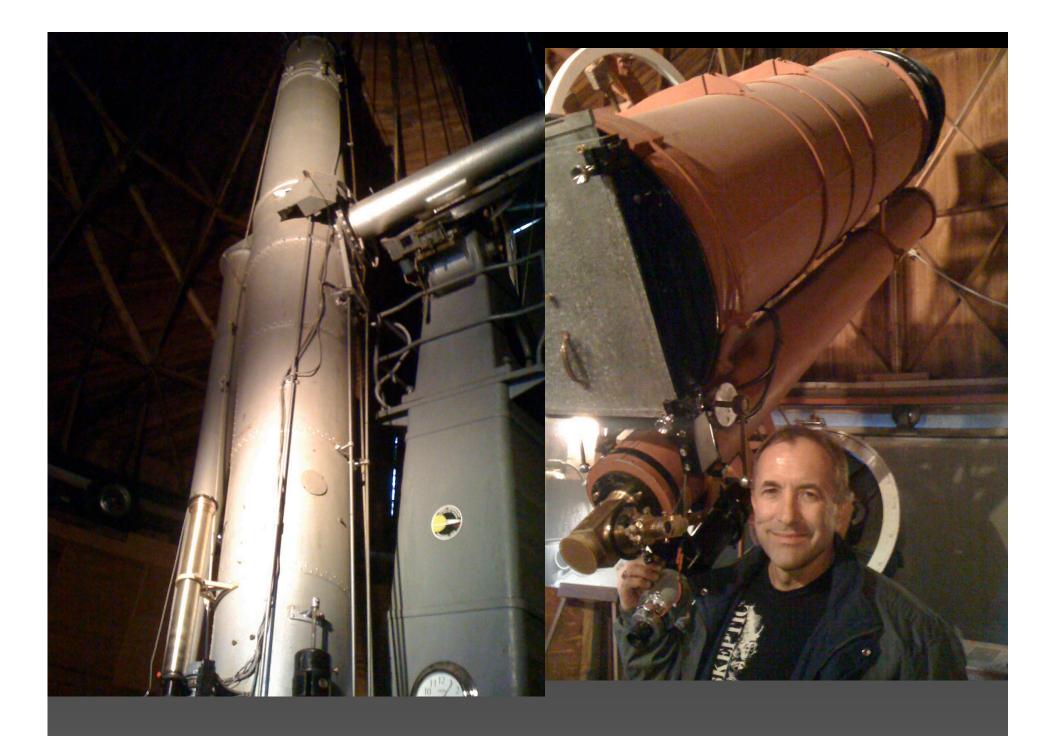


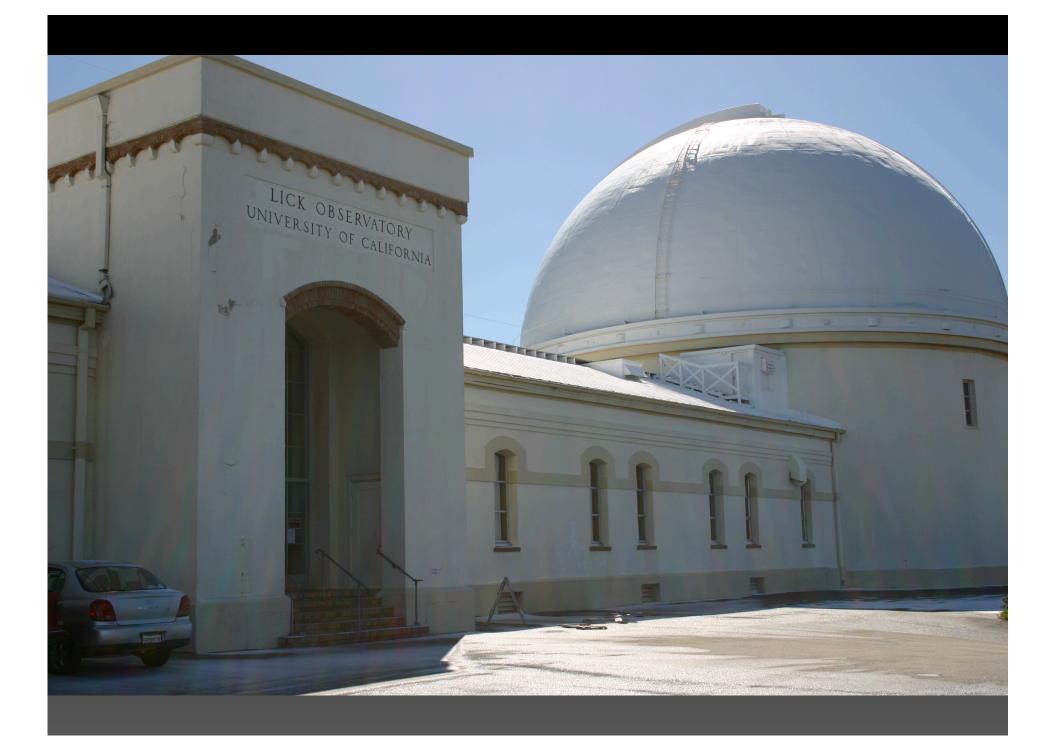


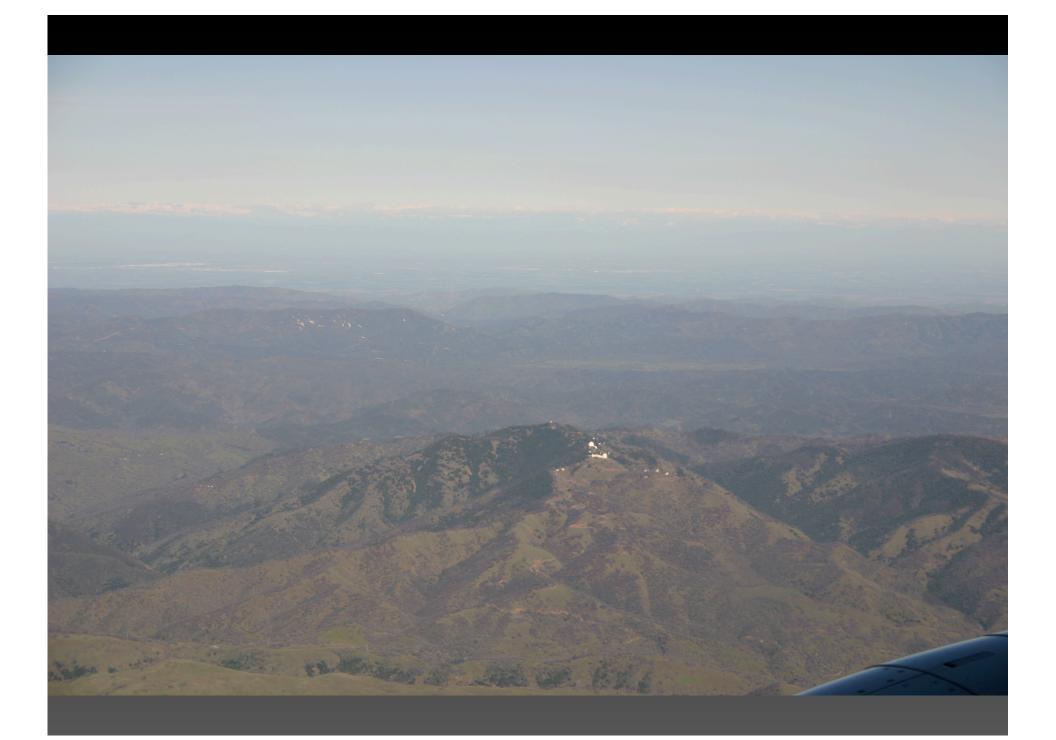


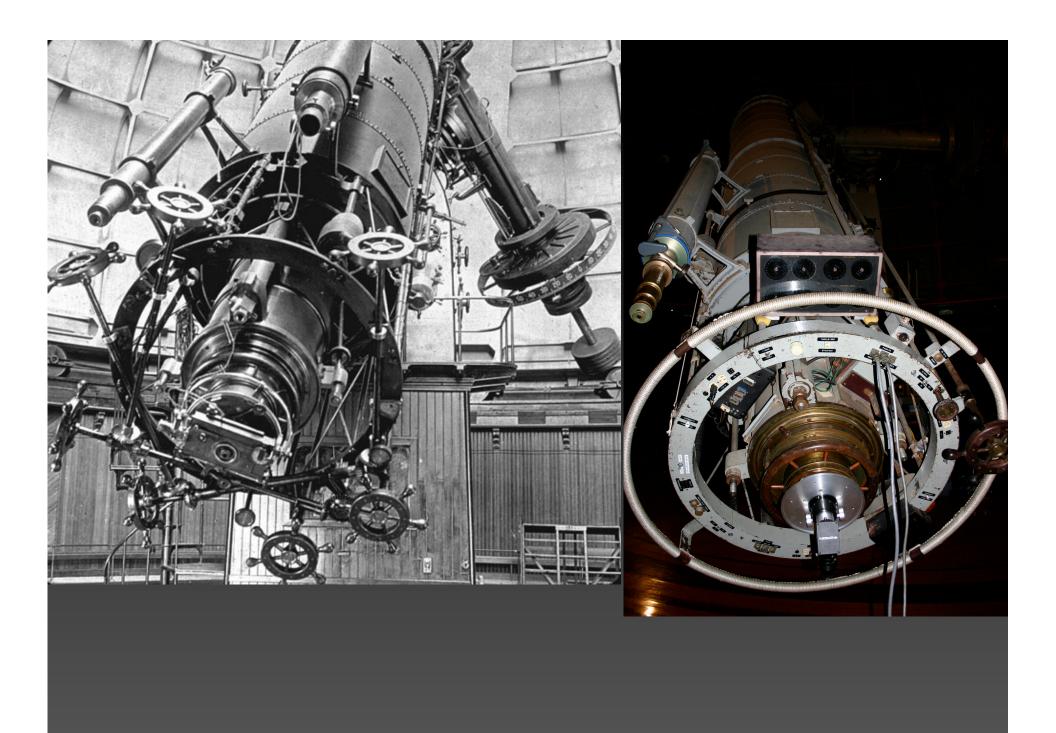


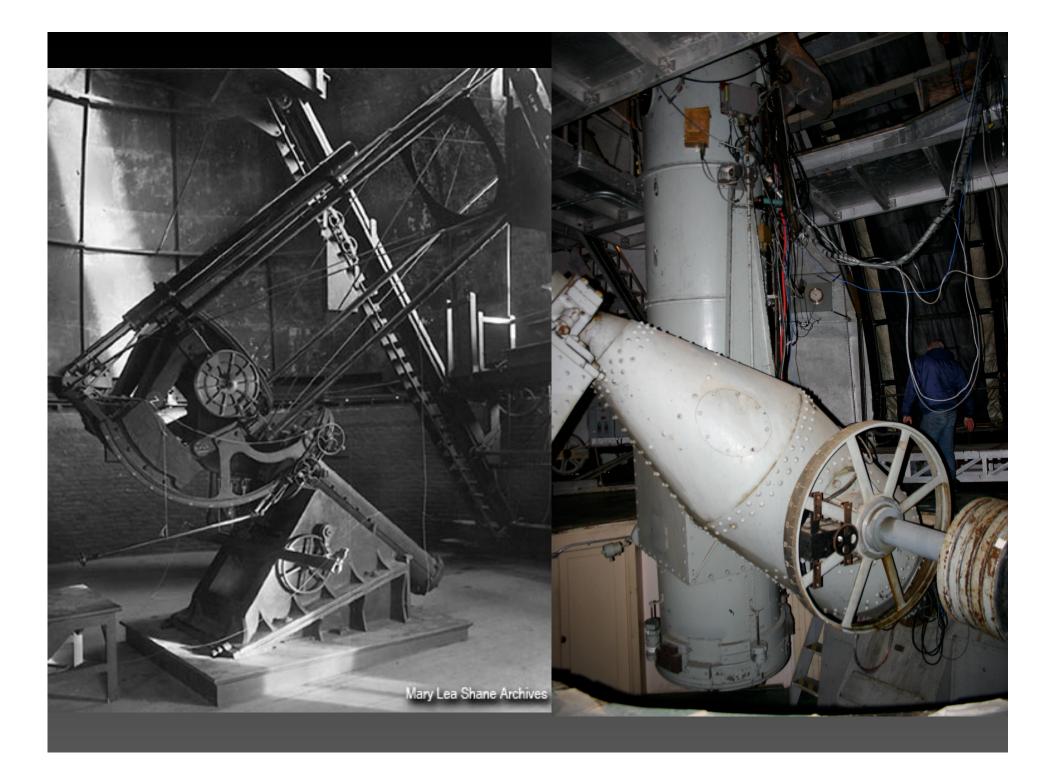










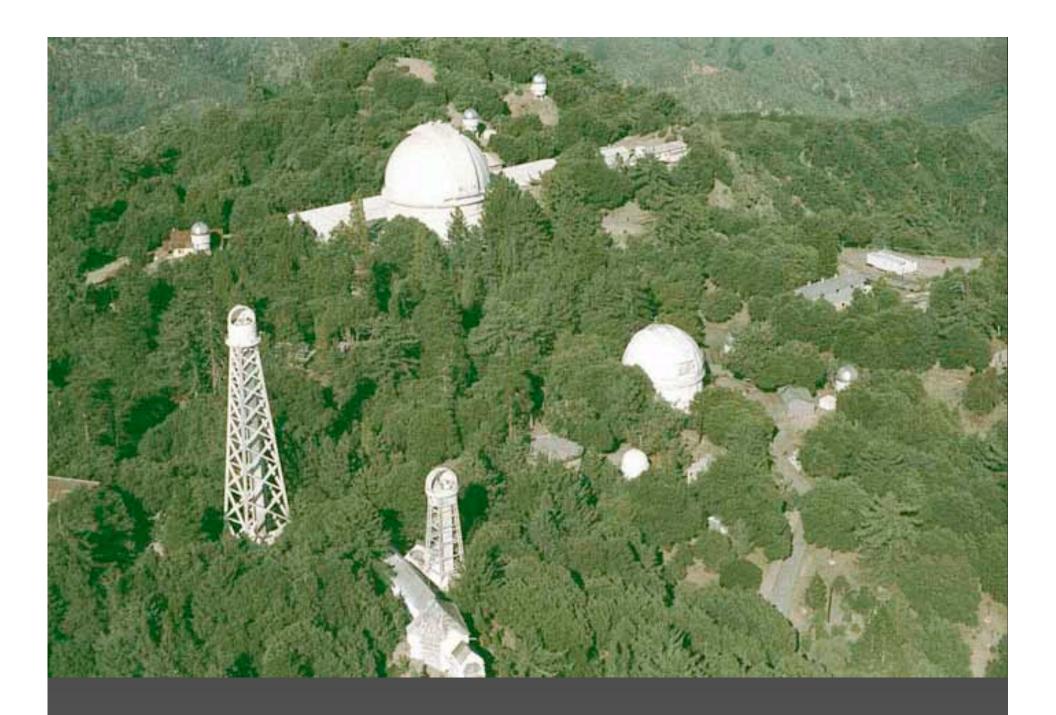


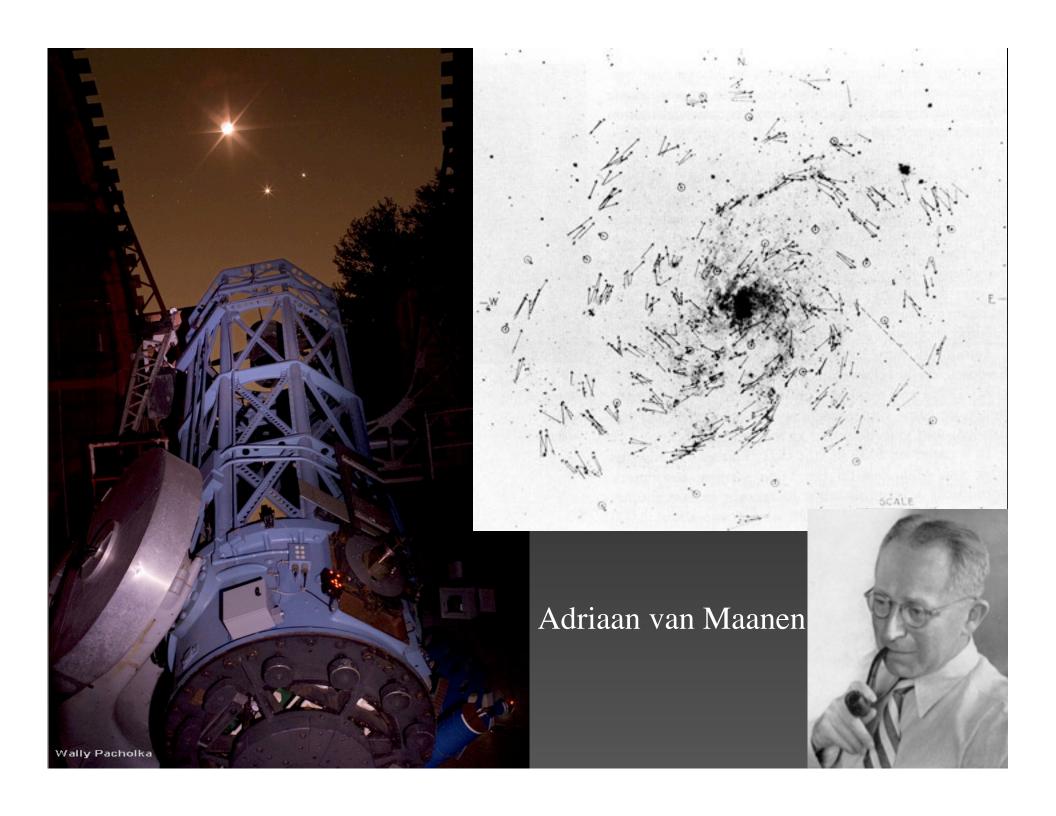


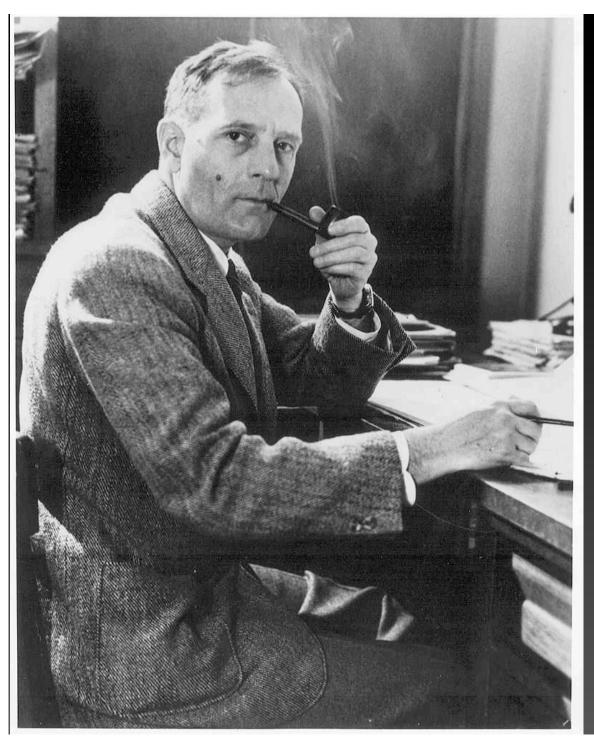


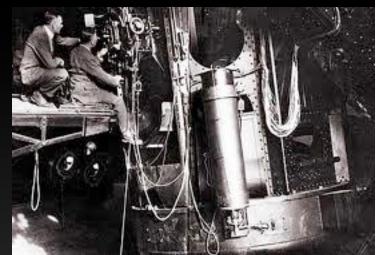




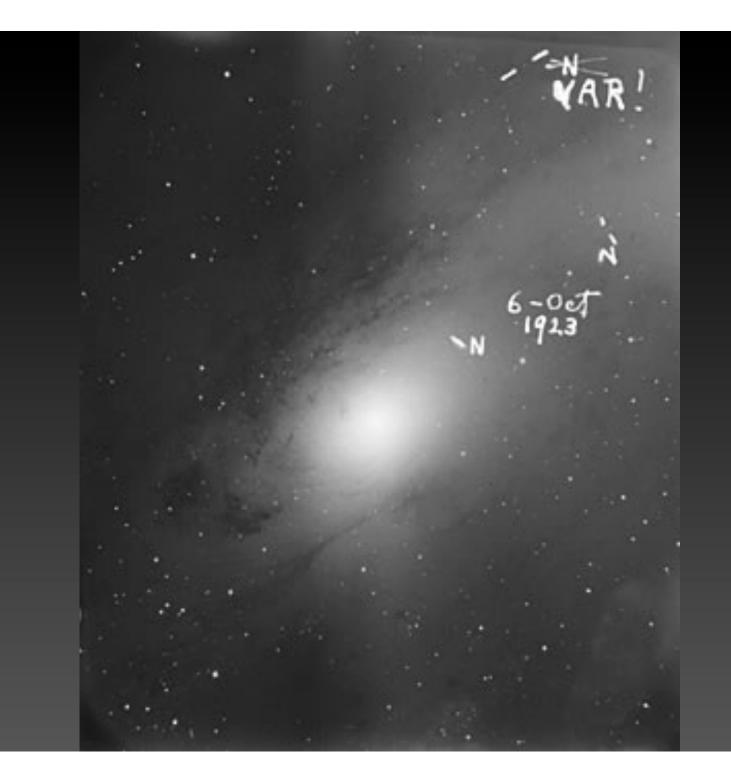








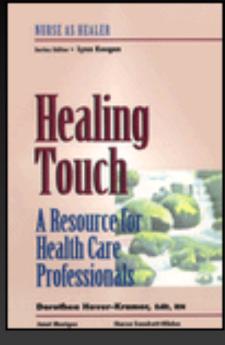




Whenever possible... Observe, Test, Experiment

Therapeutic Touch







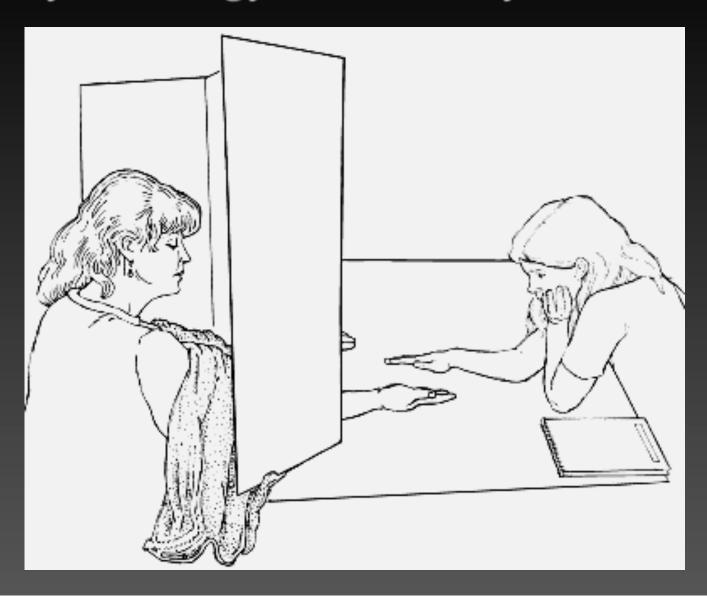
Massaging the Human Energy Field The touchy feely without the touchy



Emily Rosa's 4th Grade Science Project: Testing Therapeutic Touch



Can a Therapeutic Touch therapist detect Emily's energy field if they can't see it?







21 TT Therapists Tested, experience 1-21 yrs



Emily's Results 280 trials: 123 hits, 157 misses 44% hit rate—50% expected



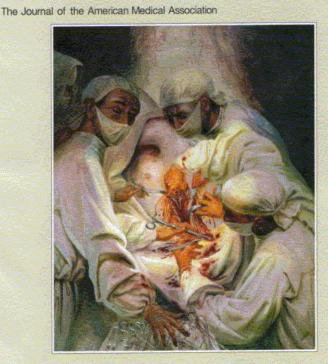
SNO

Emily's Results Published!

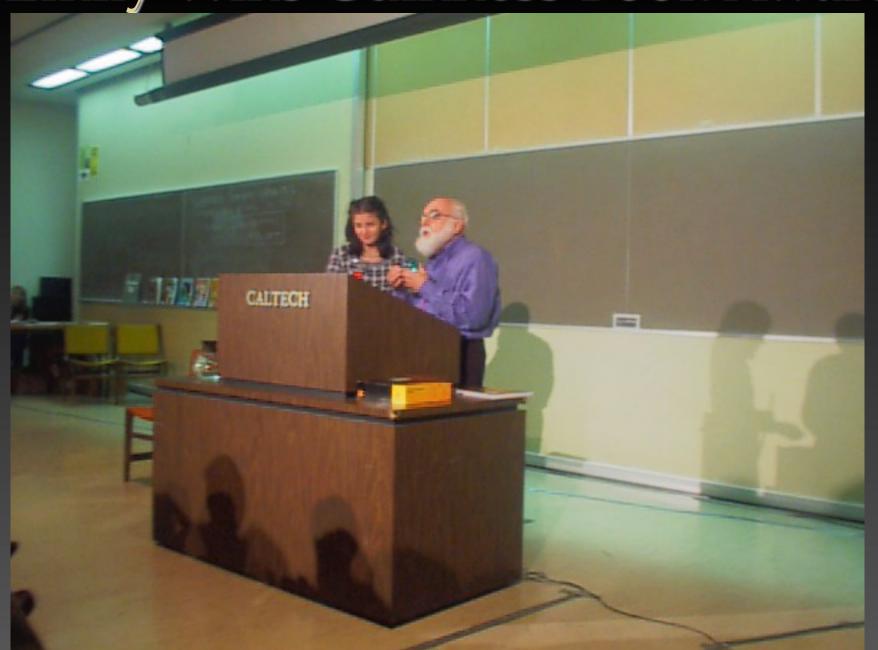




September 22/29, 1999



Emily Wins Guinness Book Award!



Little Emily All Grown Up Science is Sexy!





Priming Effect

Prime the brain to see & hear and it will obey

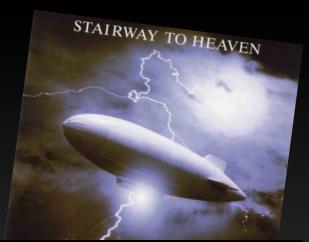
Belief --> Perception
Concepts --> Percepts

If there's a bustle in your hedgerow.

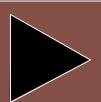
Don't be alarmed now. It's just a spring clean

for the May Queen.

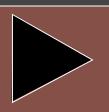
Yes, there are two paths you can go by, but in the long run. There's still time to change the road you're on.







PLAY



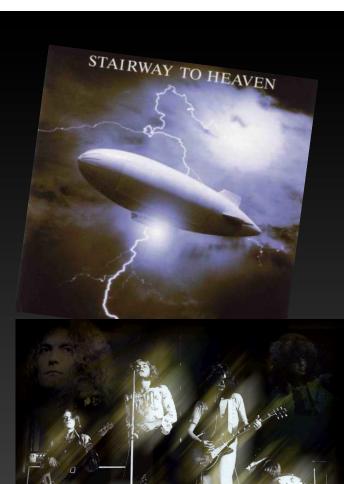
Oh

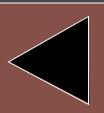
Here's to my sweet Satan.

The one whose little path would make me sad whose power is Satan.

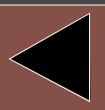
He'll give you, give you 666.

There was a little toolshed where he made us suffer, sad Satan.





REVERSE



Oh

Here's to my sweet Satan.

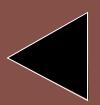
The one whose little path would make me sad whose power is Satan.

He'll give you, give you 666.

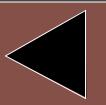
There was a little toolshed where he made us suffer, sad Satan.







REVERSE

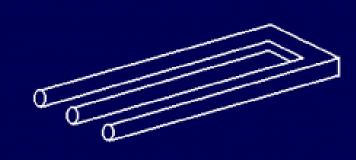


Listen Carefully What Do You Hear?





DIANA DEUTSCH
Musical Illusions and Paradoxe



Auditory 1 Downtown Downhill Backup Guilty Kilda Hilga

Auditory 2 Coffee Golf God Equal Igor

Auditory 3
Respond
Progress
Bogus
Boris

Wat des the sy?

Ae yo sr tatswat it sys?

Wat lngagear ou rea in?

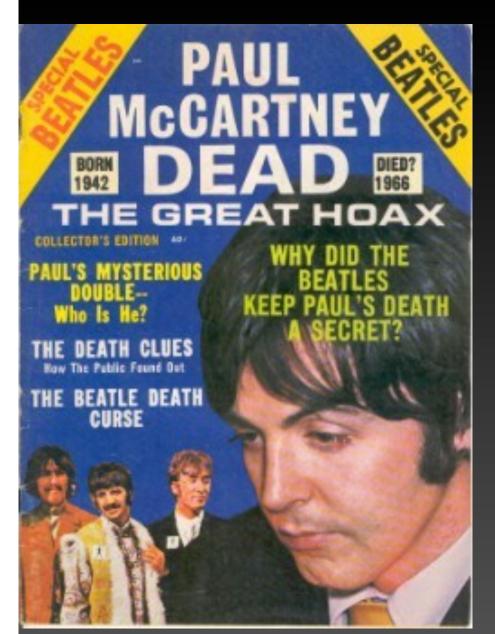
Bivelee it or not, reesrhaeers at Cmabrigde hvae dirvoseced taht the oredr of ltteers in a wrod deson't rlaley matter. The olny iprmoetnt tihng is taht the frist and lsat ltteer are in the rghit pclae. Eevn if the rset are tolatly julebmd up you can sitll raed it. Tihs is bcuseae the huamn barin deos not raed ecah lteter indvduilialy, but inesatd renizgoecs the wrod as a wlohe.

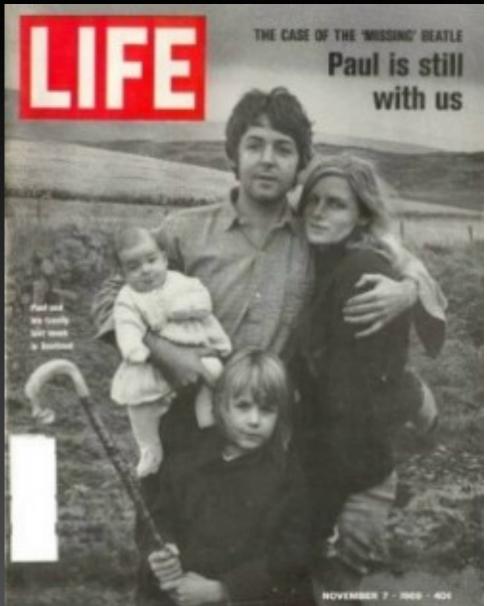
Confirmation Bias

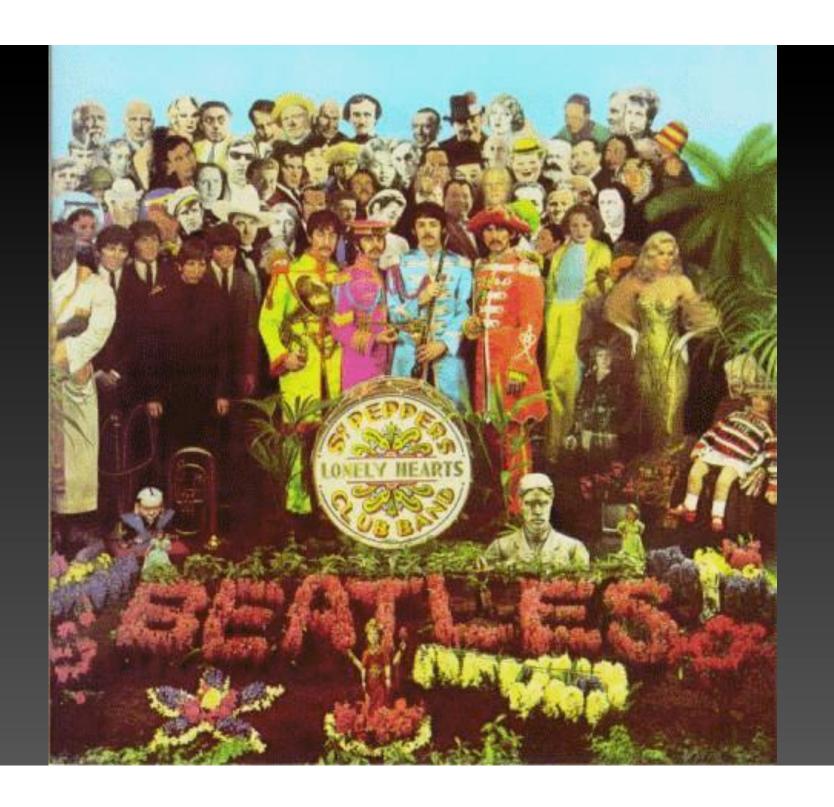
The tendency to seek & find confirmatory evidence for one's beliefs, and to ignore disconfirmatory evidence

Confirmation Bias







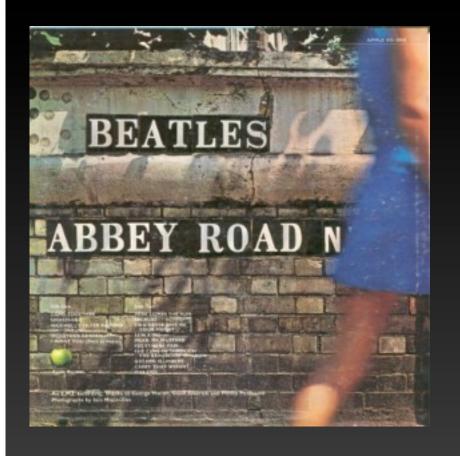






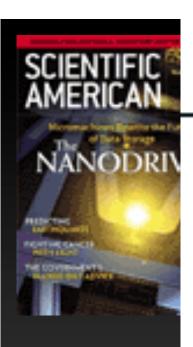












Skeptic



Codified Claptrap

The Bible Code is numerological nonsense masquerading as science By MICHAEL SHERMER

In the epilogue of In Memoriam A.H.H., Alfred, Lord Tennyson captured the essence of the quest for a single unifying principle and purpose in nature: "One God, one law, one element,/And one far-off divine event,/To which the whole creation moves."

The noble dream of finding teleological succor in the march of time has become big business, as demonstrated by works from Hal Lindsey's 1970s blockbuster *The Late Great Planet Earth* to today's Left Behind series, by Tim LaHaye and Jerry B. Jenkins. (Both are said to have sold in the tens of millions.) And if you can sprinkle your homiletics with scientistic jargon,

Just like the prophecies of soothsayers past and present, all such predictions are actually postdictions.

so much the better. The latest and most egregious example of the (mis)use of science in the (dis)service of religion is Michael Drosnin's Bible Code II, enjoying a lucrative ride on the New York Times best-seller list, as did the 1997 original.

According to proponents of the Bible Code—itself a subset

of the genre of biblical numerology and Kabbalistic mysticism popular since the Middle Ages—the Hebrew Pentateuch can be decoded through an equidistant-letter-sequencing software prochic or astrologer forewarned us about 9/11). To be tested scientifically, Bible codes would need to predict events before they happen. They won't, because they can't—as Danish physicist Niels Bohr averred, predictions are difficult, especially about the future. Instead, in 1997 Drosnin proposed this test of his thesis: "When my critics find a message about the assassination of a prime minister encrypted in Moby Dick, I'll believe them."

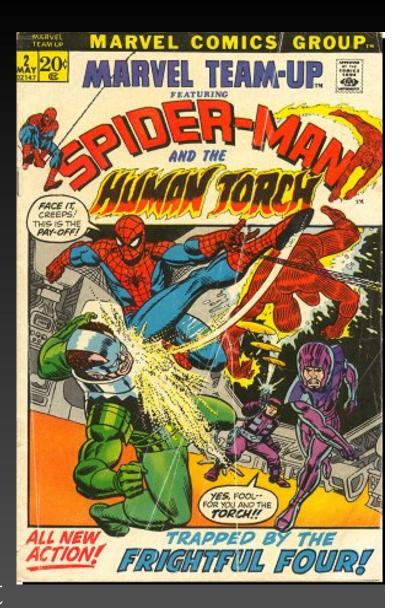
Australian mathematician Brendan McKay did just that, locating no fewer than nine political assassinations secreted in the great novel, along with additional discoveries in War and Peace and other tomes (see cs.anu.edu.au/~bdm/dilugim/moby.html). American physicist David E. Thomas predicted the Chicago Bulls's NBA championship in 1998 from his code search of Leo Tolstoy's novel. He also recently unearthed "the Bible code is a silly, dumb, fake, false, evil, nasty, dismal fraud and snake-oil hoax" from Bible Code II (see www.nmsr.org/biblecod.htm).

If there is an encrypted message in all this numerological poppycock it is this: there is a deep connection between how the mind works and how we perceive the world works. We are pattern-seeking animals, the descendants of hominids who were especially dexterous at making causal links between events in nature. The associations were real often enough that the ability became engrained in our neural architecture. Unfortunately, the belief engine courters associated by identifying false patterns.

תרונות האינות המשלים במונים במונים במונים במונים במונים במונים במתכלא המנה במתכלא הנה. התרונות המשלים במונים במונים במונים במונים במונים במונים במונים במונים במונים במתכלא המנה במונים PRESIDENT KENNEDY The course of th TO DIE יונריונים יינני היינוי היינויים ויונריים ויונריים ביינוים ביינוים ביינוים ביינוים ביינוים ביינוים ביינוים ביינ היינו אריים בריים ביינוים ביינו היינו היינוים ביינו ביינו היינו לפני ביינו ביינו ביינו ביינו לפני ביינו ביינו היינו אריים ביינו היינו היינו היינו ביינו ב 10. 48. 402. 102. 42 הקברים הרבש פריוב אברוכים והלפה ינקב הנהנל הוה האדרב בתפייוה בנאל השפו אינהול בפוח בולבויה רנויאושי החפצבבתי נקבוה האנודים הדיניויישרת אתוויפי DALLAS ירהואה יהוה ואמצ #הנו יתם רם ואם נסר הבכני - והבארצם שקהלפני שחקי - והקחסרם ואחע שרה אתרות עולם והייתי להסלאירסנרי באחכל ארצב נעאל אחות עול שוה יתילה מיוכיפו הלסהיע פרבאשרו אורו אמציה בדבח ובעין הלם החעם ירבו אברובים והלם היע כב הנה ה אמנוואברוכיפוה רשאת האדמויש כנמקדמל גנעד נאת הכרבימואת להט המכלהבהמההטהורהתקחלכשבעהשבעהא ילדאת נמרדה ואהחללה ו האתסדמואת באתכלארצכנענלאחזתעולמוהייתילהמלא*ד נאמצ<א∢עב חנבע מאשראמראליכוי שכֿמאבר המבבקרוי חבשאת חמרווי דעלהגמלימעלהעינויאמר ראחתיהואכיירא<ל>אמראשתיפנ חתאמלקחי עקבא שהמבנותחת כאלהמבנות הארצלמה ל מוזבלו י מותקראאת ש וי⊗מרלבנוסיעקבהנההגלהזהוהנההמ אאחרה נערלעשות הדברכ(י)חפצבבת שמאשתומהיטבאַלבתמטר(ד)בתמי מצאיי⊘פחנבעי(וֹֻ)יווי שא יאבר הנראמר לארצֿמצרימו(ק)מוש יכמחיהישלכמ(א)חונגד דהביווישלונ . שבעבה נ. אנחונגדבבת שמות מנילאיז ה פקד ארלפיי חרי--יהנהכיהא * הימוישים מנילאב מקנההבהמהאלאדנילאנ(ש)ארלפניאדניבלתיאמגוי חרי ובעיני בעש פרעהלאמראמנאמצאתיח(נ)בעיניכמדברונאבאזניפ ודבמתיפני לא לחת כאל כלא רהמא * הייצחקוא * הֿייעקבויסתר בדכח נבעי י-והועתהלכועבדוותבנלאינתנלכמותכנלבנ אברהמבבקואל 🏻 עקבה נהה ווכ רויאמרכדברכלמענתדעכיאינכי - והא * הינווסרו חפצבבתיערגי כתמיז הבו גוב תבי להגלה והוהוה הל ההגלה והוהוה הברורה זהם בלהב המובדור הזהם בל הבל מה הטובדור הזהם בל ה'ב הַ מֹ ה'ה'ט'וב'' רוסעקבוהואנכברבתיעקבוהואנכברבנירעם השבאודה נוכוובנירעם השבאודה נוכווב דברב "מיאה לואלה שמות אלווהבואלה שמות אלו הלפני שחתי-והחתסדם הלפני שחתי-והחתסדם ירבשבעהשבעאחון יפקדהן עשרחאחון יפקדה ועיבאחב לארצב נגאלאחזוי באחב לארצב נגאלאחזוי מרדה ואהחליר עבאחרם הנועשני רעבאחרם הנוא #ניהנה נאמצ #הבדבח א #ניהנה נאמצ #הבדבח א

הבאע כפיהדברים הדלוע לפיהדברים הראם ראליבוי שאיאבר הוראם ראלים וישאיא בר הור

Reading Michael Drosnin's response to Michael Shermer's column on the Bible "code" and its ability to accurately predict the future, I could not help but laugh. I have been a writer and illustrator of comic books for the past 30 years, and in that time I have "predicted" the future so many times in my work my colleagues have actually taken to referring to it as "the Byrne Curse".

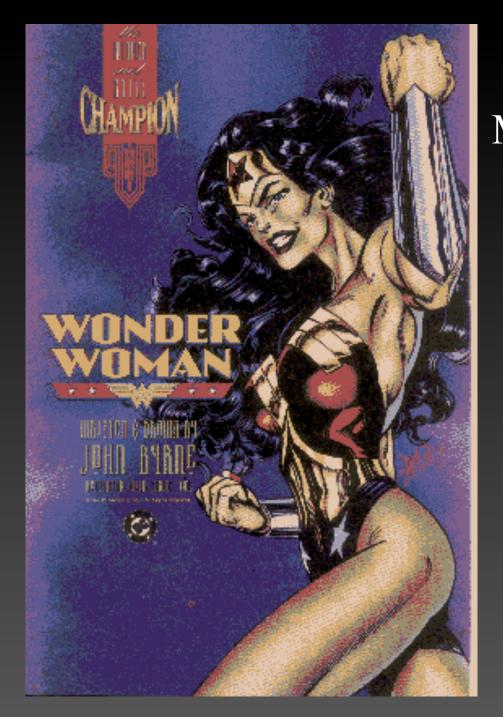


It began in the late 1970s. While working on a Spider-Man series titled "Marvel Team-Up" I did a story about a blackout in New York. There was a blackout the month the issue went on sale (six months after I drew it.) While working on "Uncanny X-Men" I hit Japan with a major earthquake, and again the real thing happened the month the issue hit the stands.



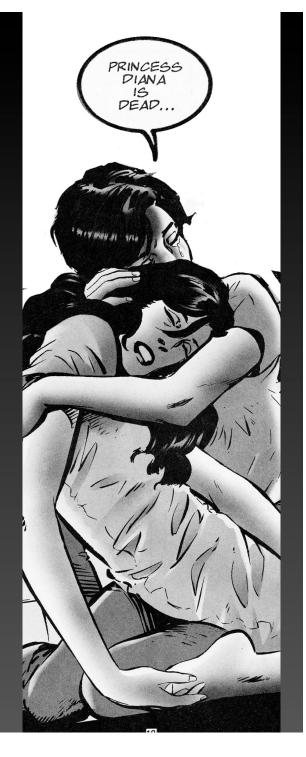
Now, those things are fairly easy to "predict," but consider these: When working on the relaunch of Superman, for DC Comics, I had the Man of Steel fly to the rescue when disaster beset the NASA space shuttle. The Challenger tragedy happened almost immediately thereafter, with time, fortunately, for the issue in question to be redrawn, substituting a "space plane" for the shuttle.





Most recent, and chilling, came when I was writing and drawing "Wonder Woman", and did a story in which the title character was killed, as a prelude to her becoming a goddess.

The cover for that issue was done as a newspaper front page, with the headline "Princess Diana Dies". (Diana is Wonder Woman's real name). That issue went on sale on a Thursday. The following Saturday. . . I don't have to tell you, do I?

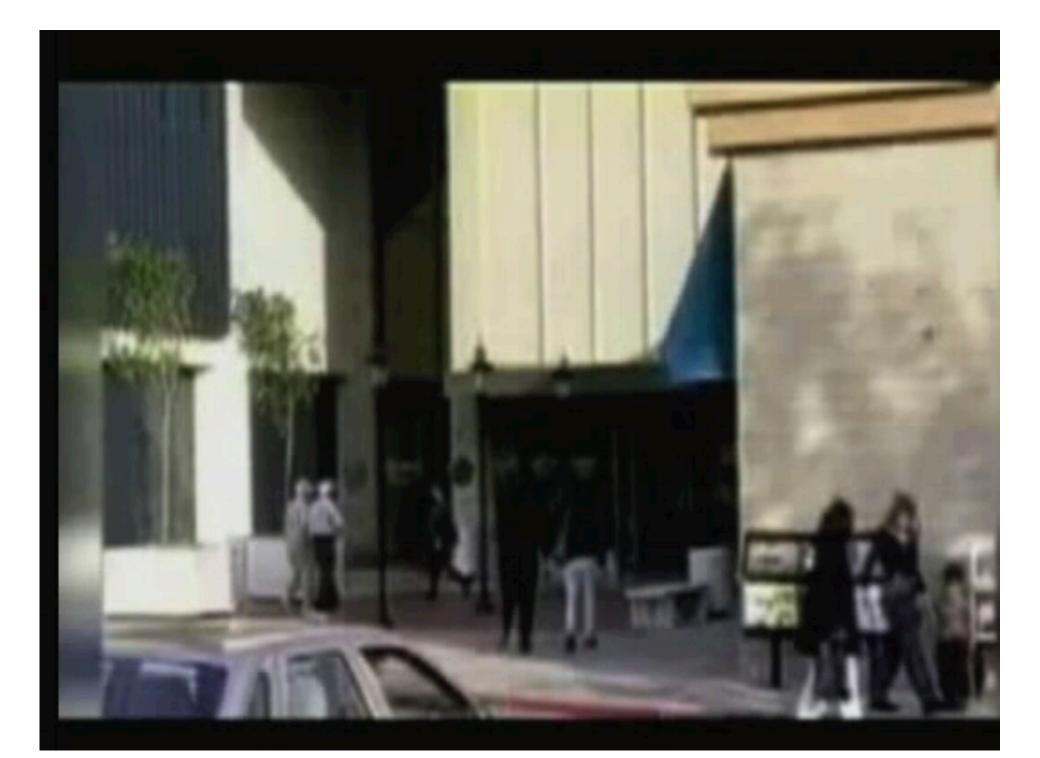


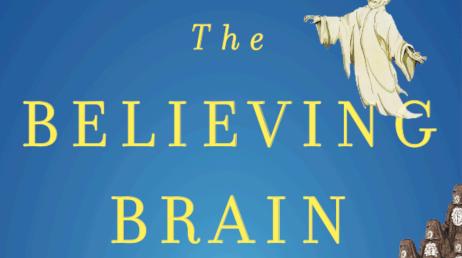
My ability as a prognisticator, like Drosnin's, would seem assured—provided, of course, we reference only the above, and skip over the hundreds of other comic books I have produced which featured all manner of catastrophes, large and small, which did not come to pass.



—John Byrne

Priming Effects Confirmation Bias Expectation Violation





From GHOSTS and GODS to POLITICS and CONSPIRACIES -

How We Construct Beliefs

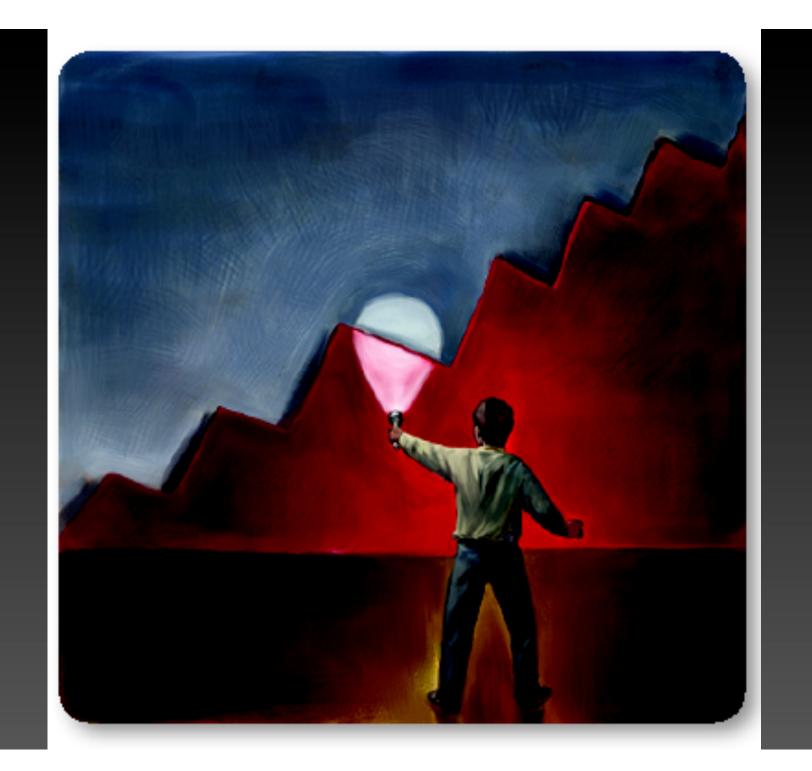
and Reinforce Them as Truths

MICHAEL SHERMER

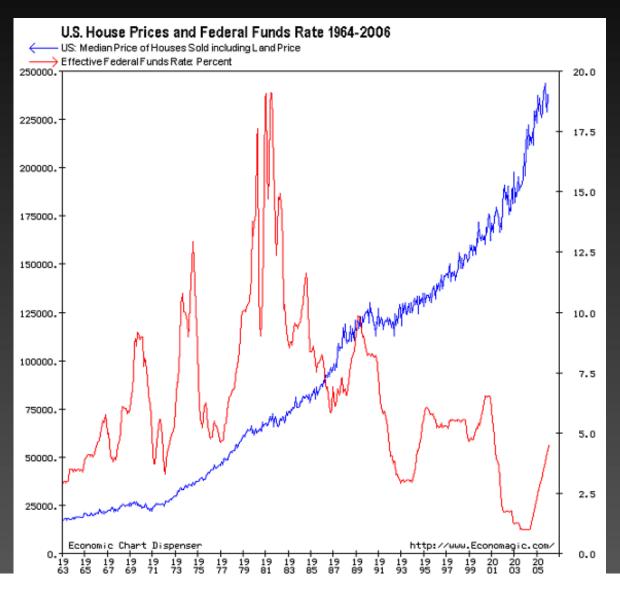
Author of Why People Believe Weird Things

Folk Innumeracy

- —Misperceive and miscalculate probabilities.
- —Think anecdotally instead of statistically.
- —Focus on short-term trends and small-number runs.
- —We notice a short stretch of cool days and ignore the long-term global warming trend.
- —We note the recent downturn in the housing and stock markets, forgetting the half-century upward-pointing trend line.
- —Our senses are geared to focus on each tooth's up or down angle & ignore the overall



Illusion of Small Numbers A small number of data points ≠ a trend



"Regression to the Mean"

- 1. Height (2 tall parents: for every 4 children, 3 will be shorter for every one taller)
- 2. I.Q. (2 smart parents: for every 4 children, 3 will be dumber for every one smarter)
- 3. Hollywood films (producers and directors get fired after one bad film, even though their films under production go on to success)
- 4. Sports Illustrated Cover Curse (to get on the cover an athlete has to have a statistically extraordinary game or season, which is unlikely to happen again)

The Monty Hall Problem Let's Make a Deal!

3 Doors: 1 car, 2 goats

Monty knows what's behind all 3 doors
Monty will not reveal what's behind your door
Monty can only show you a goat
You choose Door #1
Monty shows you what's behind door #2: Goat

Door #1: ? Door #2: Goat Door #3: ?

Do you want to keep your choice or switch?

The Monty Hall Problem

- At the start: 1/3rd chance of picking the car and a 2/3rds chance of picking a goat.
- Switching doors is bad only if you 1st chose the car, which happens only 1/3rd of the time.
- Switching doors is good if you 1st chose a goat, which happens 2/3rds of the time.
- Thus, the probability of winning by switching is 2/3rds, or double the odds of not switching.

10 Doors: 1 car, 9 goats Monty knows what's behind all 10 doors You choose Door #1 Monty reveals door #s 2-9: Goats

Door #1: ?

Door #2: Goat Door #3: Goat Door #4: Goat

Door #5: Goat Door #6: Goat Door #7: Goat

Door #8: Goat Door #9: Goat

Door #10: ?

Do you want to keep your choice or switch?

The Monty Hall Problem

- At the start: 1/3rd chance of picking the car and a 2/3rds chance of picking a goat.
- Switching doors is bad only if you 1st chose the car, which happens only 1/3rd of the time.
- Switching doors is good if you 1st chose a goat, which happens 2/3rds of the time.
- Thus, the probability of winning by switching is 2/3rds, or double the odds of not switching.

Human-Generated Hs and Ts

```
[1] HTTHHTHTTHHHTTHTTHTTH

[21] TTTHHTHTTTHHHTHTHTTT

[41] THTHHHHHTTTTHHHHTHTHTH

[61] TTTTTHHHTHTHTHTHTHTHTHTH

[81] HHTHHTTHTHTHTHTHTTTT

[101] HTHHTTHTHHHHHTTTTTTHHHH

[121] THTHTHTHTHTHTHTHTHTHTHHHH

[141] TTHHHHTTTHTHTHTHTHTHTHTHTH

[161] HTHTHTHTHTHTHTHTHTHTHTH

[181] THTTHTHTHTHTHTHTHTHTHHHH

Green: streaks of 4 or more Hs

Blue: streaks of 4 or more Ts
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Humans trying to emulate random sequences will almost never place more than four heads (or tails) in a row.

200 Random Hs and Ts

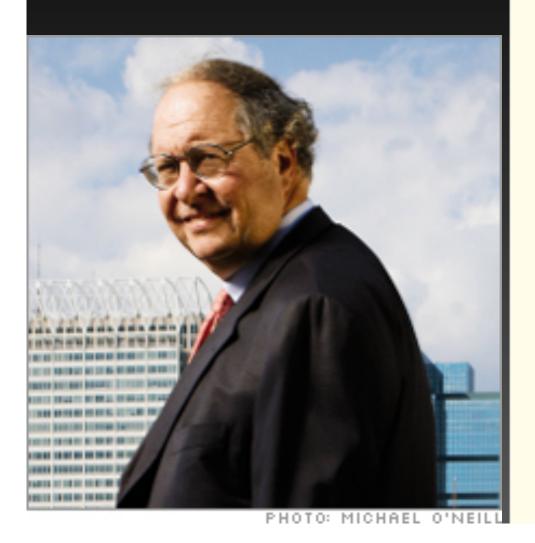
In a true random generation, the probability of at least one string of 5 or more identical outcomes is 0.999 and for a sequence of 6 it is 0.96!

200 Random Hs and Ts

Human-Generated Hs and Ts

It is easy to spot which is human generated: it is the one that looks least random!

The "hot hand" Illusion



The Dounkard's Walk

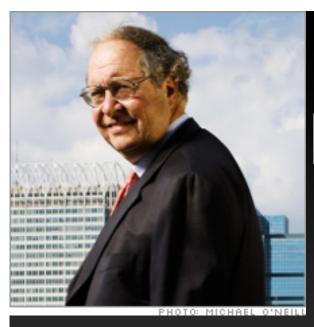
How Randomness Rules Our Lives

Leonard Molodinow

"A wonderfully readable guide to how the laws of randomness affect our lives."

STEPHEN HAWKING

author of A BRIEF HISTORY OF TIME





The greatest money manager of our time

What do ant colonies, novels and river systems have to do with making money? Ask Bill Miller, the man who's topped the market 15 years running.

Fortune managing editor Andy Serwer reports. November 15 2006: 4:07 PM EST

(Fortune Magazine) -- Have you heard the story about the money managers and the three bears? It was a gorgeous afternoon last June on a ranch outside Cody, Wyo. Legendary investor Bill Miller was riding horseback with Chris Davis of Davis Funds and Michael Larson, who runs Cascade, Bill Gates' investment company.

The three had been out about an hour when dead ahead of them, no more than 100 yards off, appeared three grizzly bears. Larson gently pulled up on his reins and quietly began to back his horse away. But Miller had other ideas. "Let's see how close we can get," he said, and edged ahead. Larson stayed back. "I don't know what Bill was thinking," Larson said later. "I guess he figures he's on a horse and can ride faster than Chris Davis."

The Birthday Probability Game

The odds of getting 2 people with the same birthday is better than 50% with only 23 people.

n	p (n)
10	11.7%
20	41.1%
23	50.7%
30	70.6%
50	97.0%
57	99.0%
100	99.99997%
200	99.999999999999999999999
300	(100 - (6×10 ⁻⁸⁰))%
350	(100 - (3×10 ⁻¹²⁹))%
366	100% $p(n) = 1 - \bar{p}(n)$

"Odds of beating S&P for 13 years straight are 1 in 149,012"

"Odds of beating S&P the 14th year are 1 in 372,529"

"Greatest fund feat in past 40 years"



The Scientific View:

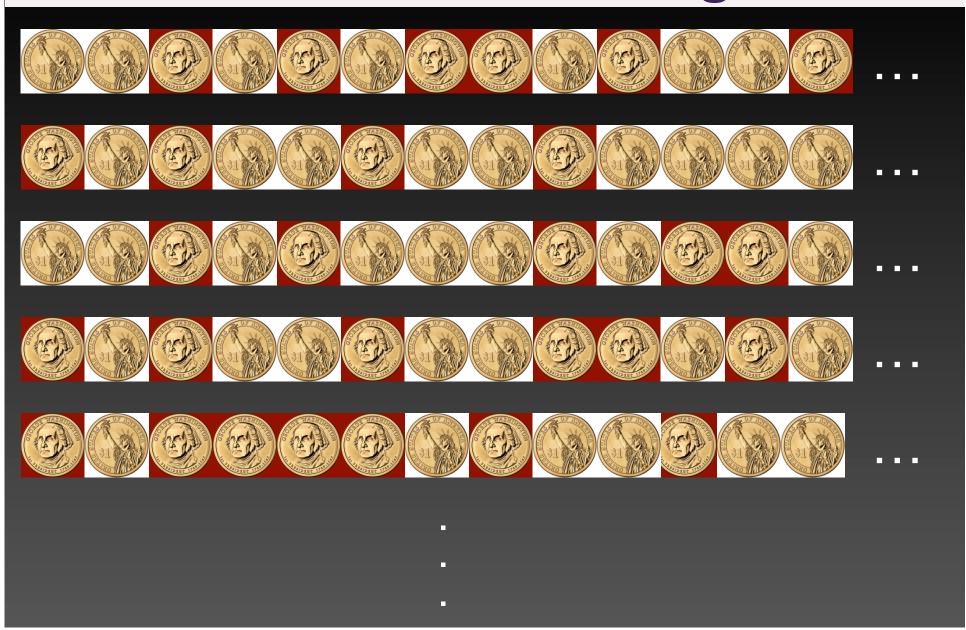
Assume random 1 in 2 chance of beating S&P per fund manager, each year...

Probability of

Bill Miller

beating the S&P 15 years in a row starting in 1991 = 1 in 32,768...

Thousands of Managers:





Assume random 1 in 2 chance of beating S&P per fund manager, each year...

Probability of Someone among all the managers beating the S&P **15 or more** years in a row starting any year
in the last **40 years** = ???... 3/4 or .75

Headline should NOT be:



The greatest money manager of our time

By <u>Andy Serwer</u>, Fortune managing editor November 28 2006: 10:58 AM EST

But rather...



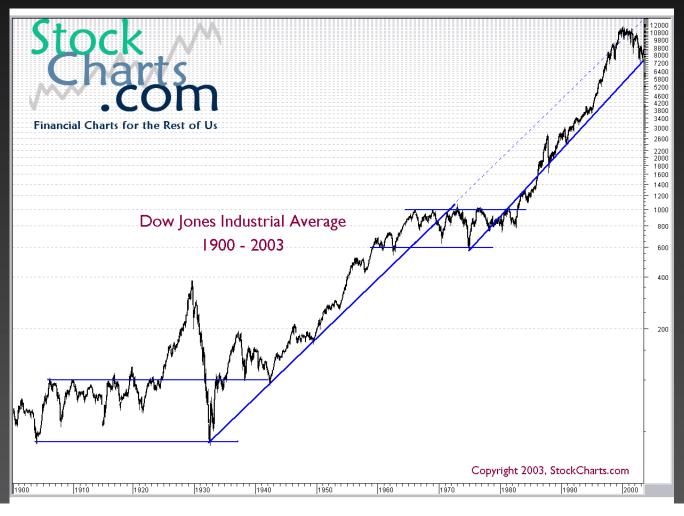
Expected 15-year run finally occursBill Miller lucky beneficiary!!

By Andy Serwer, Fortune managing editor

November 28 2006: 10:58 AM EST

Illusion of Large Numbers

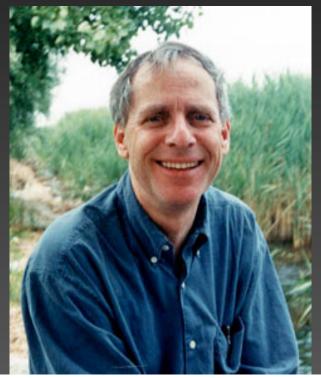
Black Swan effects in complex systems Million to one odds happen 300 x/day



Framing Effects

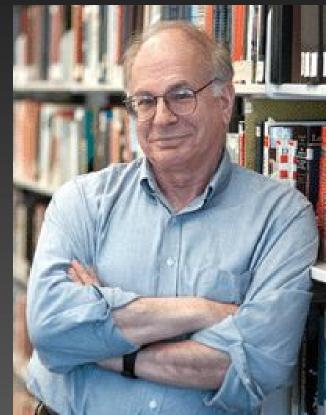
If you were at a store where an item cost \$100, would you walk six blocks to purchase that same item for \$50? If the item were \$1000 at the first store and \$950 at the other store, would you

walk the six blocks?



Amos Tversky

Daniel Kahneman



Anchoring Fallacy

Question 1: what percentage of African nations are members of the United Nations? Do you think it is more or less than 45 percent? Please give an exact percentage.

Question 2: what percentage of African nations are members of the United Nations? Do you think it is more or less than 65 percent? Please give an exact percentage.

red blue orange purple orange blue green red blue purple green red orange blue red green purple orange red blue green red blue purple orange blue red green green purple orange red XCEVH JGHYT GHYTR GHYDS AERTW EDTSR JHAGT XCEVH JGHYT **GHYTR GHYDS AERTW** XCEVH JGHYT GHYTR GHYDS AERTW EDTSR JHAGT XCEVH JGHYT GHYTR GHYDS AERTW

Miracles = 1 in a million odds

We see & hear things happen about 1/second 30,000 seconds in one 8-hour day 1 million events per month Most are insignificant
We should expect about 1 miracle to happen, on average, once a month

Confirmation bias: we remember the unusual, forget the usual

Death Dreams

- 5 dreams/day = 1,825 dreams/year1/10 remembered dreams = 182.5/year 295 million Americans = 53.8 billion remembered dreams/year Each of us knows about 150 people fairly well Network grid of 44.3 billion personal relationships Annual U.S. death rate = .008 = 2.6 million/year Inevitable that some of those 53.8 billion remembered dreams will be about some of these 2.6 million deaths among the 295 million Americans and their 44.3 billion relationships.
- It would be a miracle, in fact, if some death premonition dreams did not come true

How to See the World Anew

- 1. Think out of the box, change perspectives, look for the gorilla
- 2. Look for new patterns, be playful, relaxed, and see the bigger picture
- 3. Be curious, ask why, examine the unexpected
- 3. Look for disconfirmatory evidence and alternative explanations
- 4. Seek peer review, constructive criticism, and feedback
- 5. Be willing to change your mind, to say "I don't know" and "I could be wrong"



SKEPTICAL DOG

is skeptical